

Dissection 765 - RFID Guidelines

Stationery



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WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Desk Accessory	Branded	Sticker	JLPS014	44mm x 19mm
Colour Pen or Pencil	Branded	Sticker (Metal)	On Metal - Skinny	TBC
Colour Pen or Pencil	Branded	Backing Card	JLPS014	44m x 19mm
Novelty Gift	Branded	Sticker	JLPS013	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Sticker - Application Guidance

JLPS014



JLPS013



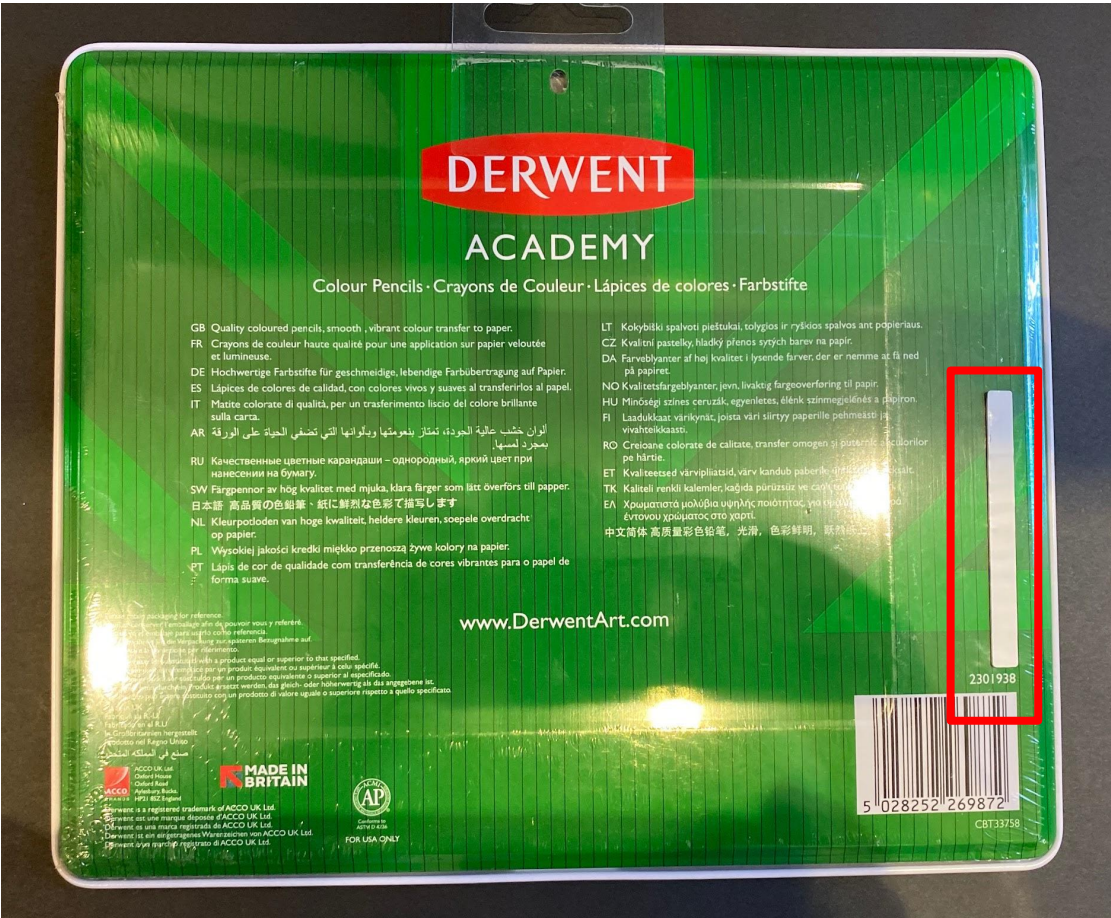
Tag type - JLPS014 or JLPS013

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Sticker (Metal) - Application Guidance

On Metal - Skinny



Tag type - On Metal - Skinny
Images are for guidance of tag application only

Backing Card - Application Guidance

JLPS014



Tag type - JLPS014

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