

Dissection 730 - RFID Guidelines

Premium Gifts



JOHN LEWIS

WAITROSE

RFID Tag Types

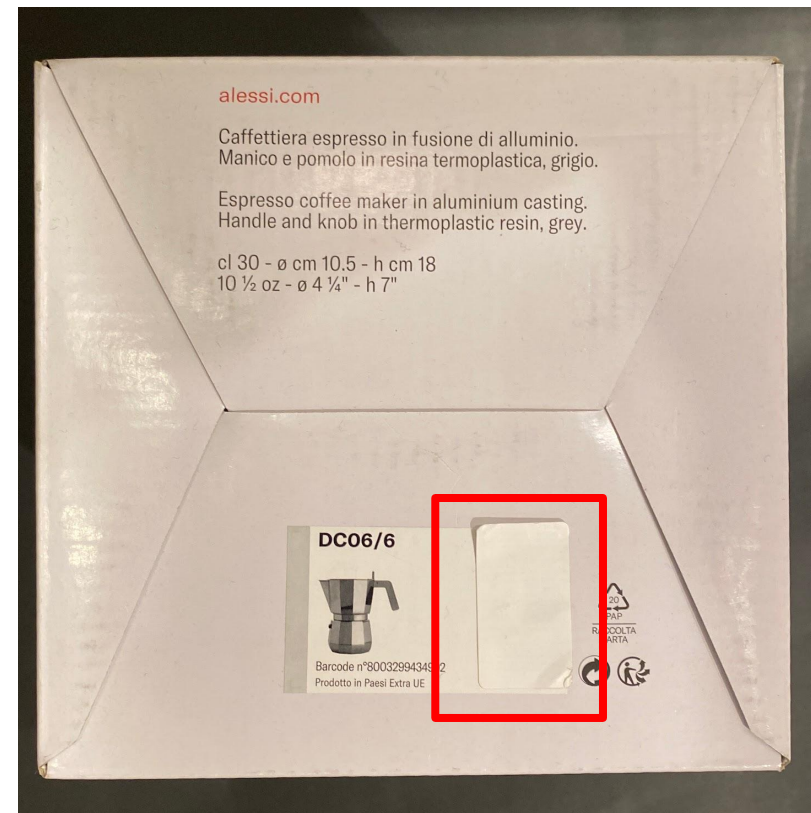
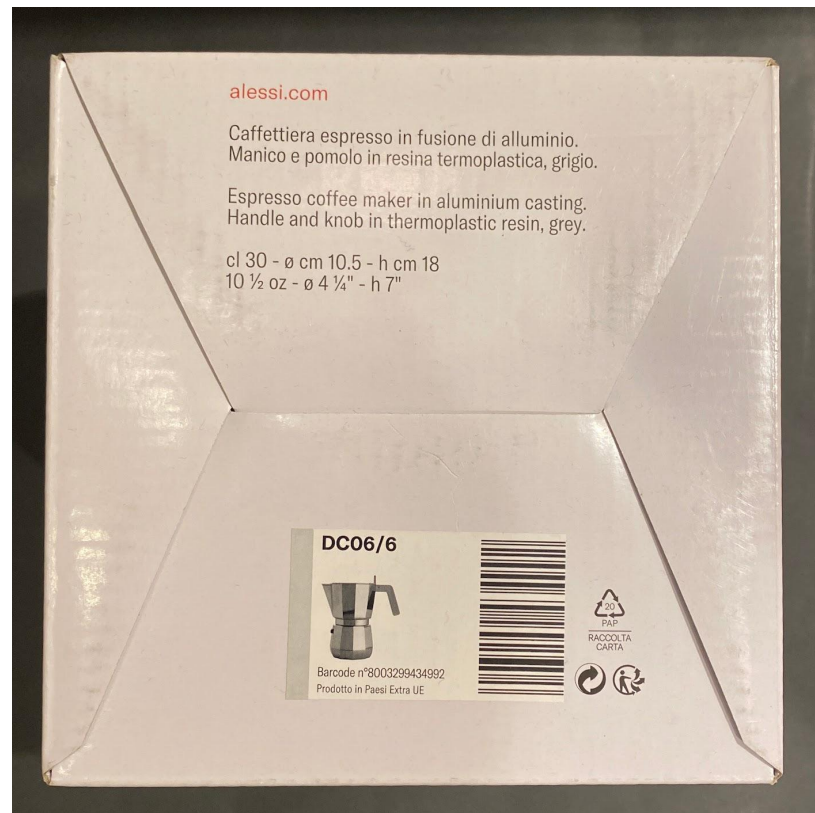
Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Salt or Pepper Mill or Sets	Branded	Closed Box	JLPS013	33mm x 18mm
Vases	Branded	Sticker	JLPS011 (PEAN)	55mm x 19mm
Teapots	Branded	Closed Box	JLPS014	44mm x 19mm

Guidance

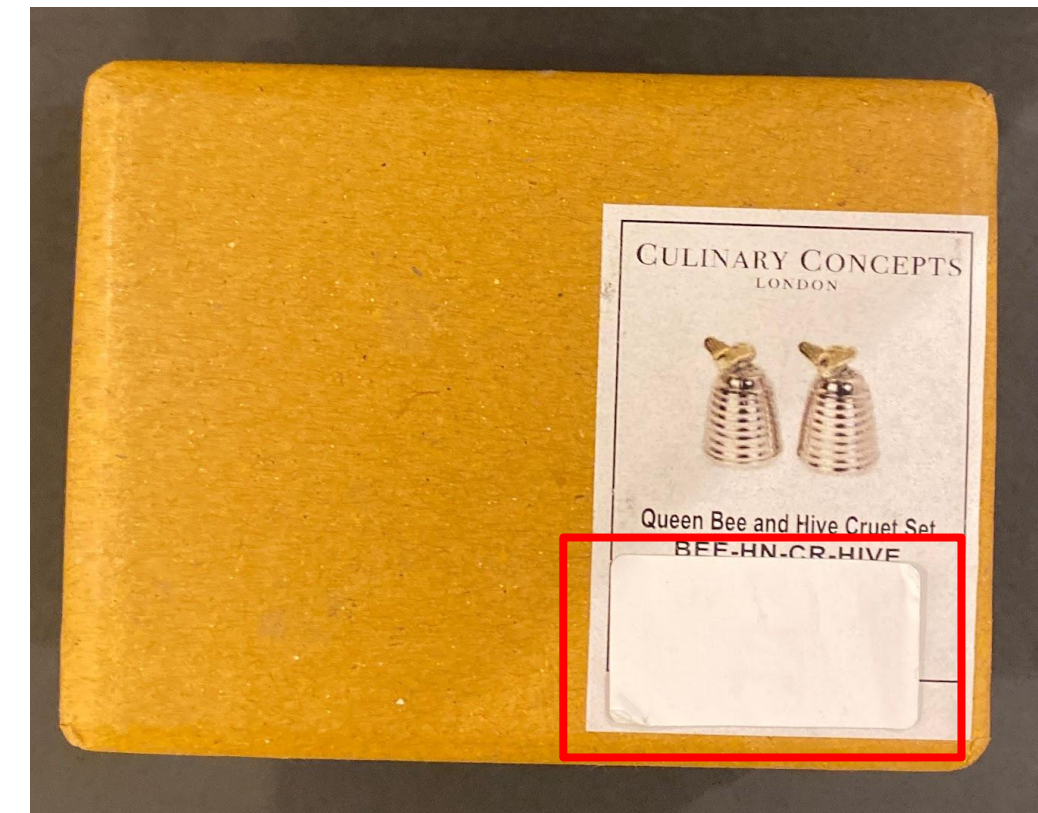
- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Closed Boxes - Application Guidance

JLPS013



JLPS014



Tag type - JLPS013 or JLPS014

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Sticker - Application Guidance

JLPS011 (PEAN)



Tag type - JLPS011 (PEAN)
Images are for guidance of tag application only