

# Dissection 110 - RFID Guidelines

Seasonal Events



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# RFID Tag Types

| Product Type         | Brand            | Packaging Type  | RFID Tag Type | RFID Tag Dimensions |
|----------------------|------------------|-----------------|---------------|---------------------|
| Disposable Tableware | John Lewis Brand | Polybag         | JLPS014       | 44mm x 19mm         |
| Napkin               | John Lewis Brand | Wrap Band       | JLPS014       | 44mm x 19mm         |
| Cup                  | Branded          | Wrap Band       | JLPS013       | 33mm x 18mm         |
| Party Accessory      | John Lewis Brand | Swing Ticket    | JLPS013       | 33mm x 18mm         |
|                      | Branded          | Closed Box      | JLPS013       | 33mm x 18mm         |
|                      |                  | Backing Card    | JLPS013       | 33mm x 18mm         |
| Plate                | Branded          | Plastic Wrapped | JLPS014       | 44mm x 19mm         |
| Bunting              | Branded          | Swing Ticket    | JLPS013       | 33mm x 18mm         |

# Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

# Polybag - Application Guidance

JLPS014

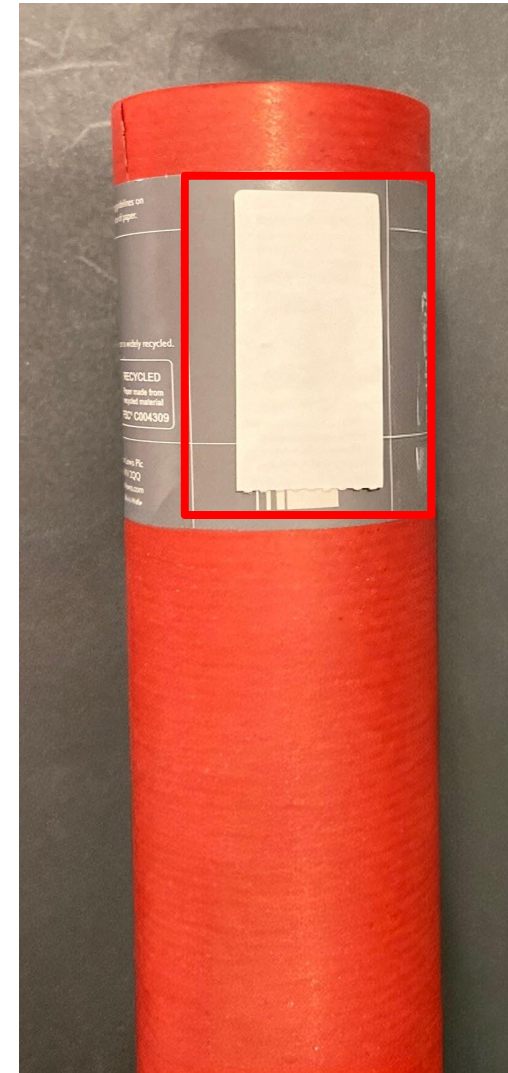


Tag type - JLPS014

Images are for guidance of tag application only

# Wrap Band - Application Guidance

JLPS014



JLPS013



Tag type - JLPS014 or JLPS013

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

# Swing Ticket - Application Guidance

JLPS013



Tag type - JLPS013  
Images are for guidance of tag application only

# Closed Box - Application Guidance

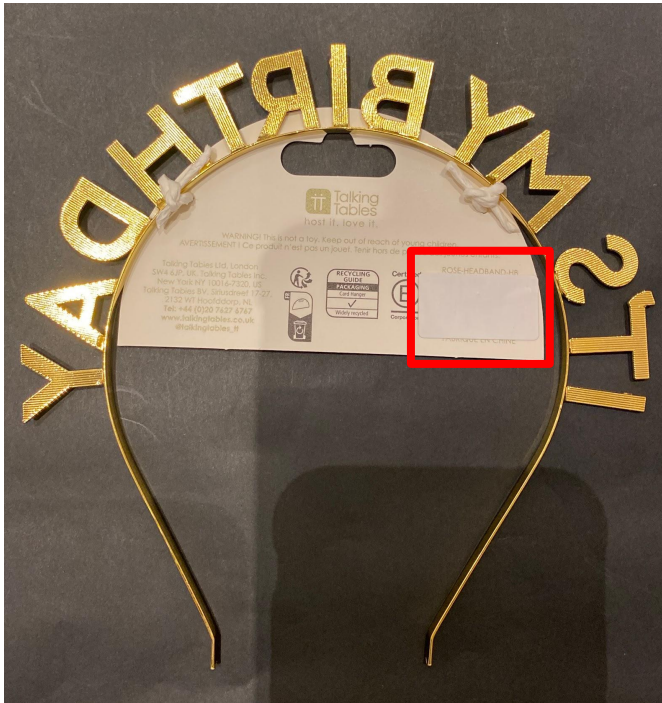
JLPS013



Tag type - JLPS013  
Images are for guidance of tag application only

# Backing Card - Application Guidance

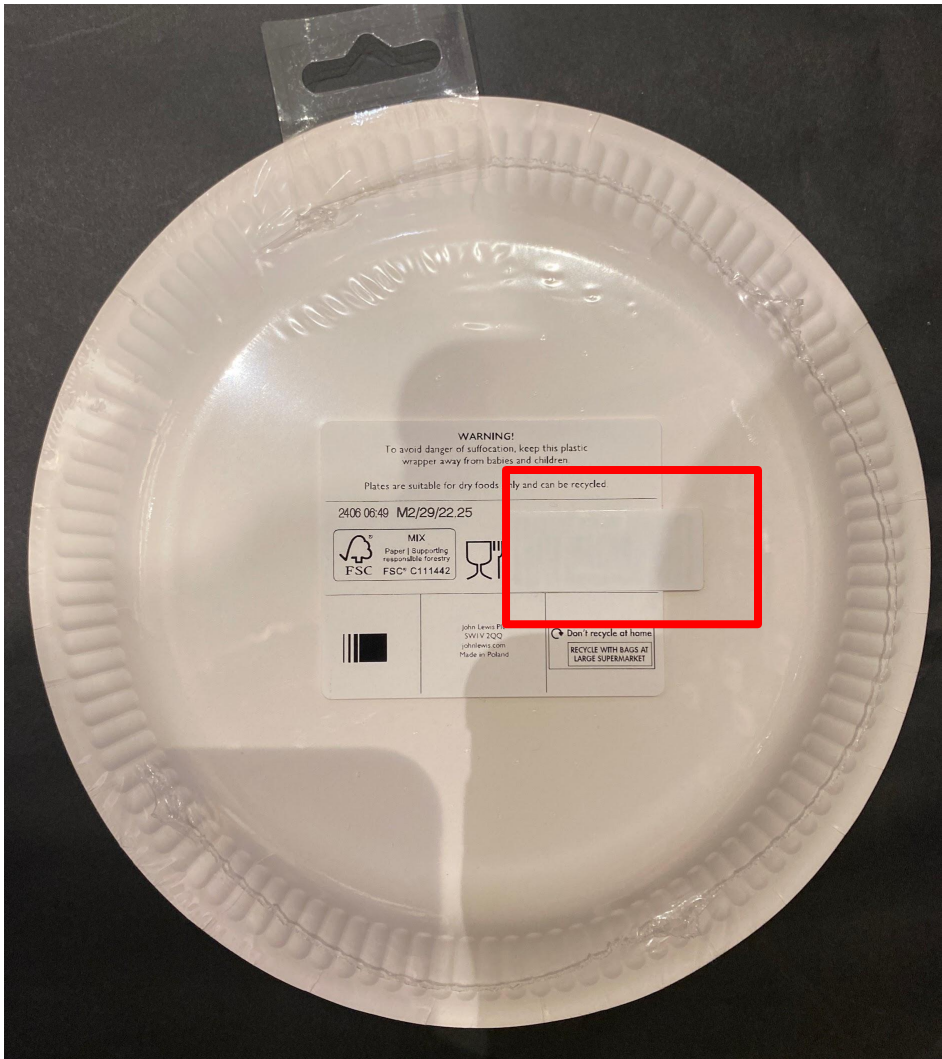
JLPS013



Tag type - JLPS013  
Images are for guidance of tag application only

# Plastic Wrapped - Application Guidance

JLPS014



Tag type - JLPS014  
Images are for guidance of tag application only