

# Dissection 767 - RFID Guidelines

Games



JOHN LEWIS

WAITROSE

# RFID Tag Types

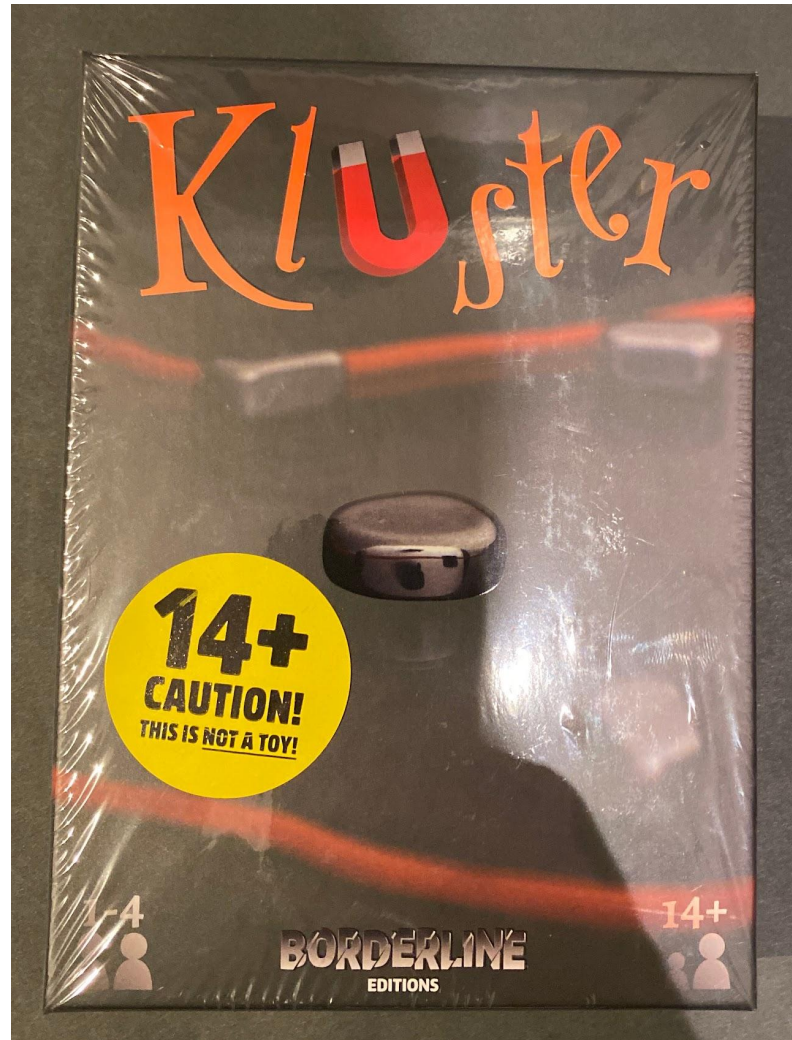
| Product Type     | Brand            | Packaging Type        | RFID Tag Type     | RFID Tag Dimensions |
|------------------|------------------|-----------------------|-------------------|---------------------|
| Game             | Branded          | Shrink Wrap & Sticker | On Metal - Skinny | TBC                 |
|                  |                  | Swing Ticket          | JLPS013           | 33mm x 18mm         |
|                  |                  | Sticker (Metal)       | On Metal - Skinny | TBC                 |
|                  |                  | Backing Card          | JLPS013           | 33mm x 18mm         |
|                  | John Lewis Brand | Closed Box            | JLPS014           | 44mm x 19mm         |
| Jigsaw or Puzzle | Branded          | Closed Box            | JLPS013           | 33mm x 18mm         |

# Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

# Shrink Wrap & Sticker - Application Guidance

On Metal - Skinny



Tag type - On Metal - Skinny  
Images are for guidance of tag application only

# Swing Ticket - Application Guidance

JLPS013



Tag type - JLPS013

Images are for guidance of tag application only

# Sticker (Metal) - Application Guidance

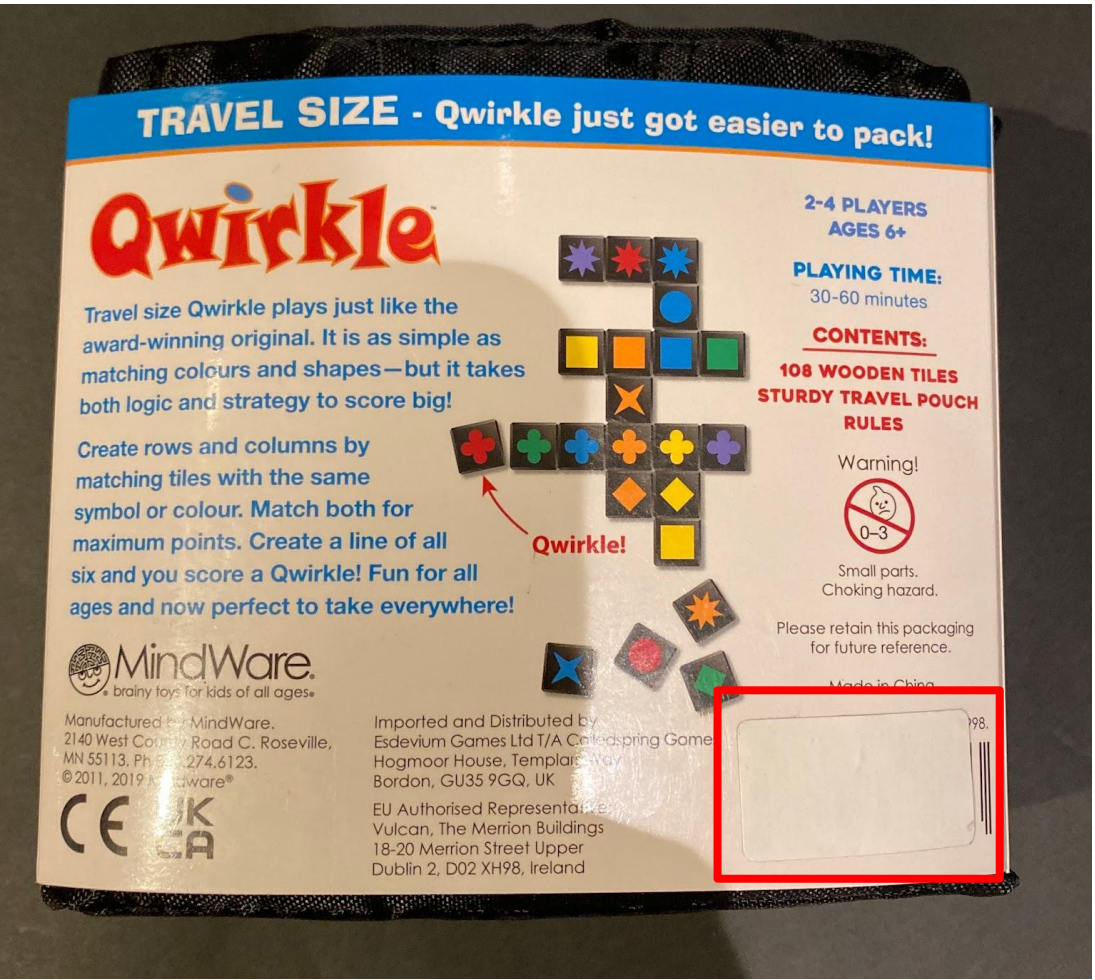
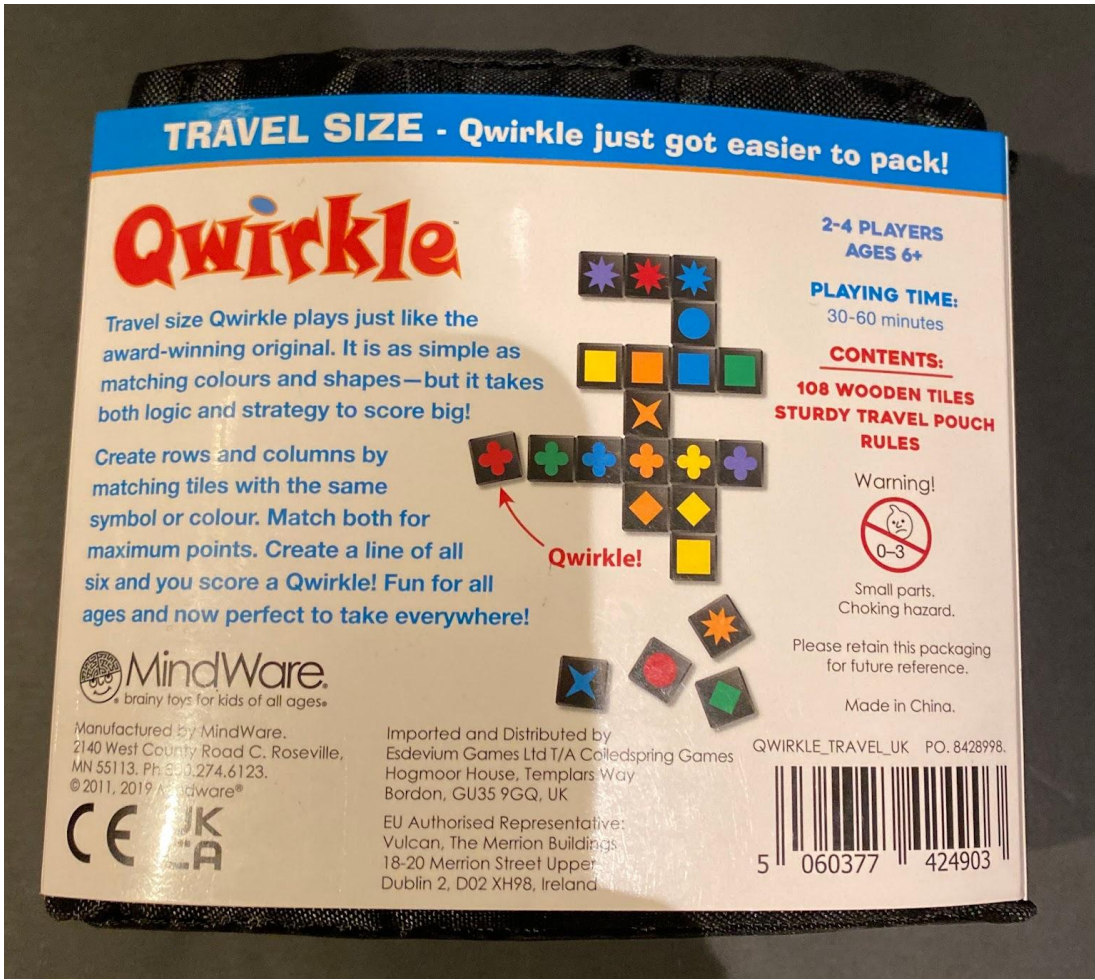
On Metal - Skinny



Tag type - On Metal - Skinny  
Images are for guidance of tag application only

# Backing Card - Application Guidance

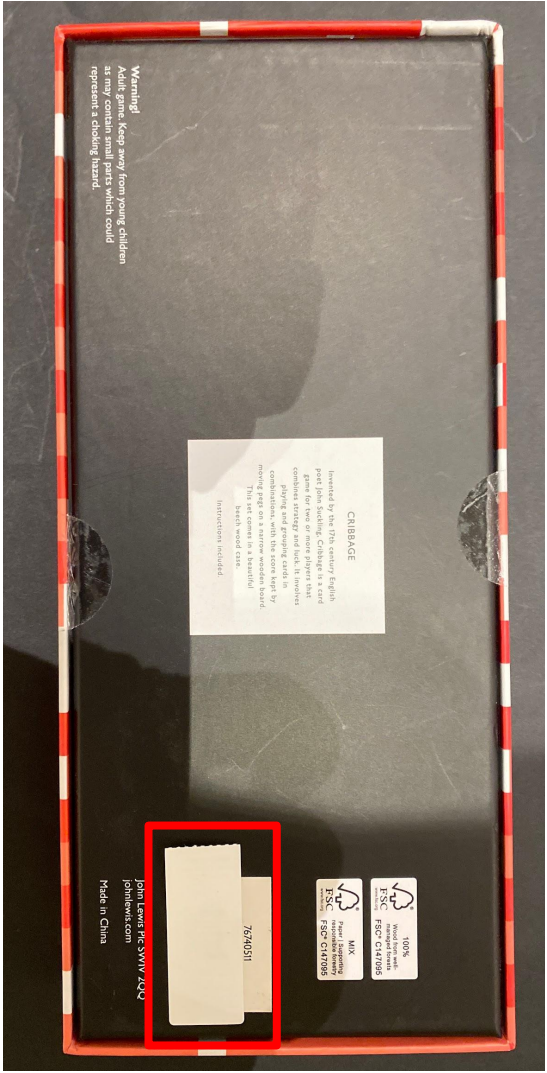
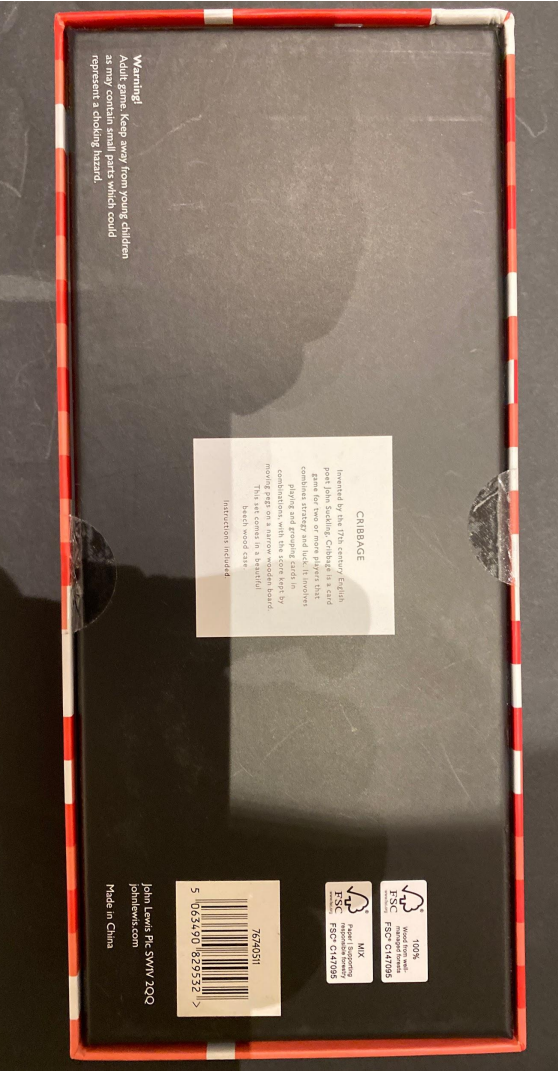
JLPS013



Tag type - JLPS013  
Images are for guidance of tag application only

# Closed Box - Application Guidance

JLPS014



JLPS013



Tag type - JLPS014 or JLPS013  
Images are for guidance of tag application only  
Choice of tag type is for supplier to decide dependant on packaging format