

Dissection 73 I - RFID Guidelines

Cutlery



JOHN LEWIS

WAITROSE

RFID Tag Types

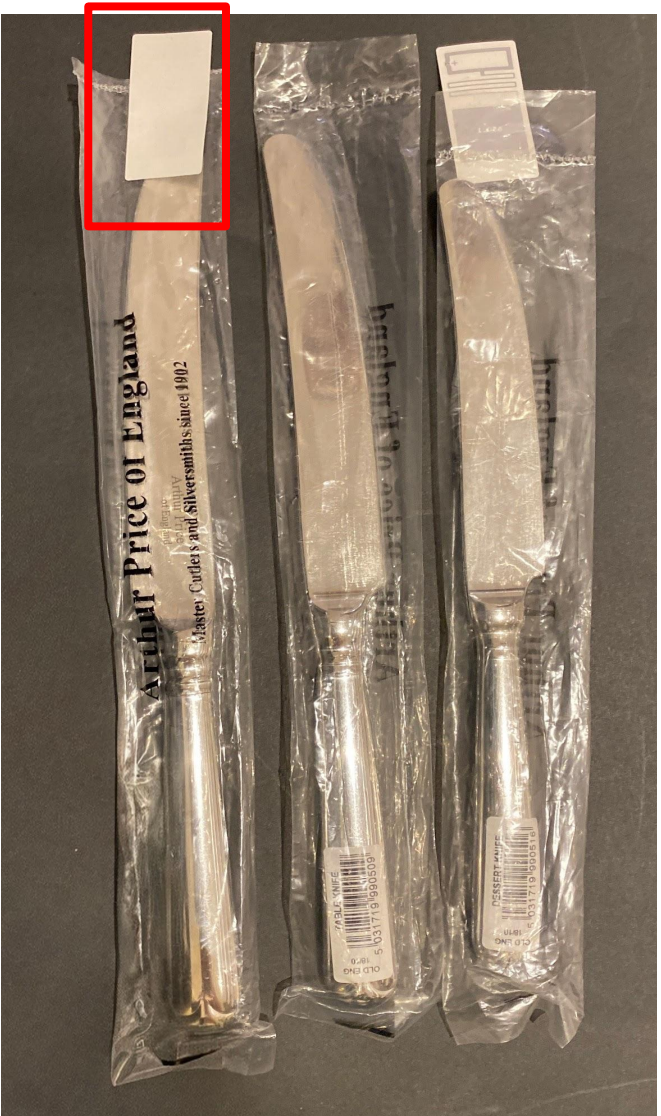
Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Loose cutlery	Branded	Polybag	On metal - flag	TBC
Cutlery Set	Branded	Shrink Wrap & Sticker	JLPS014	44mm x 19mm
Cutlery Set	Branded	Closed box	JLPS014	44mm x 19mm
Cutlery Set	John Lewis	Closed box	JLPS014	44mm x 19mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.
- If you require the 'on metal - flag' tag, please contact your Avery Dennison Bureau for the best price.

Polybag - Application Guidance

On metal - flag



Tag type - On metal - flag
Images are for guidance of tag application only

Shrink wrap & Sticker - Application Guidance

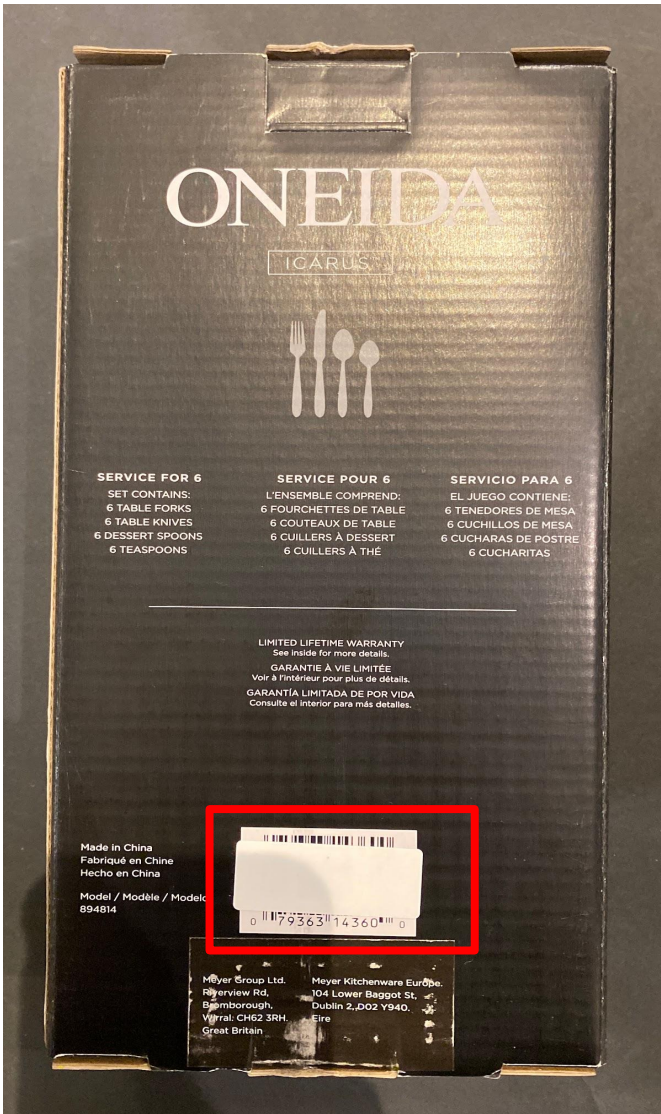
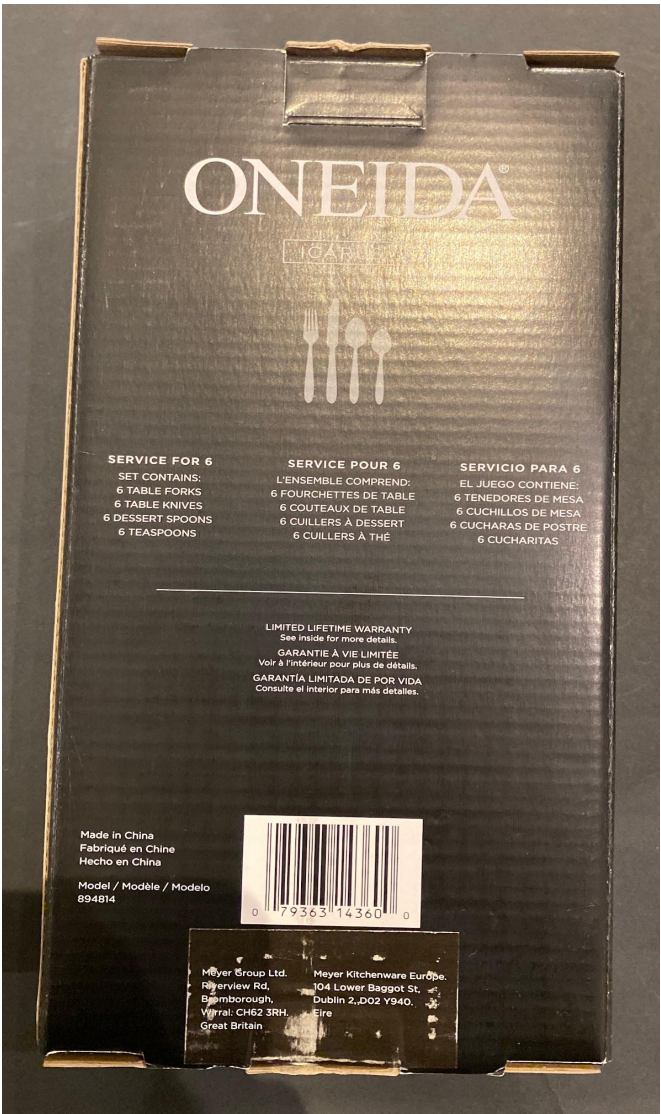
JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Closed box - Application Guidance

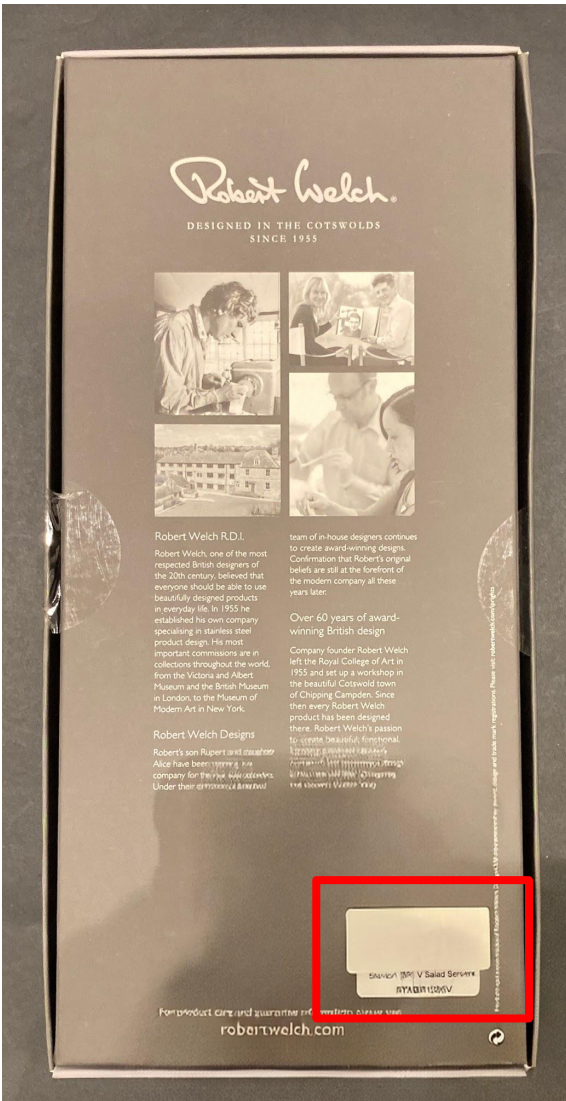
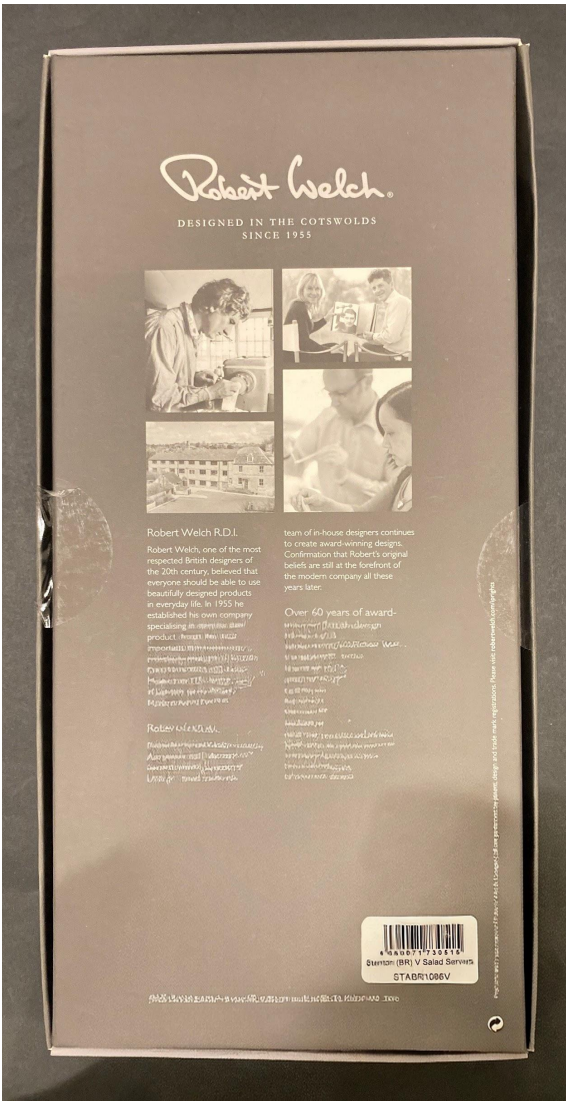
JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Closed box - Application Guidance

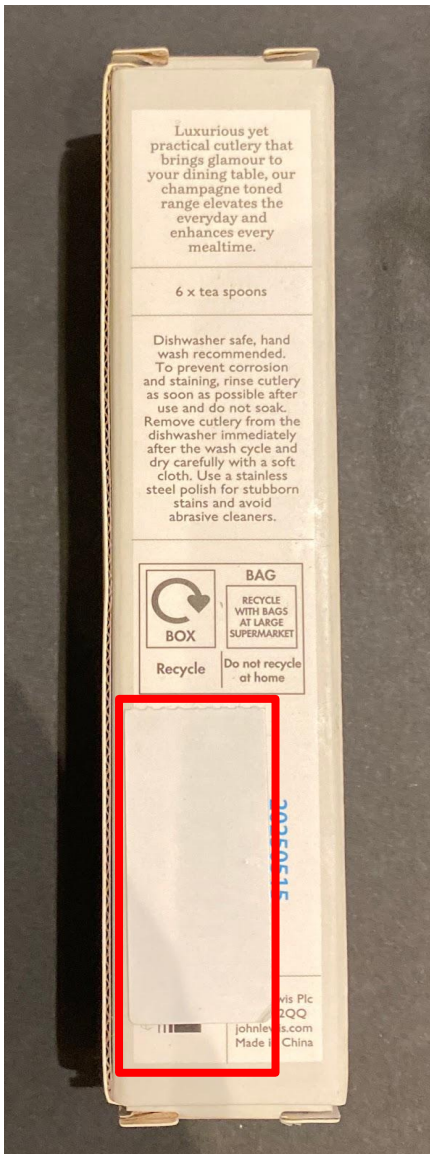
JLPS014



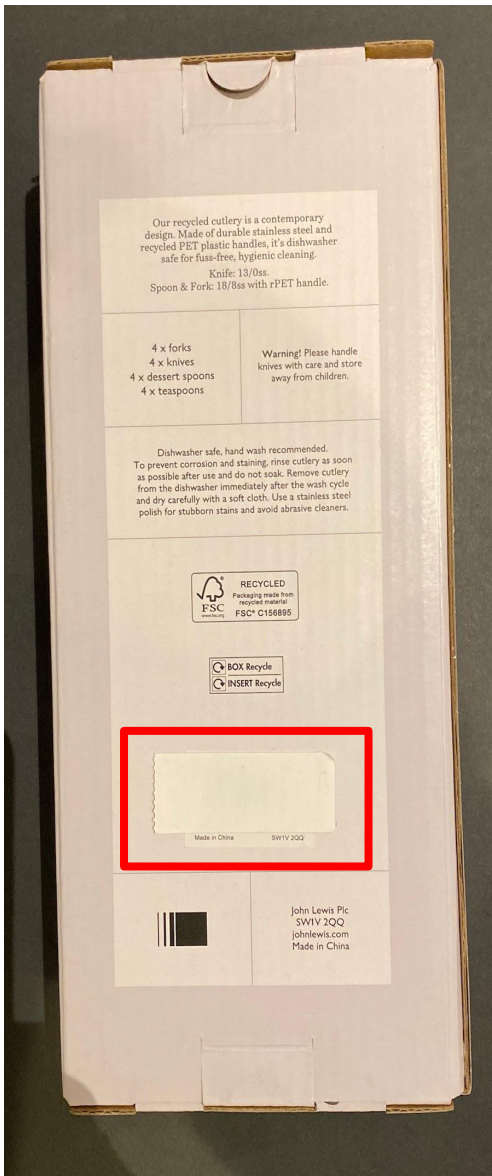
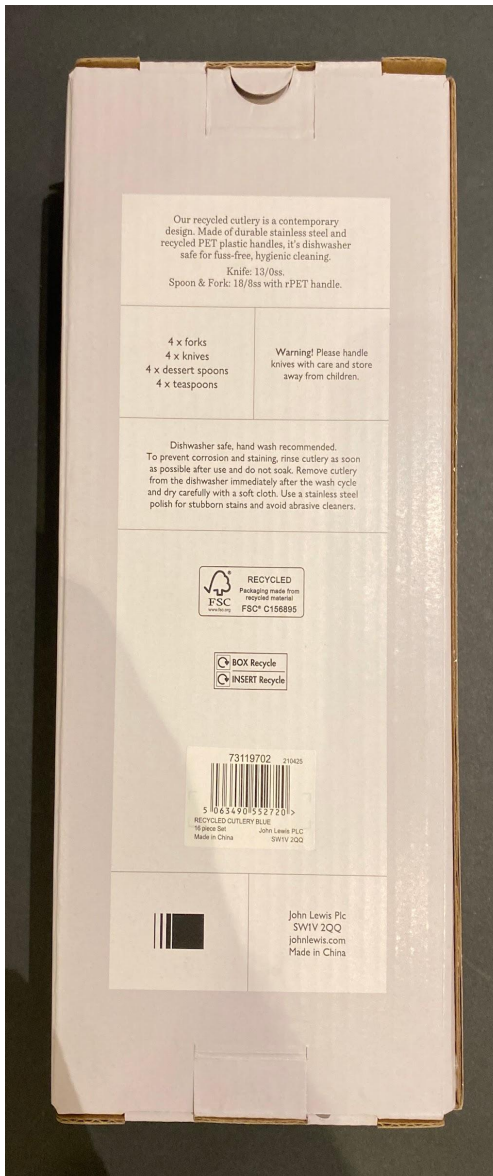
Tag type - JLPS014
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Closed box - Application Guidance

JLPS014



JLPS014



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