

Dissection 776 - RFID Guidelines

Frames



JOHN LEWIS

WAITROSE

RFID Tag Types

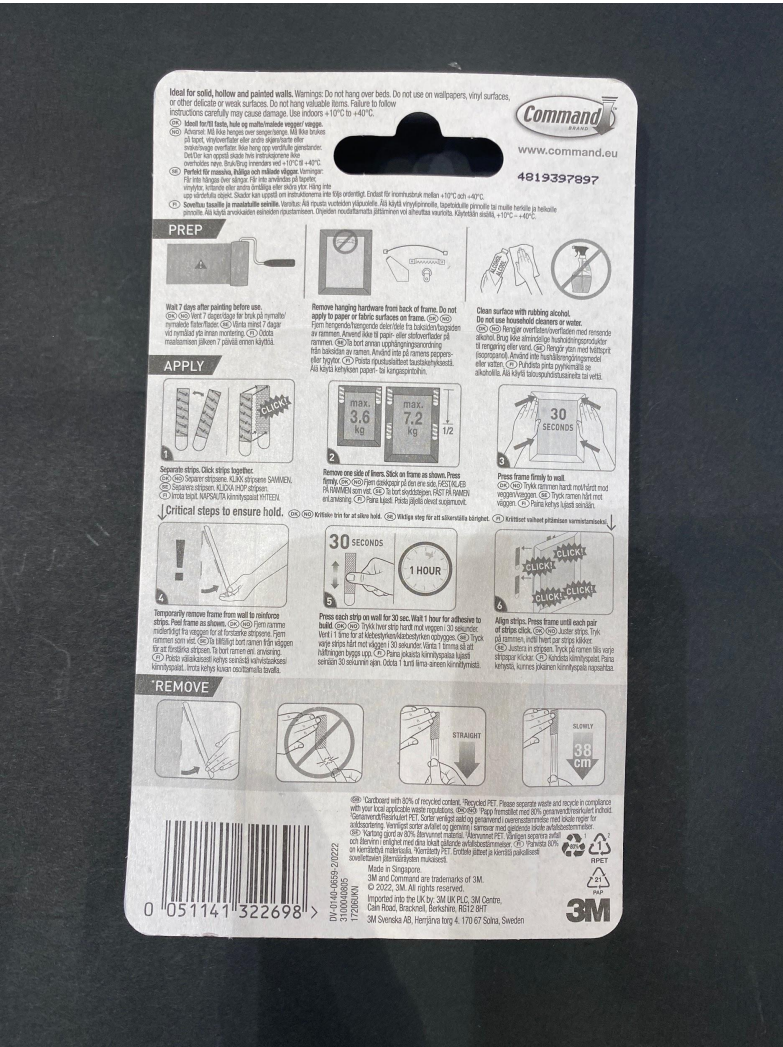
Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Picture or Mirror Accessory	Branded	Blister pack	JLPS013	33mm x 18mm
Photo Frame	John Lewis	Shrink wrap & Sticker	JLPS014	44mm x 19mm
Photo Frame	Branded	Closed box	JLPS014	44mm x 19mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Blister pack - Application Guidance

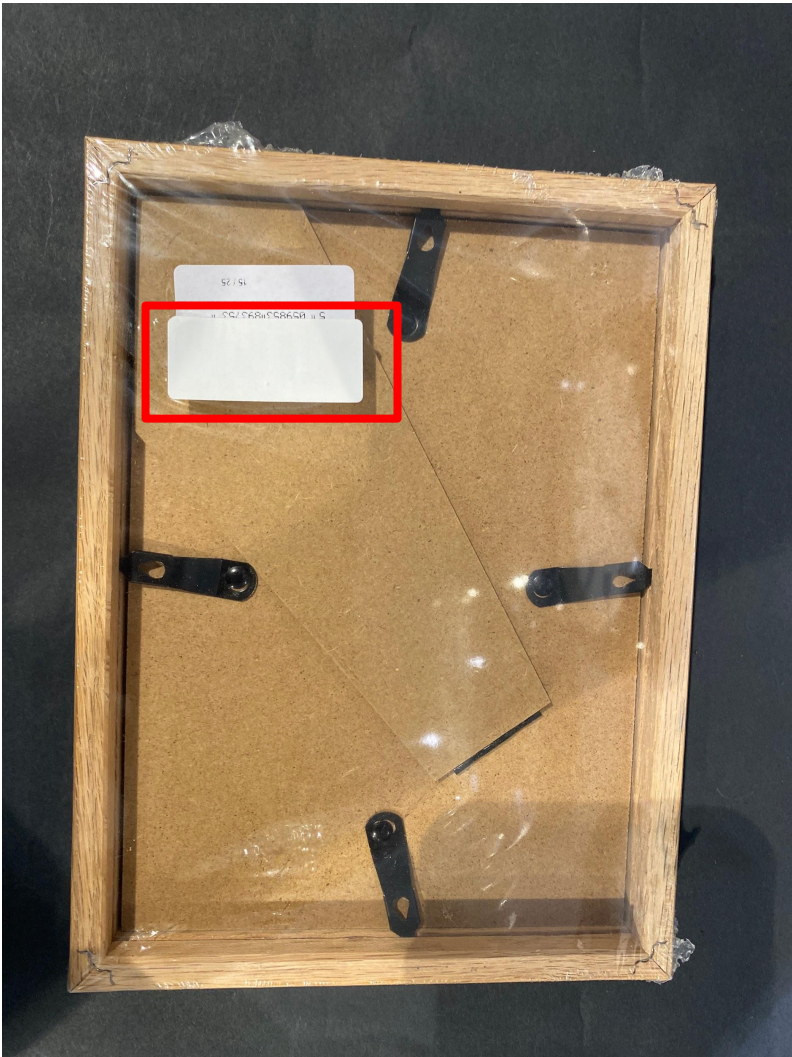
JLPS013



Tag type - JLPS013
Images are for guidance of tag application only

Shrink wrap & Sticker - Application Guidance

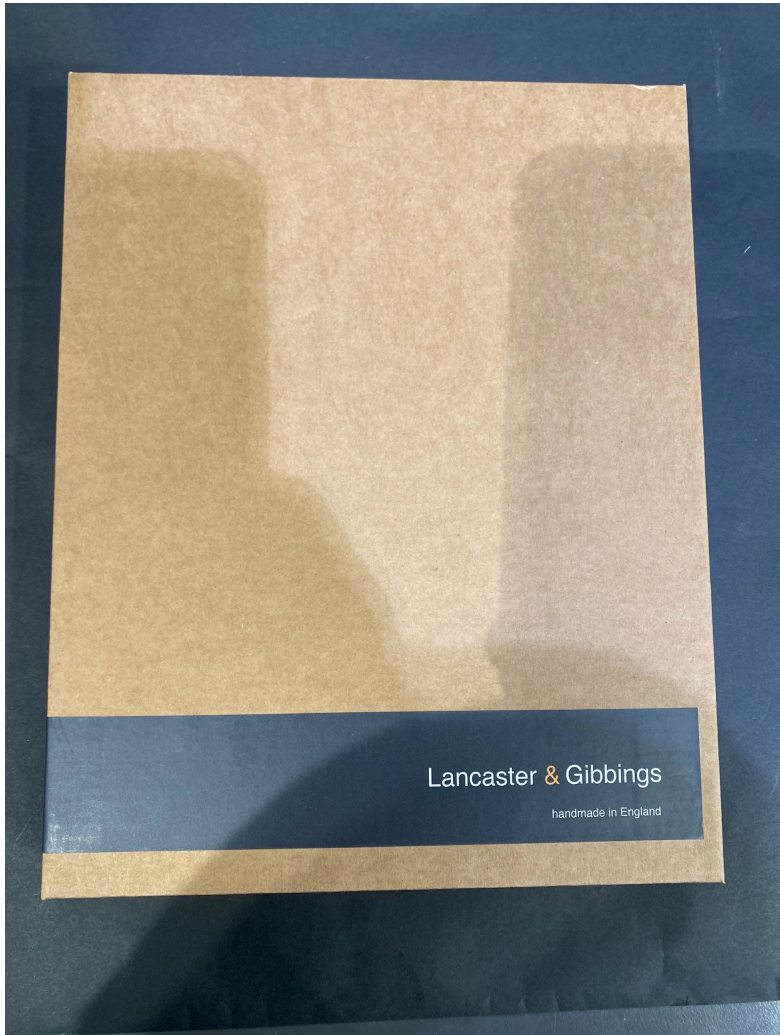
JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Closed box - Application Guidance

JLPS014



Tag type - JLPS014
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