

Dissection 621 - RFID Guidelines

Table Accs



JOHN LEWIS

WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Bowl	Branded	Closed Box	JLPS013	33mm x 18mm
Jug	Branded	Closed Box	JLPS014	44mm x 19mm
Napkin	Branded	Swing Ticket	JLPS013	33mm x 18mm
Plate	Branded	Sticker	Microwaveable	TBC
Salad Servers	Branded	Wrap Band	JLPS013	33mm x 18mm
Serving Dish	John Lewis Brand	Sticker (Metal)	On Metal - Large	TBC
		Sticker	JLPS014	44mm x 19mm
Tray	Branded	Wrap Band	327U9	TBC
		Insert Card	327U9	TBC
		Sticker (Metal)	On Metal - Flag	TBC

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.
- If you require the 'on metal - flag' tag, please contact your Avery Dennison Bureau for the best price.

Guidance

- **It is very important that you follow the RFID tag type suggested.**
Microwaveable products: *Using the correct, certified RFID tag for microwaveable products is essential for safety and functionality. RFID tags contain small metal components that, if not specifically designed as microwave-safe, can heat up, spark, or even ignite, posing a fire risk and damaging the product, appliance or user. Adherence to specific, product-category-based RFID guidelines and certifications is critical to maintain safety standards and regulatory compliance.*
-

Closed Box - Application Guidance

JLPS013



JLPS014



Tag type - JLPS013 or JLPS014

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Swing Ticket - Application Guidance

JLPS013

Tag type - JLPS013

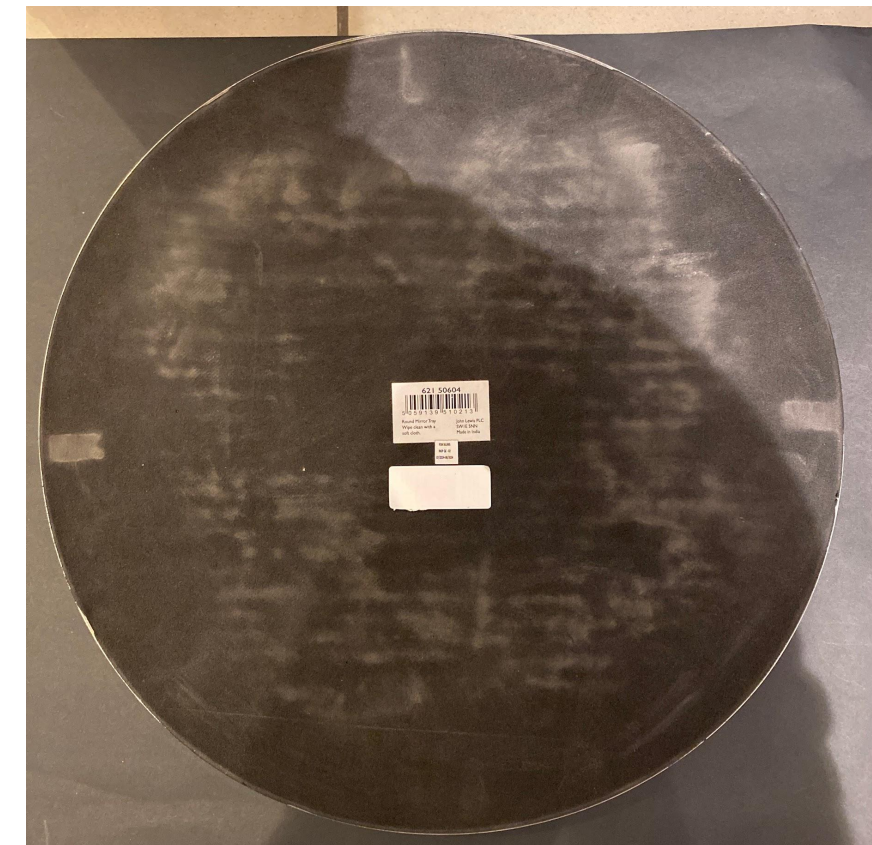
Images are for guidance of tag application only

Sticker - Application Guidance

Microwaveable



JLPS014



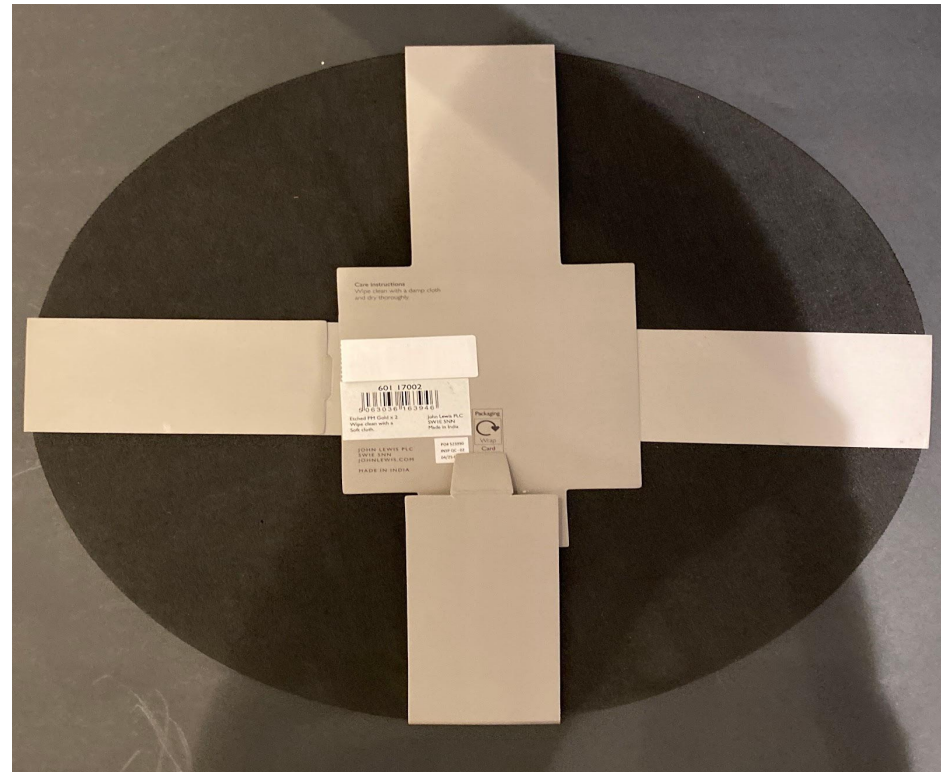
Tag type - Microwaveable or JLPS014

Images are for guidance of tag application only

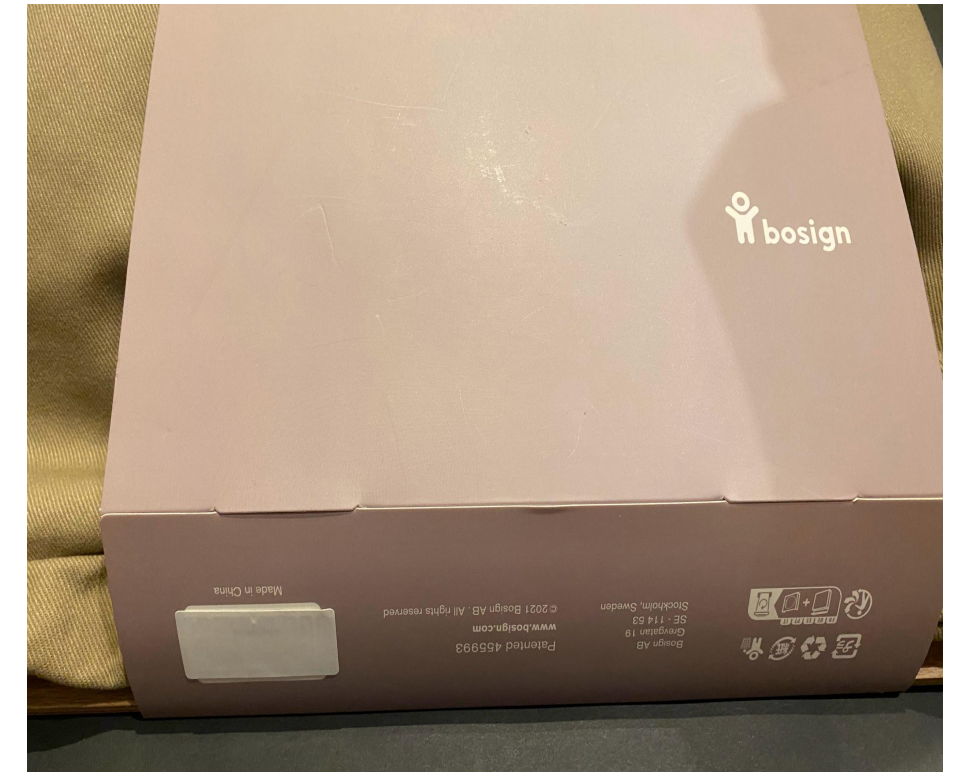
Choice of tag type is for supplier to decide dependant on packaging format

Wrap Band - Application Guidance

JLPS013



327U9



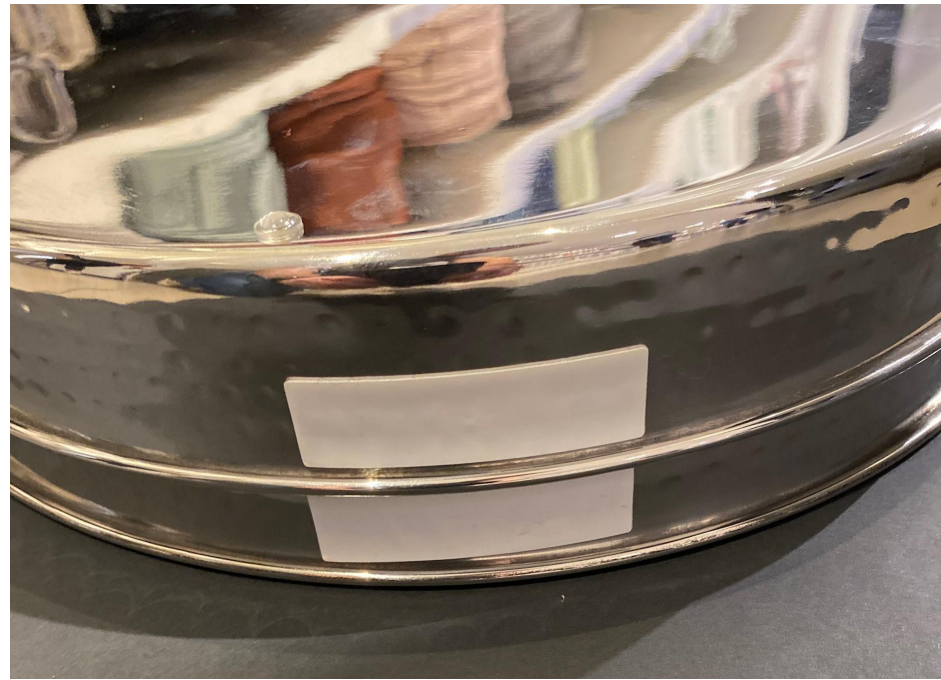
Tag type - JLPS013 or 327U9

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Sticker (Metal) - Application Guidance

On Metal - Large



On Metal - Flag



Tag type - On Metal - Large or On Metal - Flag

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Insert Card - Application Guidance

327U9

Tag type - 327U9

Images are for guidance of tag application only