

Dissection 754 - RFID Guidelines

Impulse Gifts



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WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Novelty Gift	Branded	Backing Card	On Metal - Skinny	TBC
All	John Lewis & Branded	Polybag	JLPS014	44mm x 19mm
		Wrap Band	JLPS02 (PEAN)	55mm x 19mm
			JLPS014	44mm x 19mm
		Swing Ticket	JLPS02 (PEAN)	55mm x 19mm
		Backing card	JLPS013	33mm x 18mm
		Closed Box	JLPS010	76mm x 25mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.
- **It is very important that you follow the RFID tag type suggested.**
Microwaveable products: *Using the correct, certified RFID tag for microwaveable products is essential for safety and functionality. RFID tags contain small metal components that, if not specifically designed as microwave-safe, can heat up, spark, or even ignite, posing a fire risk and damaging the product, appliance or user. Adherence to specific, product-category-based RFID guidelines and certifications is critical to maintain safety standards and regulatory compliance.*

Backing Card - Application Guidance

On Metal - Skinny



Tag type - On Metal - Skinny
Images are for guidance of tag application only

Polybag - Application Guidance

JLPS014



Tag type - JLPS014

Images are for guidance of tag application only

Wrap Band - Application Guidance

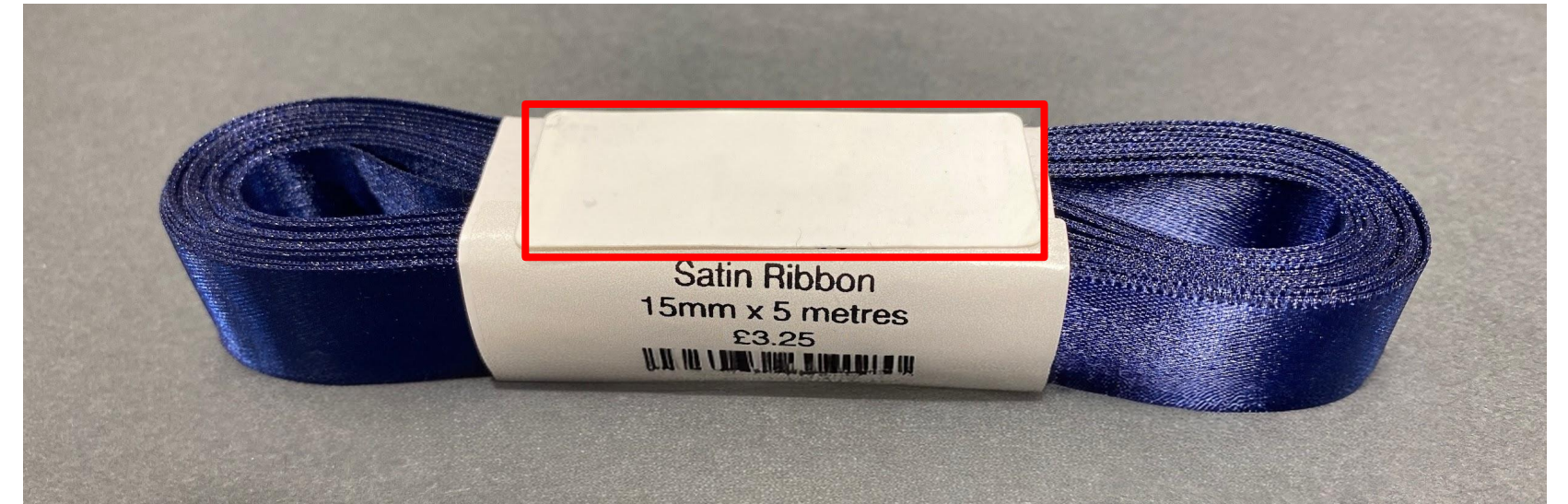
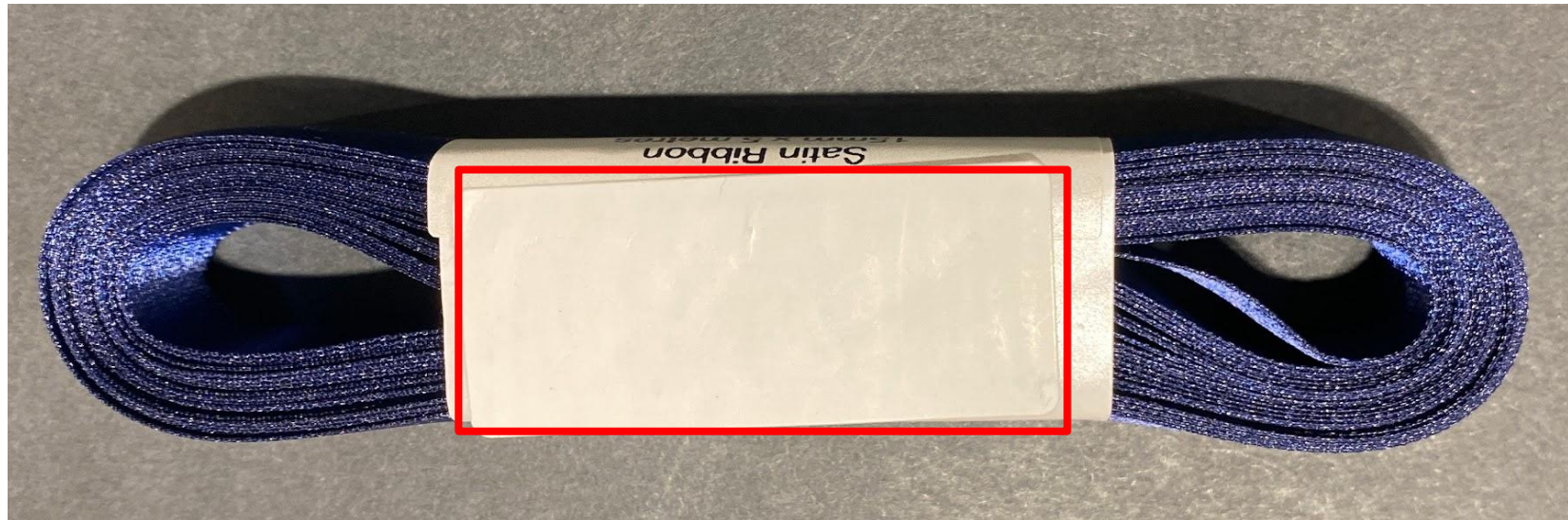
JLPS02 (PEAN)



Tag type - JLPS02 (PEAN)
Images are for guidance of tag application only

Wrap Band - Application Guidance

JLPS014



Tag type - JLPS014

Images are for guidance of tag application only

Swing Ticket - Application Guidance

JLPS02 (PEAN)



Tag type - JLPS02 (PEAN)
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Wrap Band - Application Guidance

JLPS013)

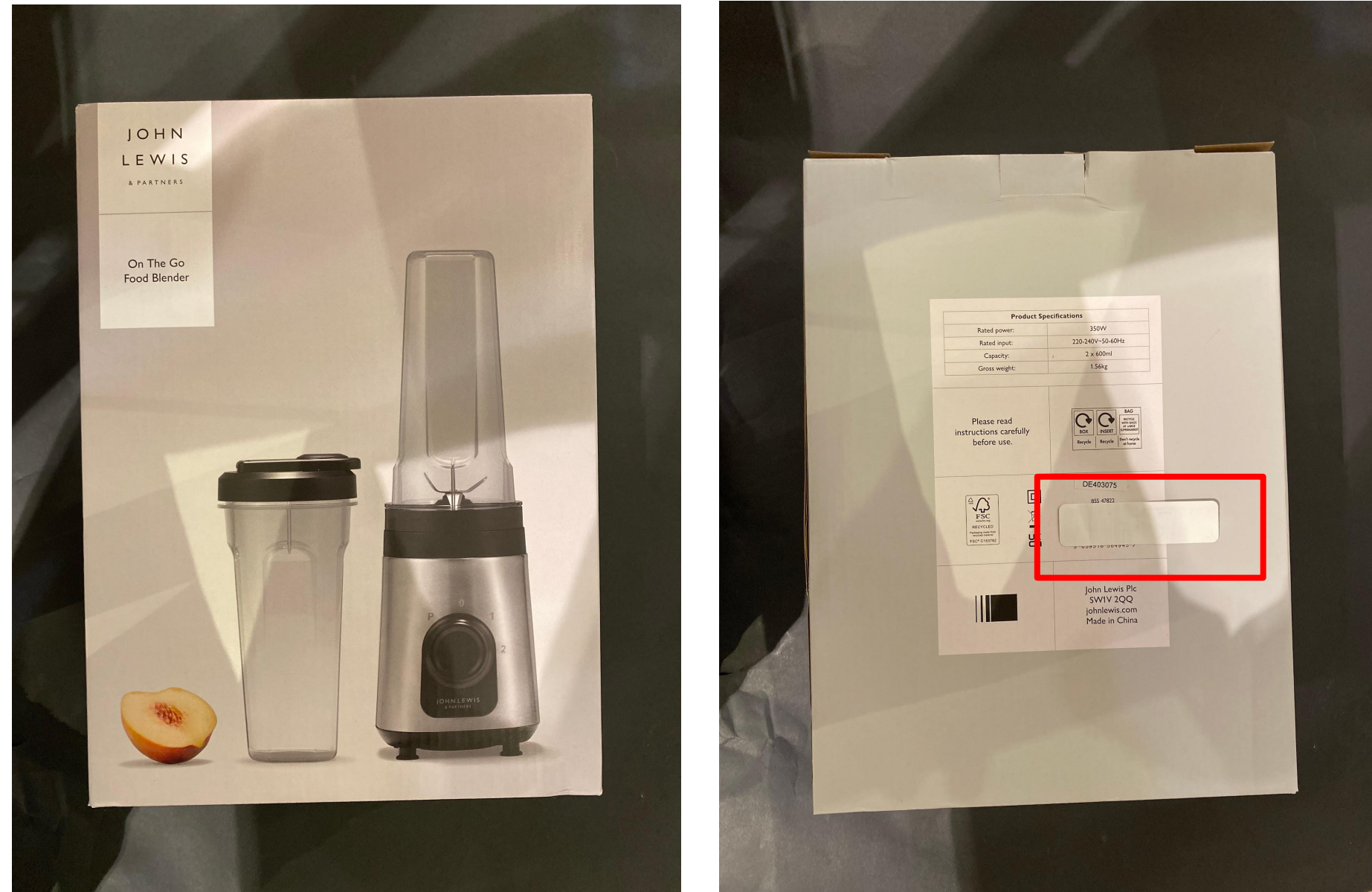


Tag type - JLPS013)

Images are for guidance of tag application only

Closed box - Application Guidance

JLPS010

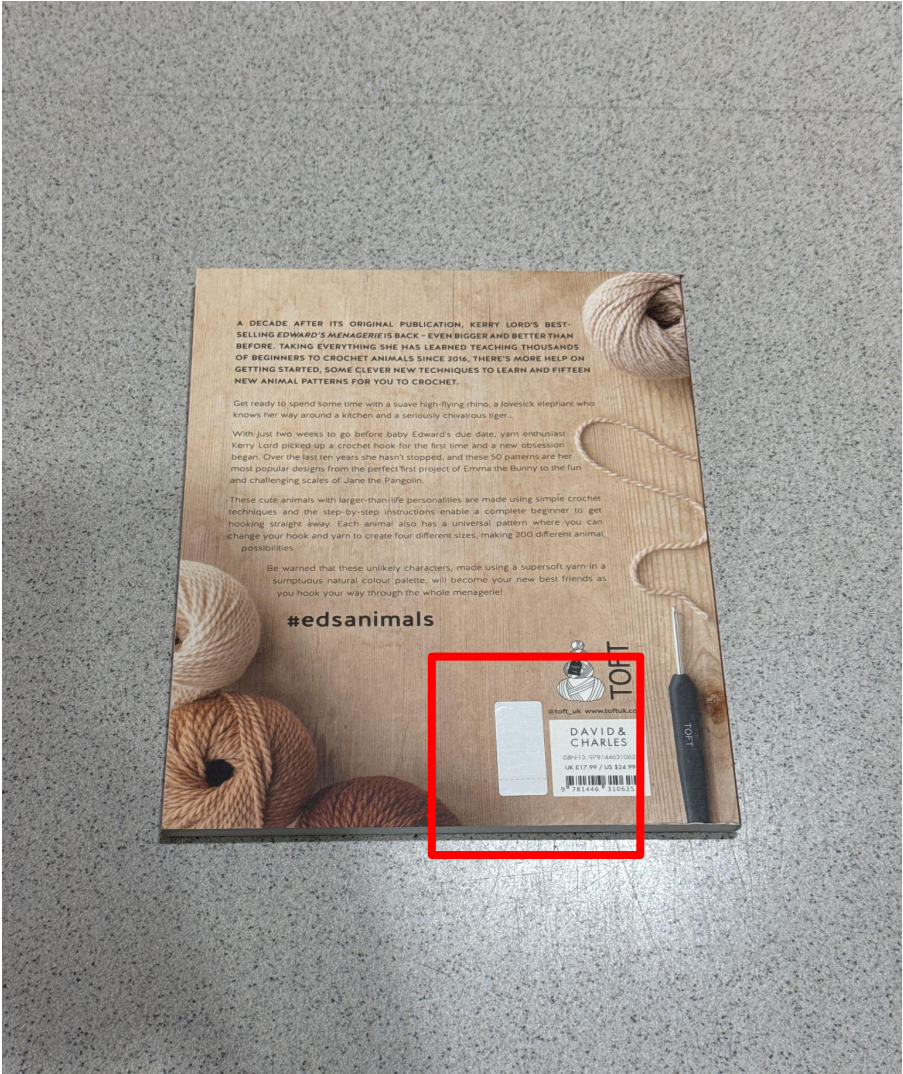
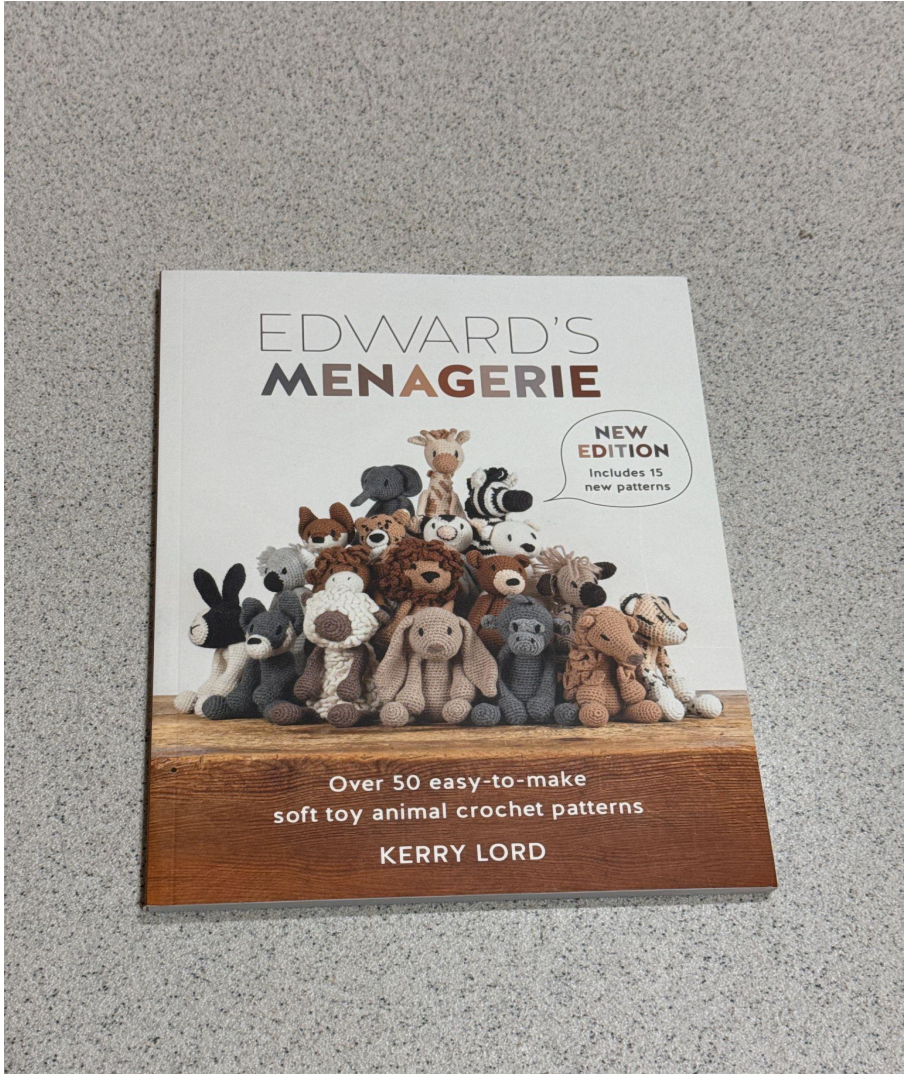


Tag type - JLPS010

Images are for guidance of tag application only

Sticker - Application Guidance

JLPS06



Tag type - JLPS06
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