

Dissection 829 - RFID Guidelines

Imaging



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WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Blank media	Branded	Backing card	JLPS013	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Backing card - Application Guidance

JLPS013



Tag type - JLPS013
Images are for guidance of tag application only

