

Dissection 515 - RFID Guidelines

Lifestyle Bags2



JOHN LEWIS

WAITROSE

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

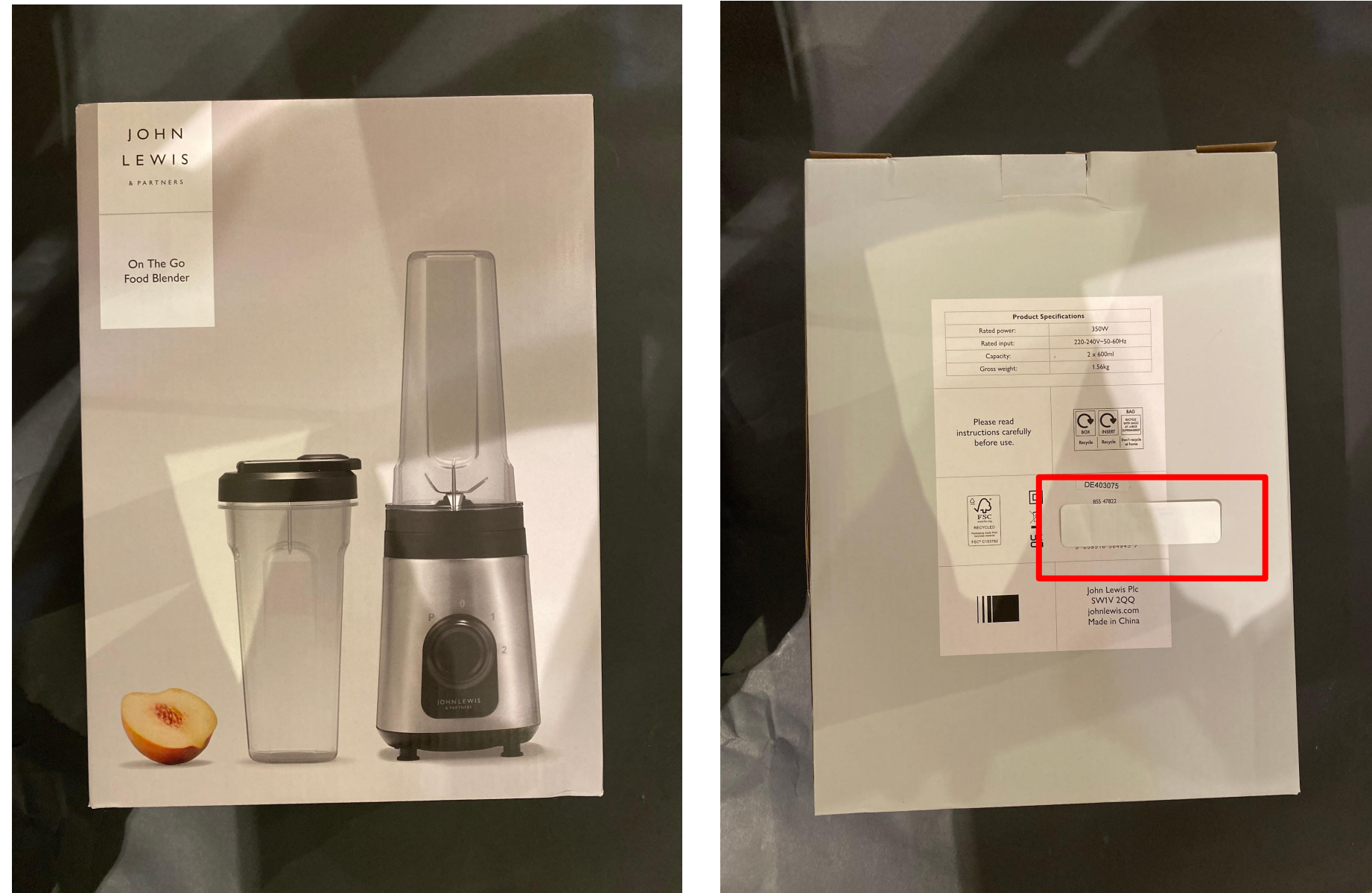
RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Backpack, Bag, Holdall, Wash Bag, Messenger Or Shoulder Bag, Travel Bag, Laptop Bag	Branded	All	JLPS010	76mm x 25mm
Trolley	Branded	All	JLPS010	76mm x 25mm
Briefcase	Branded	All	JLPS010	76mm x 25mm
Baby Carrier	Branded	All	JLPS010	76mm x 25mm
Suitcase	Branded	All	JLPS010	76mm x 25mm
Travel Accessory	Branded	All	JLPS010	76mm x 25mm
Men's Outerwear	Branded	All	JLPS010	76mm x 25mm



Closed box - Application Guidance

JLPS010



Tag type - JLPS010

Images are for guidance of tag application only