

Dissection 742 - RFID Guidelines

JL Gifting



JOHN LEWIS

WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Photo Frame	John Lewis Brand	Sticker	JLPS014	44mm x 19mm
Decorative Item	John Lewis Brand	Closed Box	JLPS014	44mm x 19mm
Makeup Bag	John Lewis Brand	Swing Ticket	JLPS013	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Sticker - Application Guidance

JLPS014

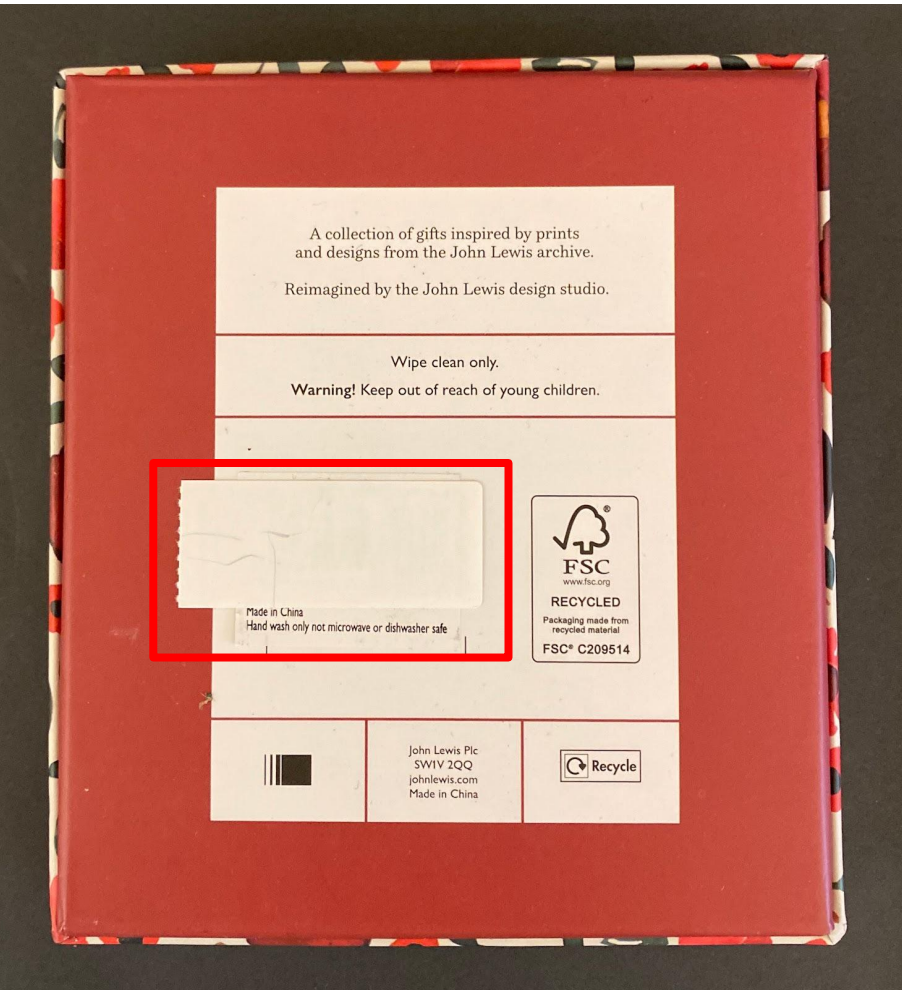


Tag type - JLPS014

Images are for guidance of tag application only

Closed Box - Application Guidance

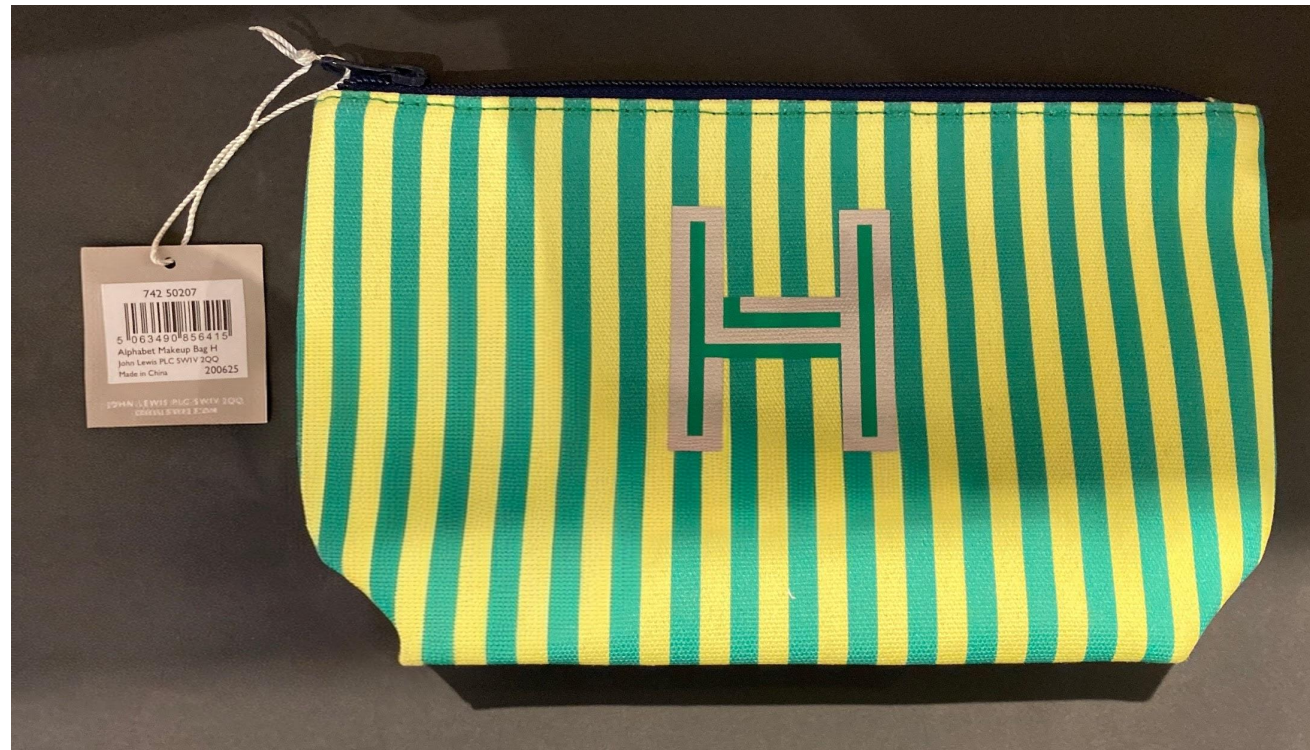
JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Swing Ticket - Application Guidance

JLPS013



Tag type - JLPS013

Images are for guidance of tag application only