

Dissection 655 - RFID Guidelines

R/Made T&P



JOHN LEWIS

WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Net Rod	John Lewis	Insert card	JLPS014	44mm x 19mm
Curtain track	John Lewis	Polybox	JLPS010	76mm x 25mm
Curtain pole kit	John Lewis	Closed box	JLPS010	76mm x 25mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Insert card - Application Guidance

JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

JLPS0010

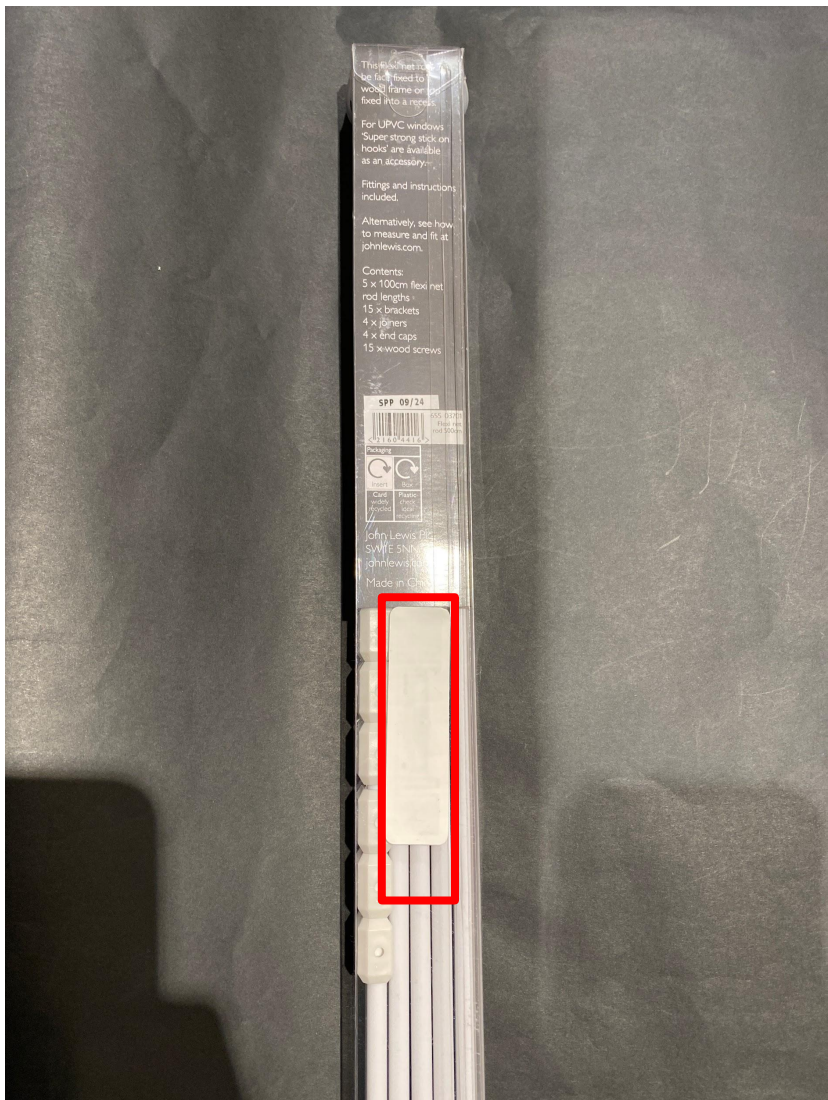


Tag type - JLPS010

Images are for guidance of tag application only

Closed Box - Application Guidance

JLPS010



Tag type - JLPS010
Images are for guidance of tag application only