

Dissection 845- RFID Guidelines

Drink & Textile



JOHN LEWIS

WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Cafetiere	John Lewis	Swing ticket	JLPS014	44mm x 19mm
Teapot	John Lewis	Closed box	JLPS014	44mm x 19mm
Water Bottle	Branded	Wrap band (metal)	On metal - Large	TBC
	Branded	Closed box	JLPS014	44mm x 19mm
Water Bottle - refill	Branded	Sticker	On metal - Skinny	TBC
Gas canister	Branded	Closed box	On metal - Skinny	TBC

RFID Tag Types

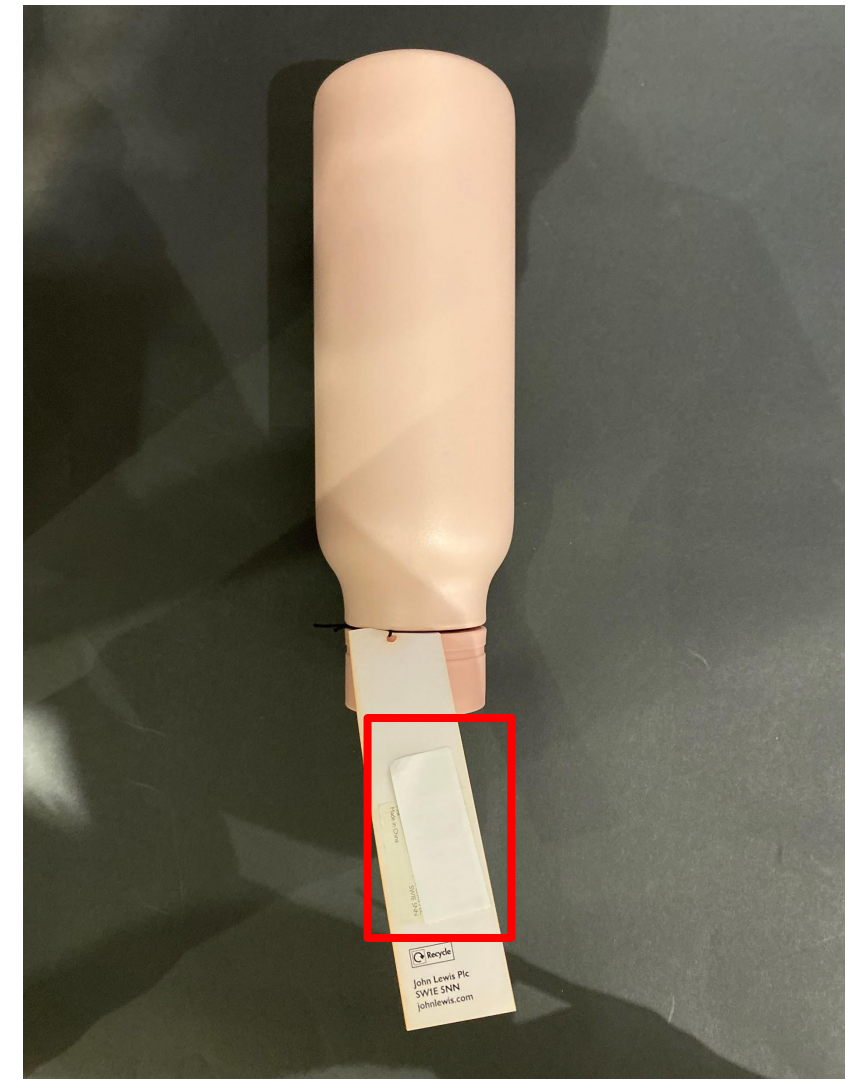
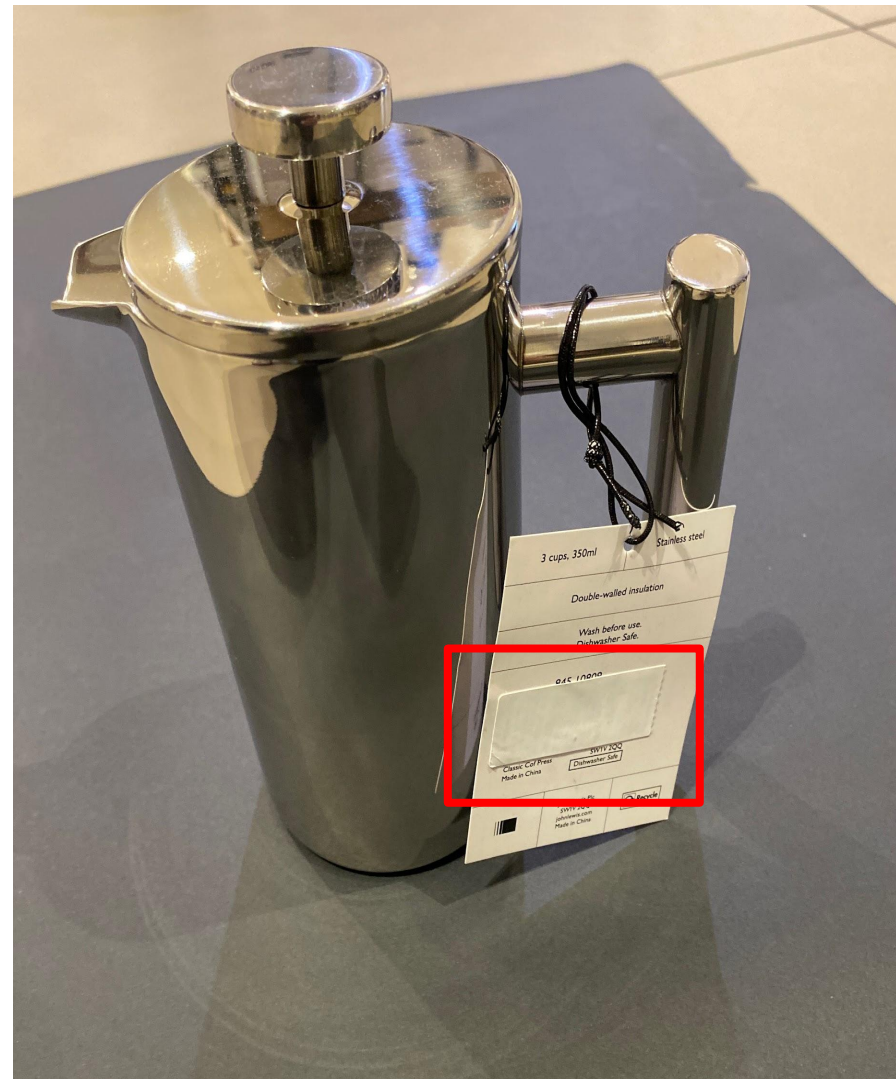
Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Barware	John Lewis	Backing card	JLPS013	33mm X 18mm
	John Lewis	Sticker (Metal)	On metal - Large	TBC
Cutlery Set	Branded	Sticker (Metal)	On metal - Large	TBC
Kitchen Storage Container	Branded	Sticker (Metal)	On metal - Skinny	TBC

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.
- **It is very important that you follow the RFID tag type suggested.**
Microwaveable products: *Using the correct, certified RFID tag for microwaveable products is essential for safety and functionality. RFID tags contain small metal components that, if not specifically designed as microwave-safe, can heat up, spark, or even ignite, posing a fire risk and damaging the product, appliance or user. Adherence to specific, product-category-based RFID guidelines and certifications is critical to maintain safety standards and regulatory compliance.*

Swing ticket - Application Guidance

JLPS014

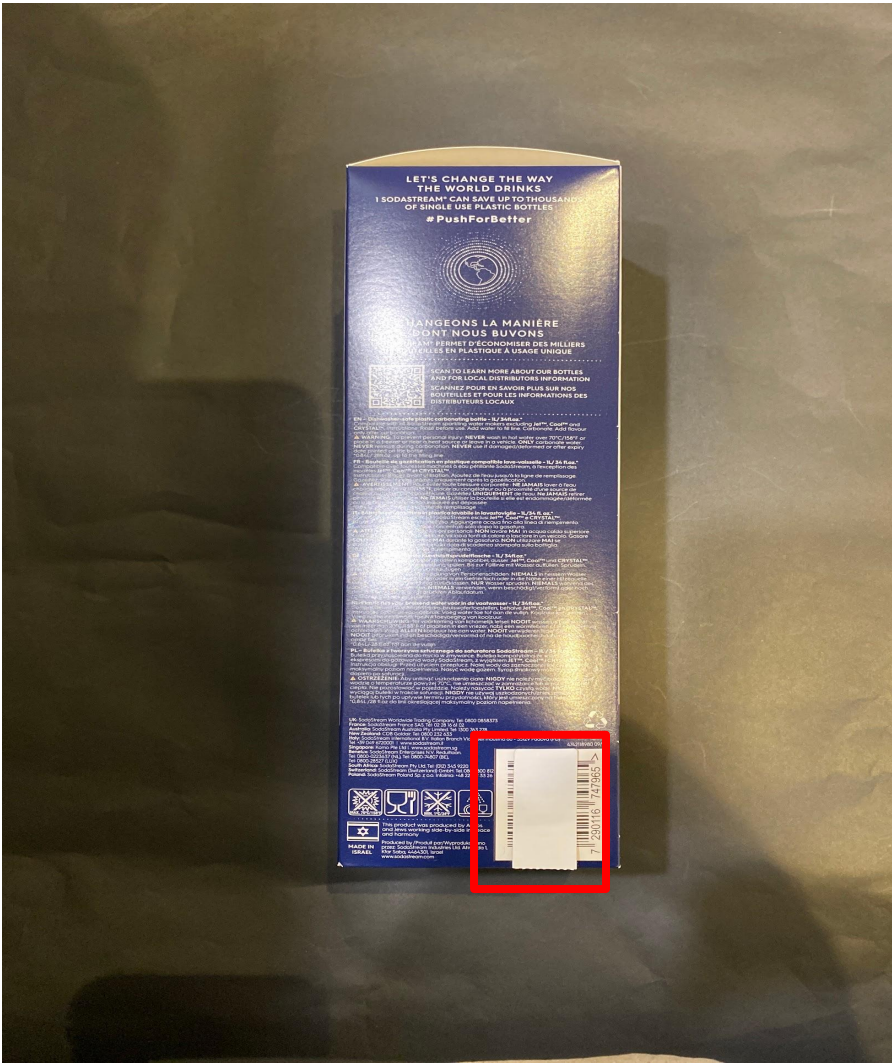
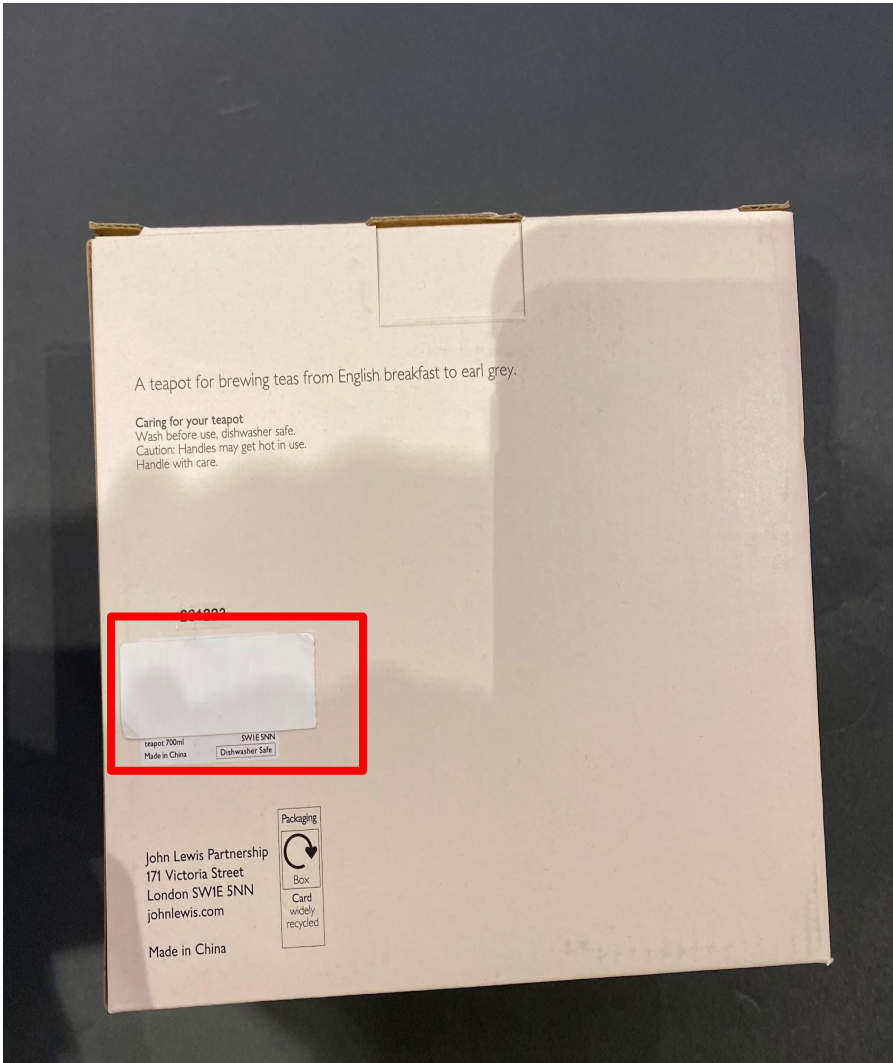


Tag type - JLPS014

Images are for guidance of tag application only

Closed box - Application Guidance

JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Wrap band (metal) - Application Guidance

On metal - Large



Tag type - On metal - Large
Images are for guidance of tag application only

Sticker (metal) - Application Guidance

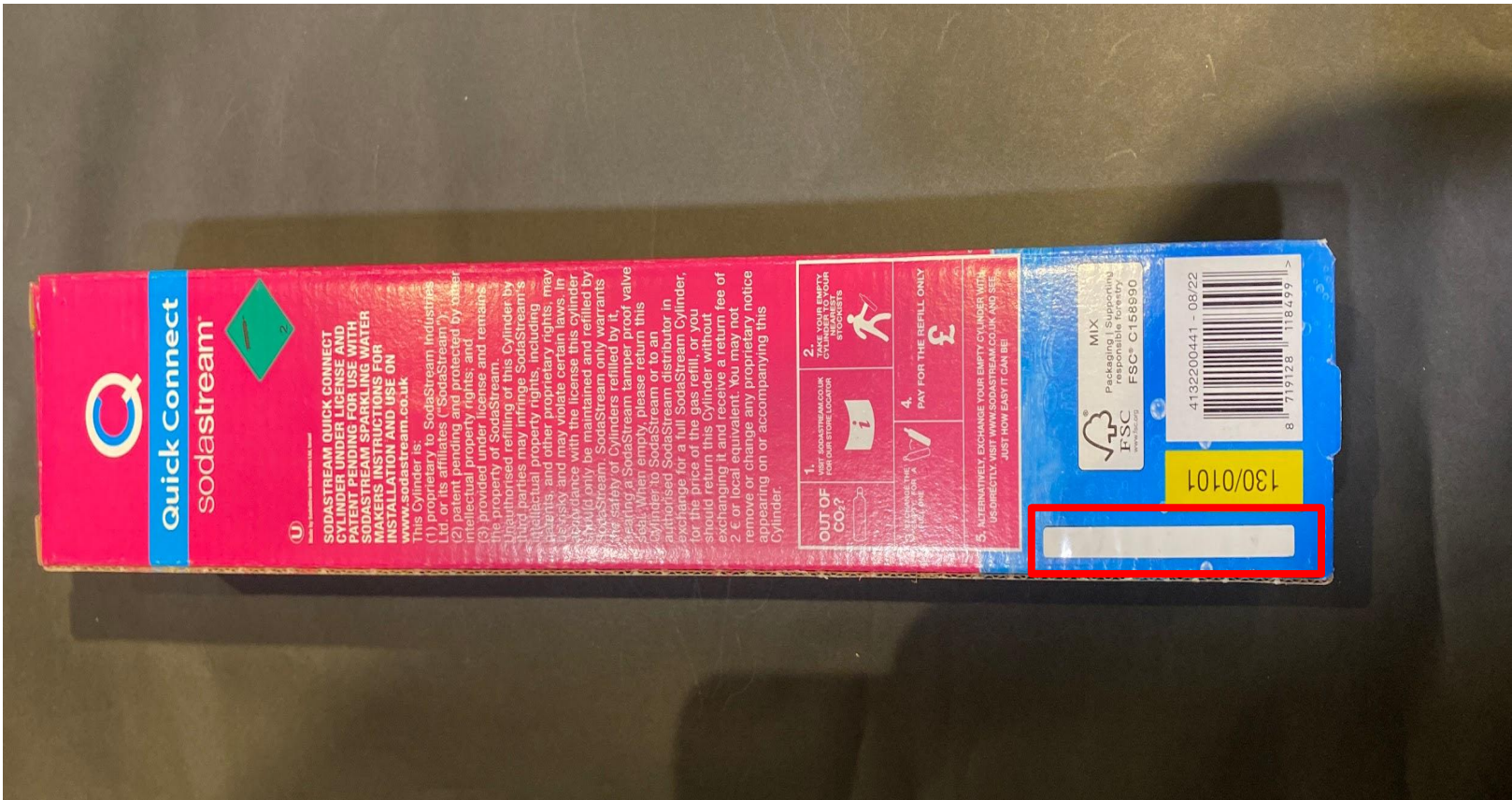
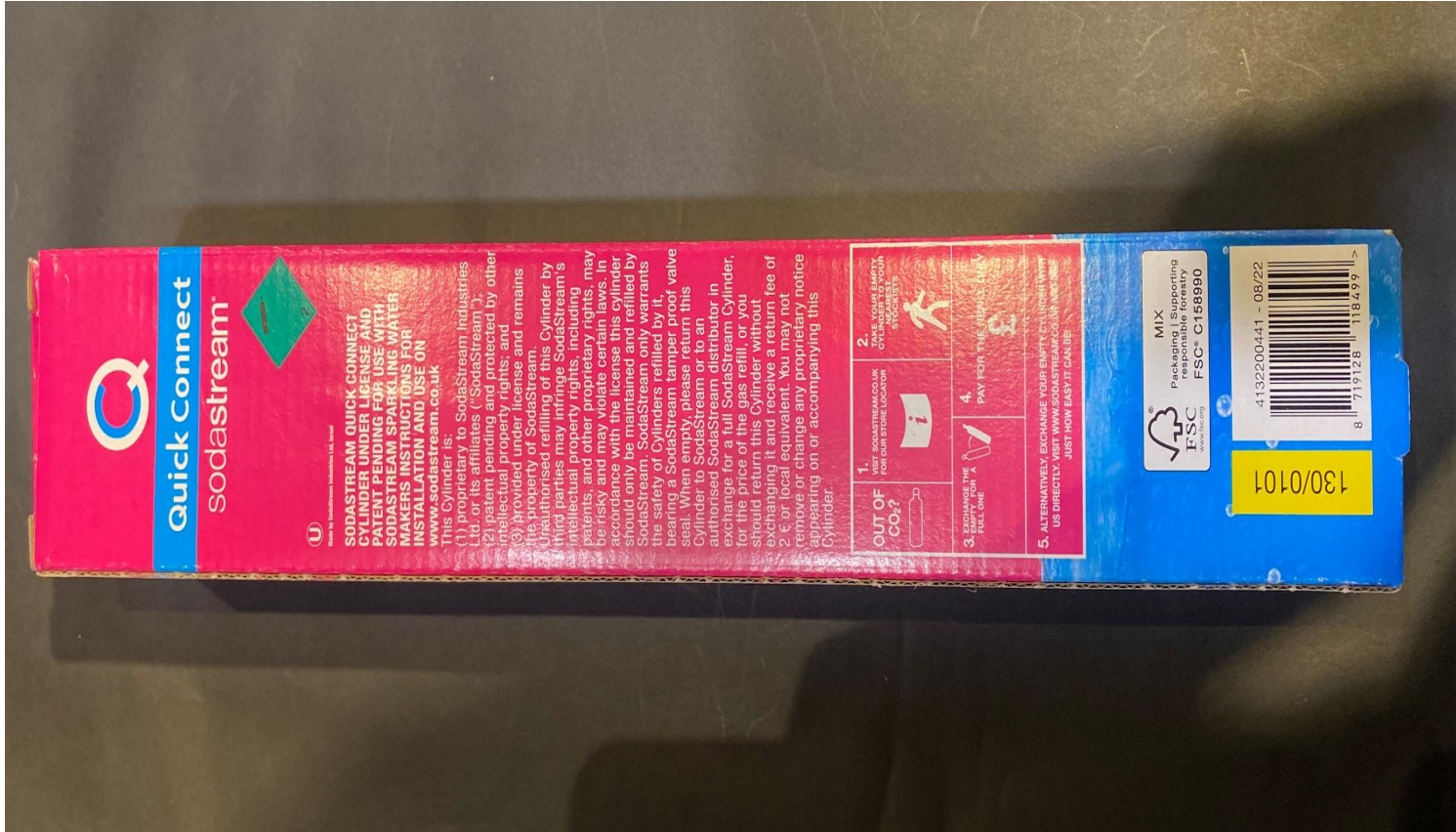
On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

Closed box - Application Guidance

On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

Backing card - Application Guidance

JLPS013

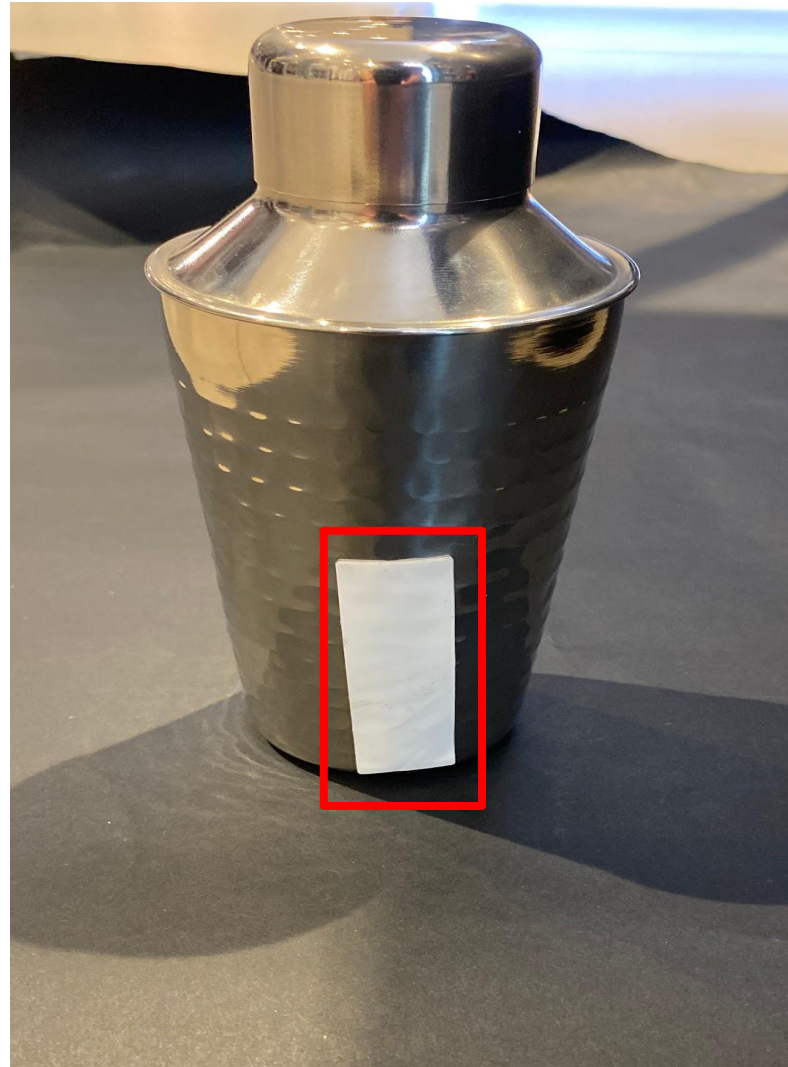


Tag type - JLPS013

Images are for guidance of tag application only

Sticker (metal) - Application Guidance

On metal - large



Tag type - On metal - large
Images are for guidance of tag application only

Sticker (metal) - Application Guidance

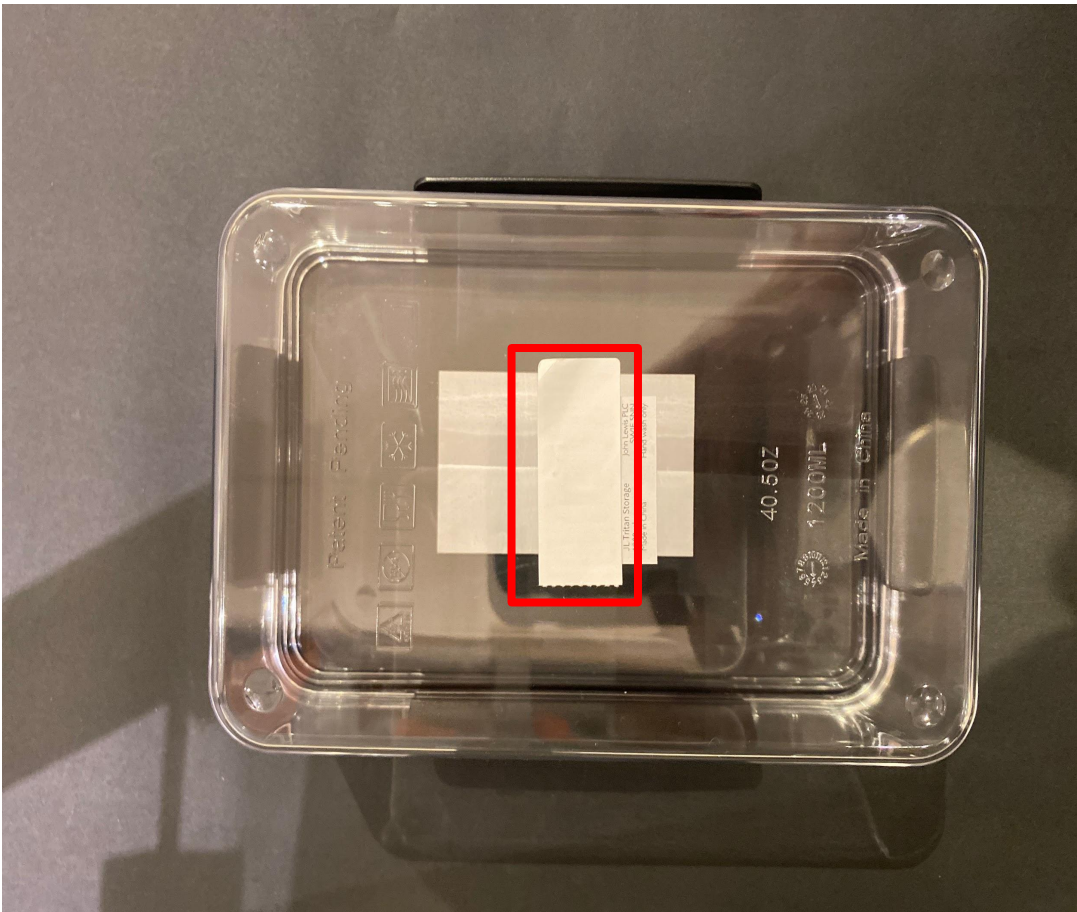
On metal - skinny



Tag type - On metal - skinny - not covering artwork.
Images are for guidance of tag application only

Sticker - Application Guidance

JLPS013



Tag type - JLPS013
Images are for guidance of tag application only