

Dissection 704 - RFID Guidelines

Apple Accs



JOHN LEWIS

WAITROSE

RFID Tag Types

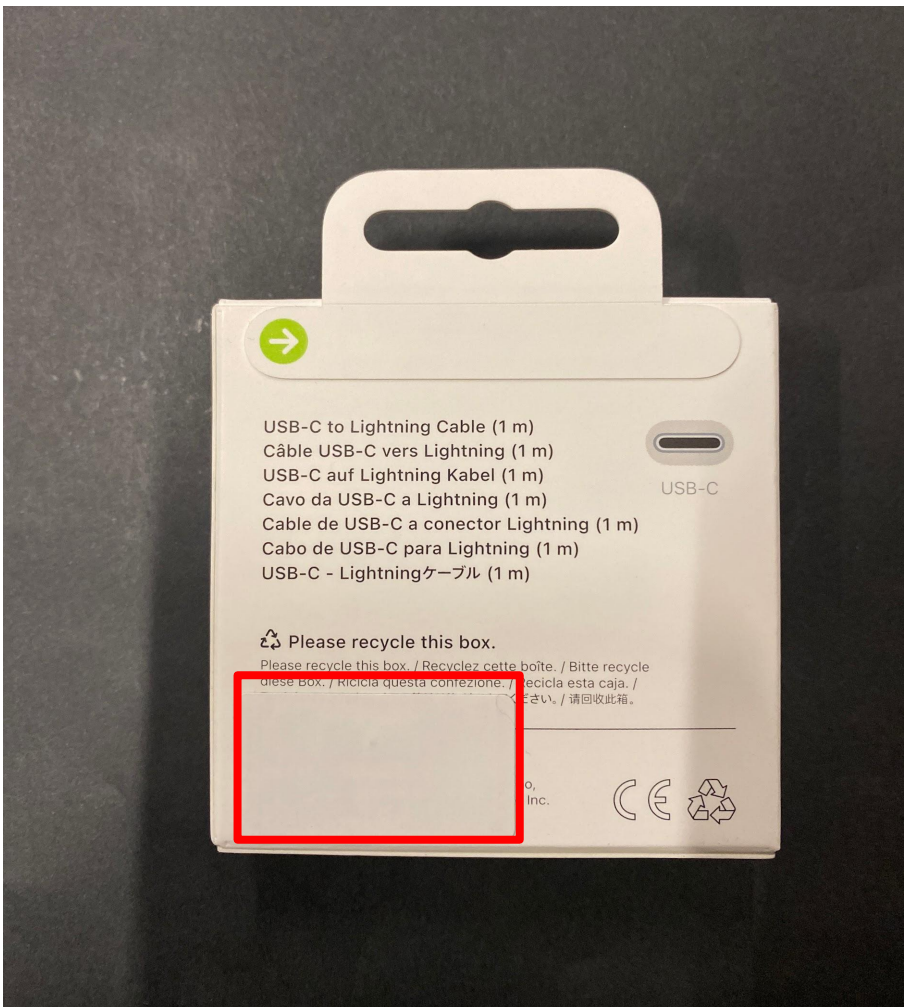
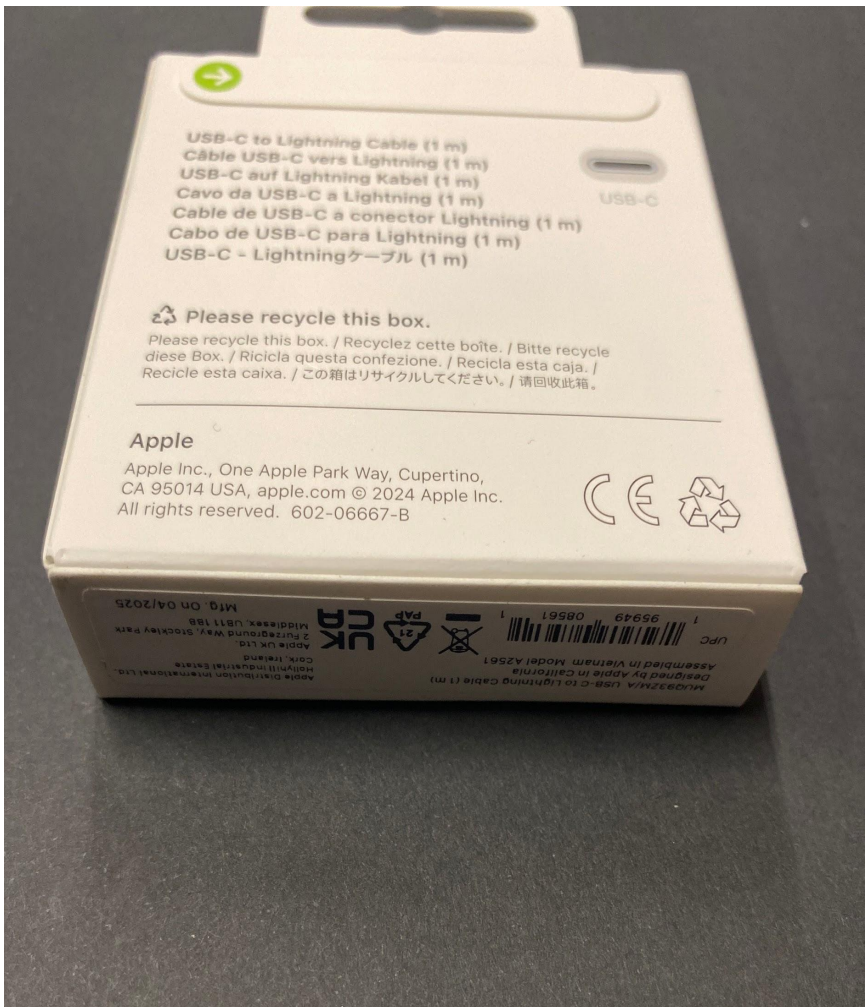
Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
USB cable	Branded	Closed box	JLPS013	33mm x 18mm
Battery	Branded	Open app box	JLPS013	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Closed box - Application Guidance

JLPS013



Tag type - JLPS013
Images are for guidance of tag application only

Open app box - Application Guidance

JLPS013



Tag type - JLPS013
Images are for guidance of tag application only

