

Dissection 770 - RFID Guidelines

Gift Food



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WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Alcohol	Branded	Closed Box	JLPS013	33mm x 18mm
		Backing Card	JLPS013	33mm x 18mm
		Sticker (Metal)	On Metal - Skinny	TBC
	John Lewis Brand	Closed Box	I64	TBC
		Sticker	I64	TBC
Alcohol - Bottle	Branded	Sticker	On Metal - Skinny	TBC
Alcohol - Gift Set	Branded	Sticker	JLPS013	33mm x 18mm

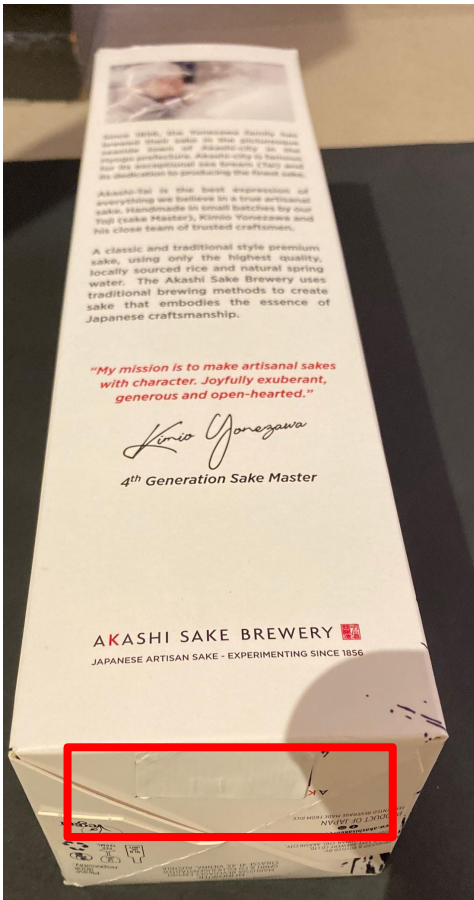
Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Closed Box - Application Guidance

JLPS013

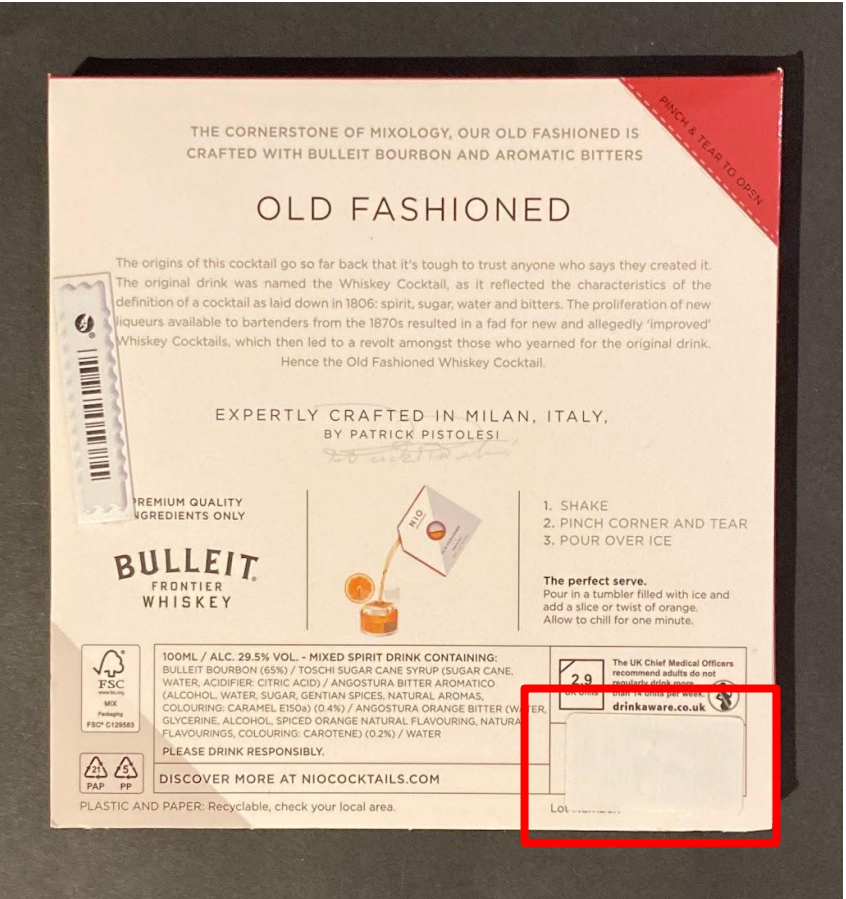
I64



Tag type - JLPS013 or I64
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Backing Card - Application Guidance

JLPS013



Tag type - JLPS013
Images are for guidance of tag application only

Sticker (Metal) - Application Guidance

On Metal - Skinny



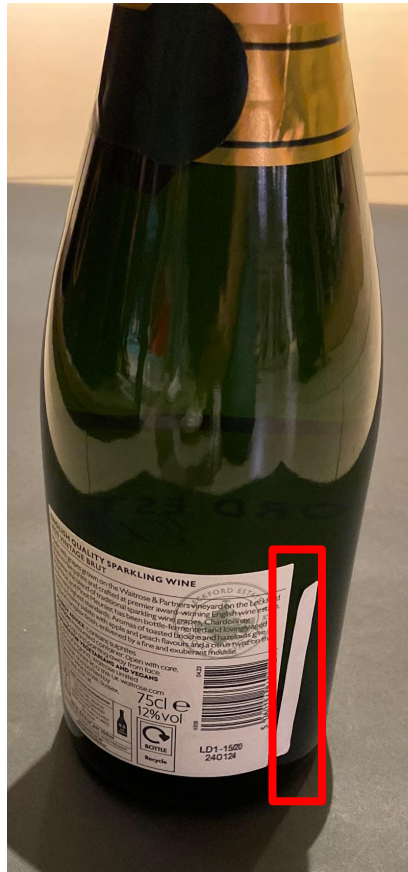
Tag type - On Metal - Skinny
Images are for guidance of tag application only

Sticker - Application Guidance

JLPS013



I64



On Metal - Skinny



Tag type - JLPS013 or I64 or On Metal - Skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format