

Dissection 306 - RFID Guidelines

Pets



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WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Pet Accessory	Branded	Swing Ticket	JLPS014	44mm x 19mm
		Swing Ticket	JLPS013	33mm - 18mm
		Sticker	JLPS014	44mm x 19mm
		Sticker (Metal)	On Metal - Large	TBC
		Sticker (Metal)	On Metal - Flag	TBC
		Closed Box	JLPS013	33mm x 18mm
Pet Accessory - Bottle	Branded	Sticker	On Metal - Skinny	TBC



Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.
- If you require the 'on metal - flag' tag, please contact your Avery Dennison Bureau for the best price.

Swing Ticket - Application Guidance

JLPS014



JLPS013



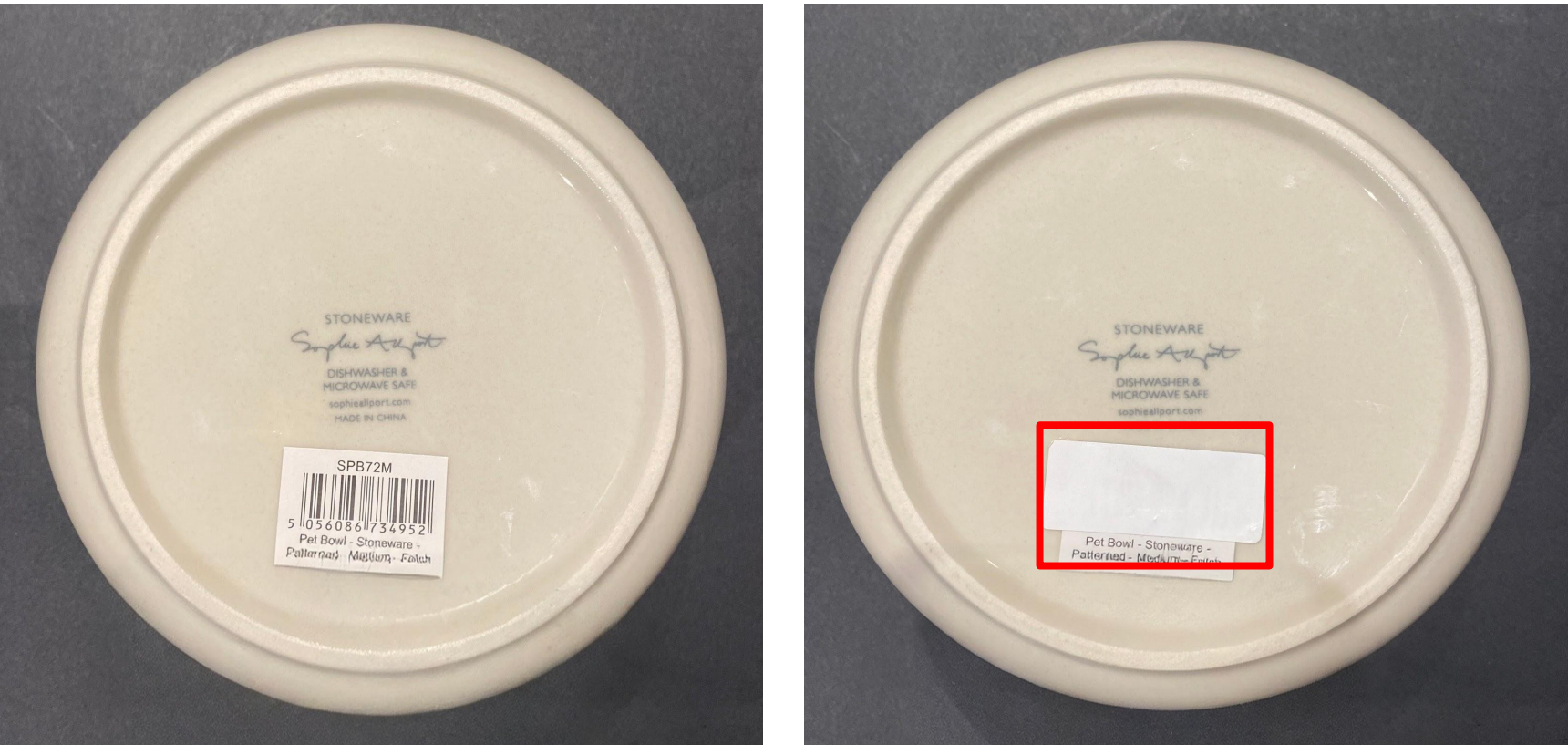
Tag type - JLPS014 or JLPS013

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Sticker - Application Guidance

JLPS014



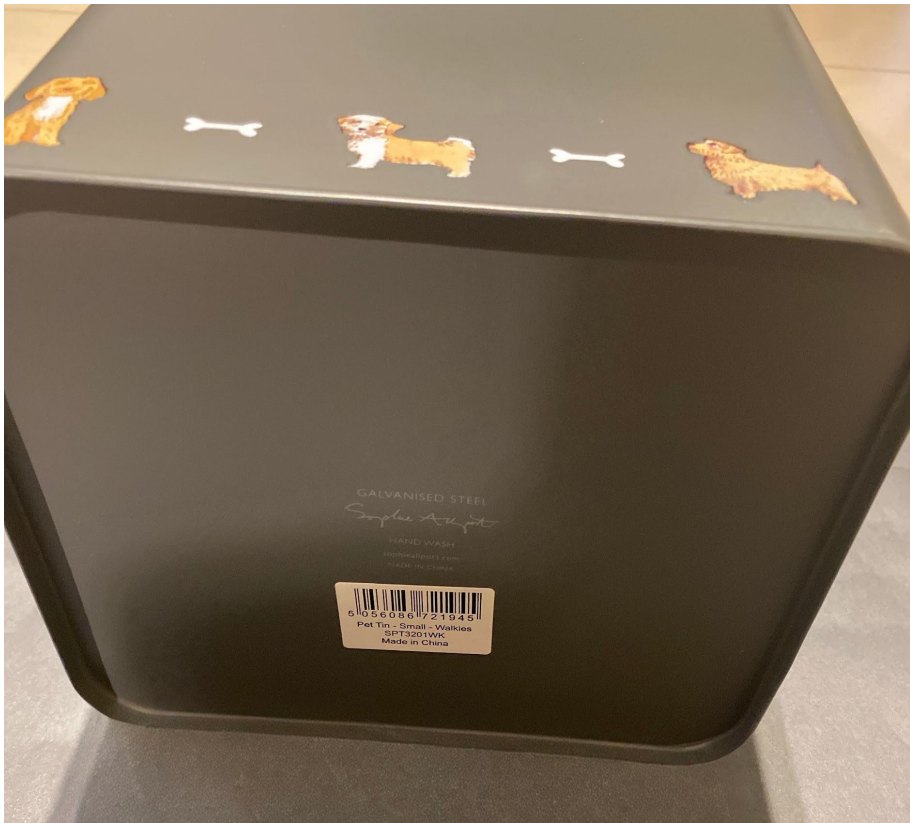
On Metal - Skinny



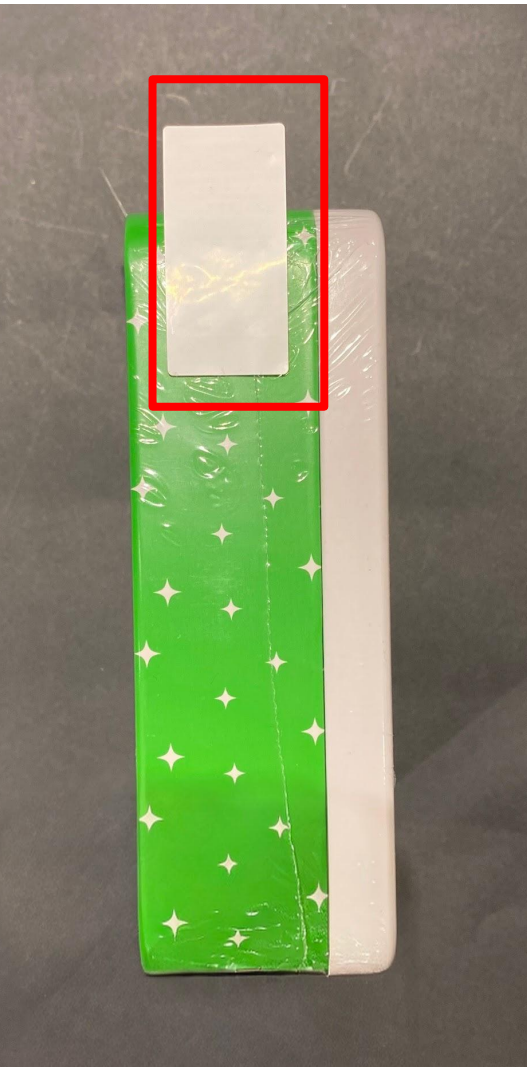
Tag type - JLPS014 or On Metal - Skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Sticker (Metal) - Application Guidance

On Metal - Large



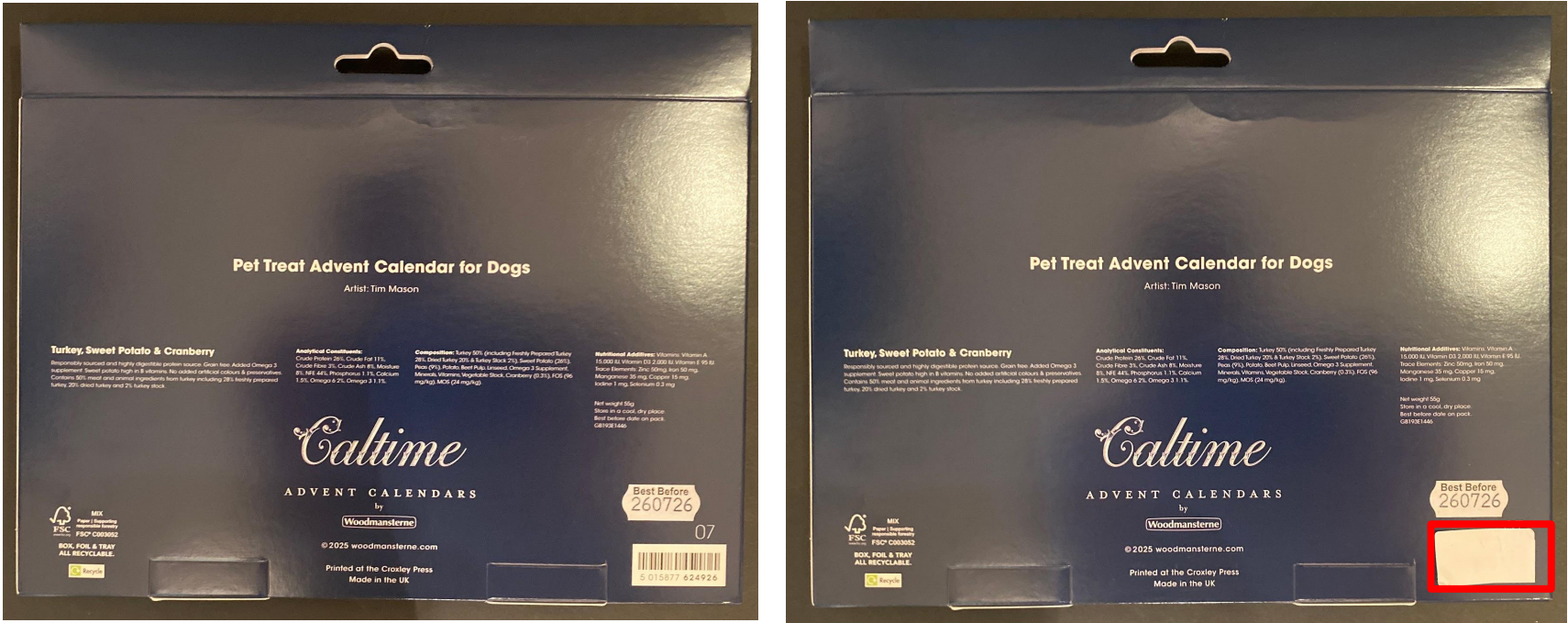
On Metal - Flag



Tag type - On Metal - Large or On Metal - Flag
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Closed Box - Application Guidance

JLPS013



Tag type - JLPS013
Images are for guidance of tag application only