

Dissection 788 - RFID Guidelines

Christmas Paper



JOHN LEWIS

WAITROSE

RFID Tag Types

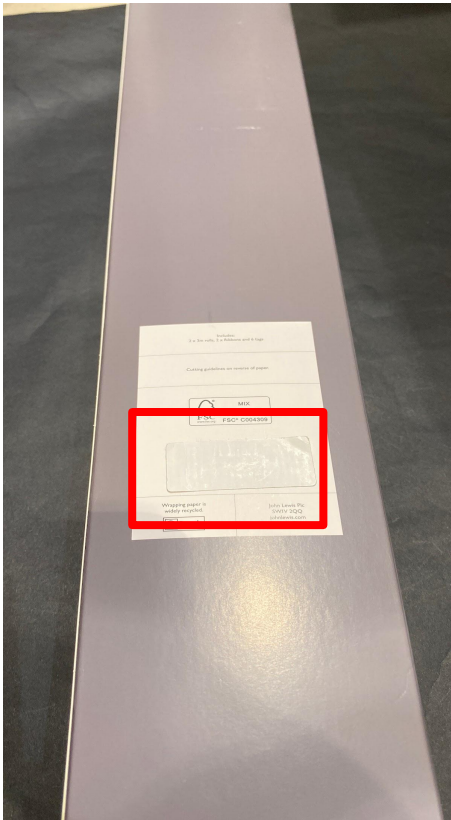
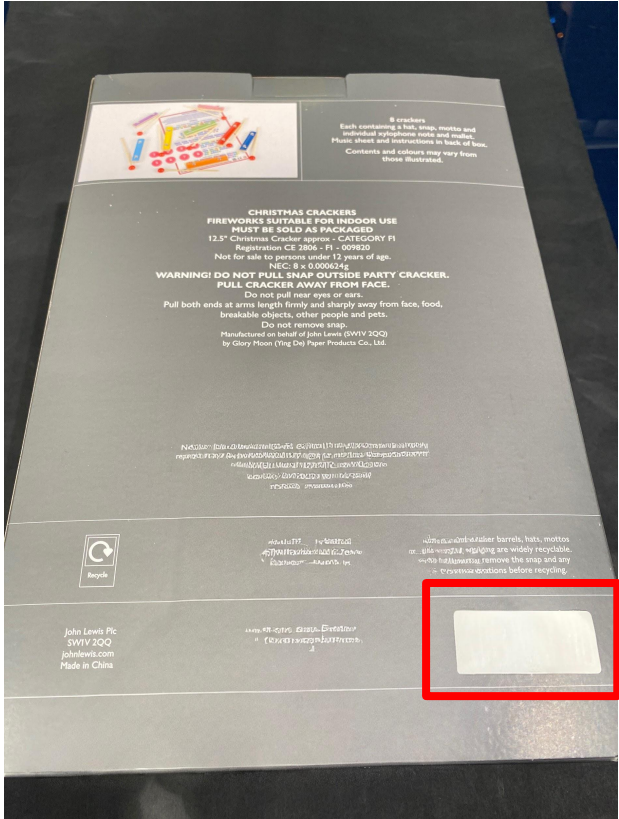
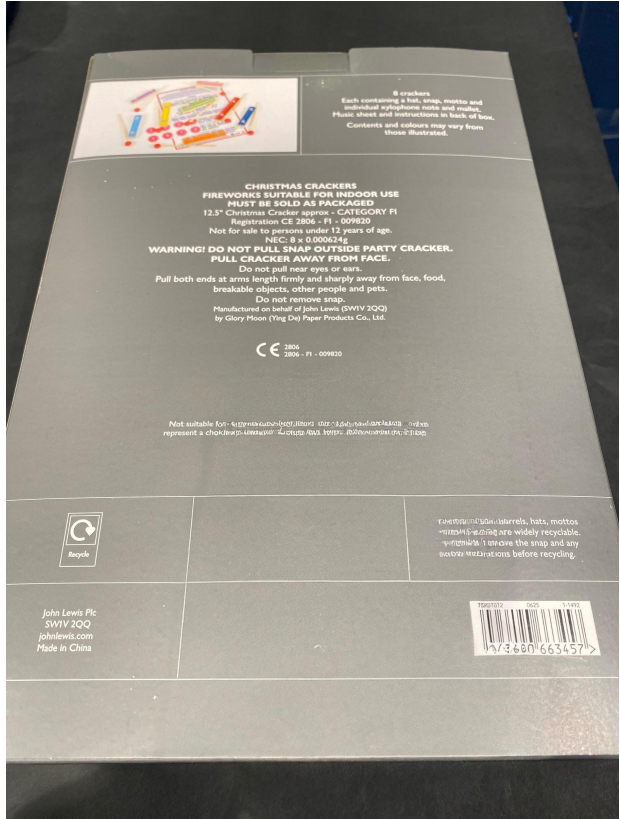
Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Cracker	John Lewis Brand	Open App Box	JLPS014	44mm x 19mm
Gift Wrap	John Lewis Brand	Wrap Band	JLPS06 (PEAN)	41mm x 18mm
Gift Wrap Decoration	John Lewis Brand	Open App Box	JLPS014	44mm x 19mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Open App Box - Application Guidance

JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Wrap Band - Application Guidance

JLPS06 (PEAN)



Tag type - JLPS06 (PEAN)
Images are for guidance of tag application only