

# Dissection 701 - RFID Guidelines

Ceiling Lights



JOHN LEWIS

WAITROSE

# RFID Tag Types

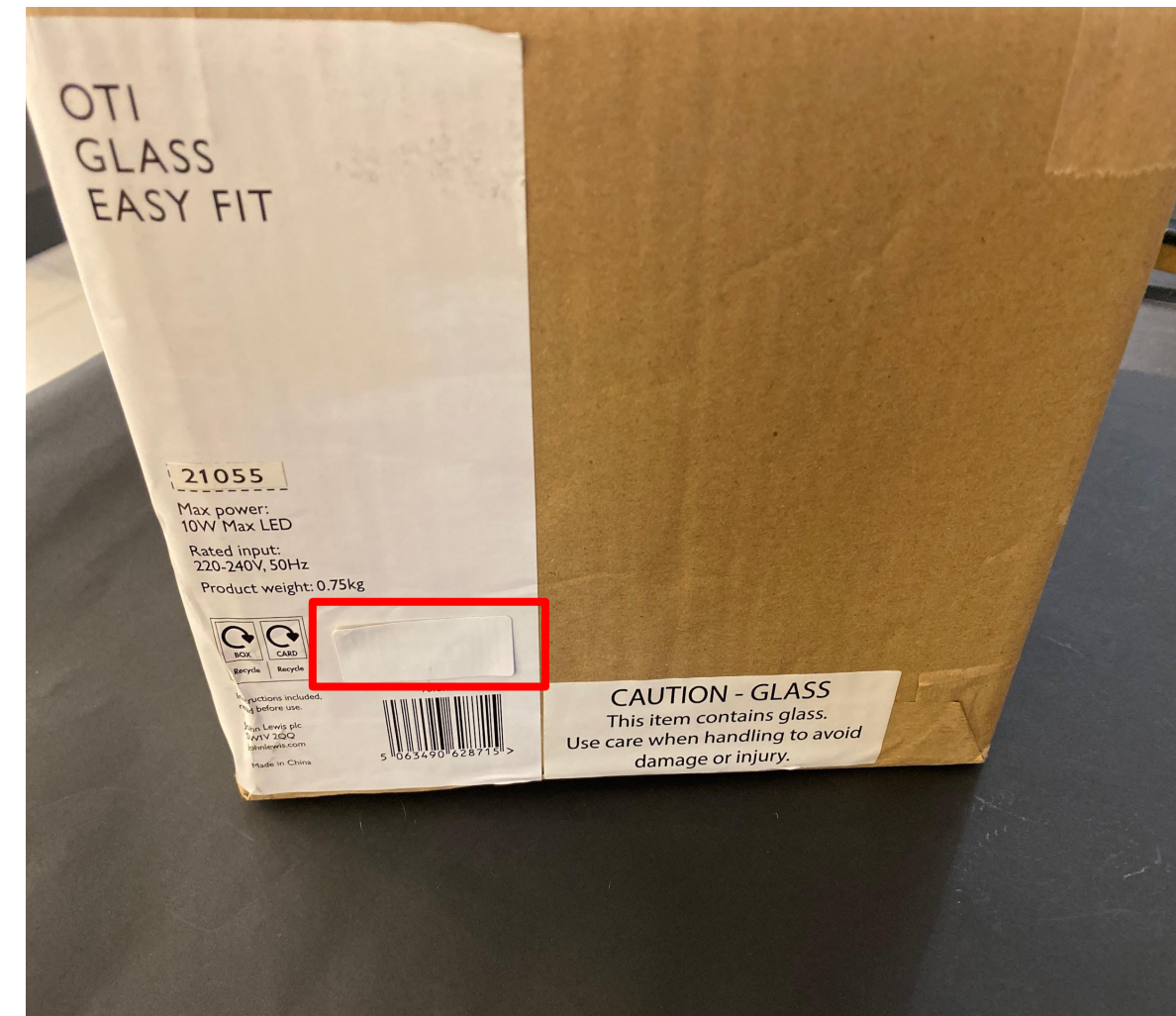
| Product Type   | Brand      | Packaging Type  | RFID Tag Type    | RFID Tag Dimensions |
|----------------|------------|-----------------|------------------|---------------------|
| Ceiling Lights | Branded    | Closed Box      | JLPS014          | 44mm x 19mm         |
| Ceiling Lights | John Lewis | Sticker (Metal) | On Metal - Large | TBC                 |
| Lampshade      | John Lewis | Plastic Wrapped | JLPS011 (PEAN)   | 55mm x 19mm         |
| Lampshade      | John Lewis | Header Card     | JLPS014          | 44mm x 19mm         |

# Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

# Closed Box - Application Guidance

JLPS014

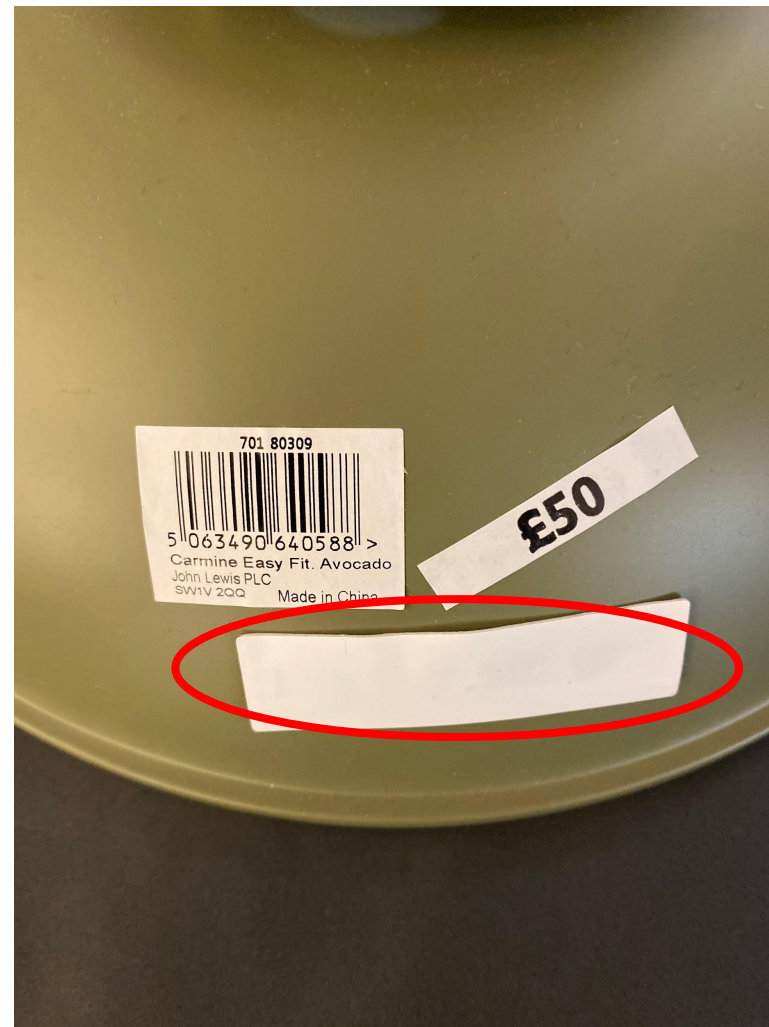


Tag type - JLPS014

Images are for guidance of tag application only

# Sticker (Metal) - Application Guidance

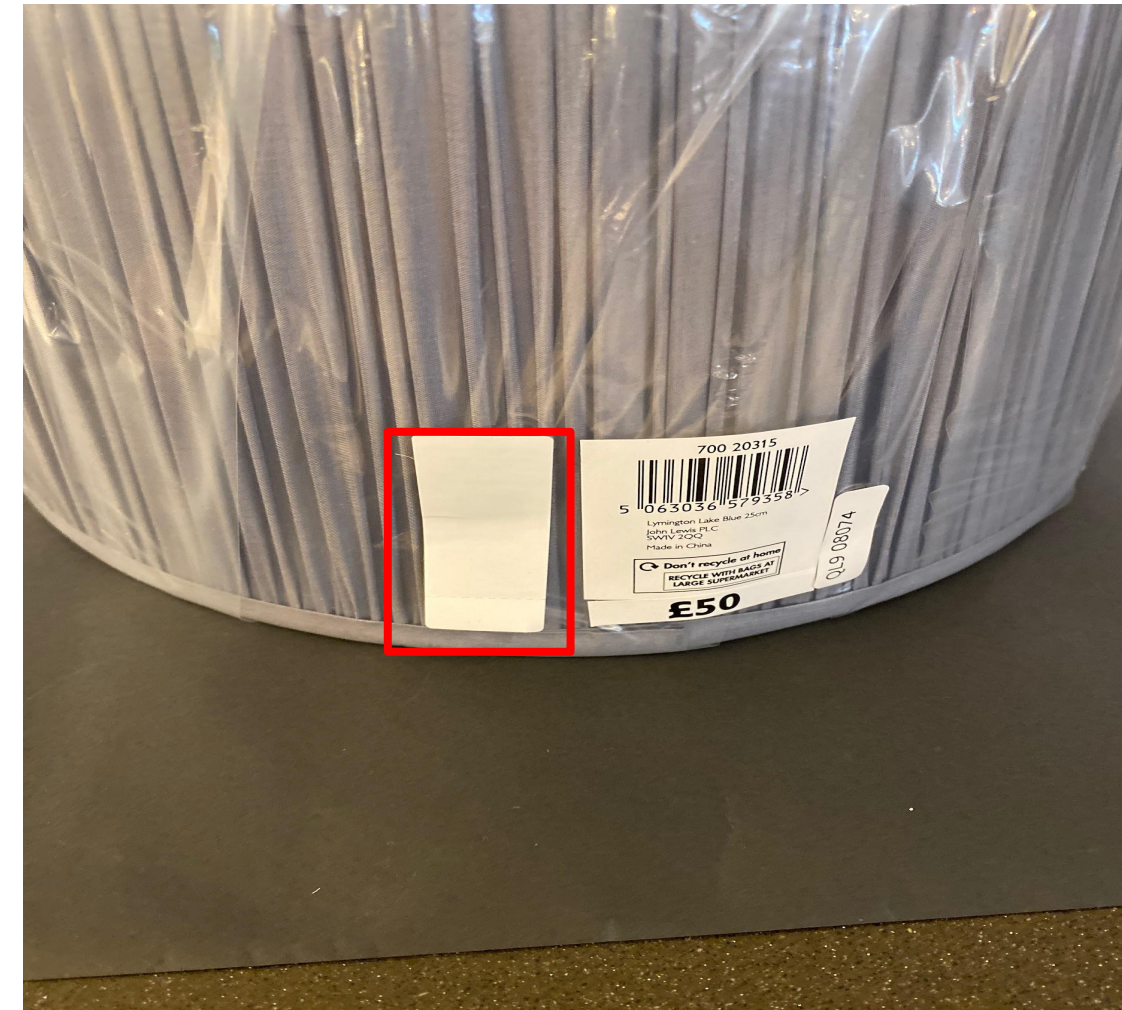
On metal - Large



Tag type - On metal - Large  
Images are for guidance of tag application only

# Plastic wrapped - Application Guidance

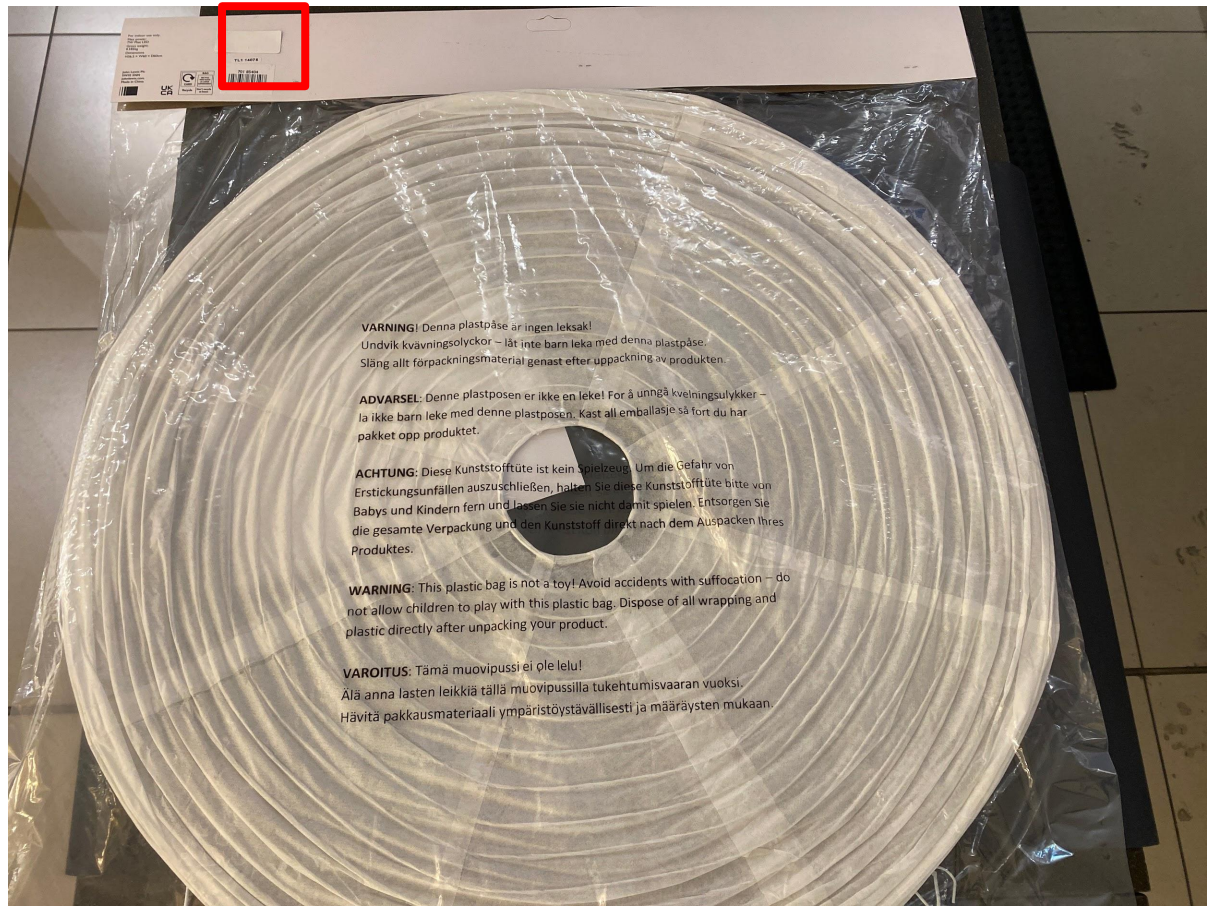
JLPS011 (PEAN)



Tag type - JLPS011 (PEAN)  
Images are for guidance of tag application only

# Header card - Application Guidance

JLPS014



Tag type - JLPS014  
Images are for guidance of tag application only