

Dissection 320 - RFID Guidelines

Nursery Playing



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WAITROSE

RFID Tag Types

Product Type	Brand	Packaging Type	RFID Tag Type	RFID Tag Dimensions
Baby Gift	John Lewis	Backing Card	JLPS014	44mm x 19mm
Activity Toy	John Lewis	Closed Box	JLPS014	44mm x 19mm
Baby Book	Branded	Swing Ticket	JLPS013	33mm x 18mm
Book	Branded	Sticker	JLPS014	44mm x 19mm
Soft Toy	John Lewis	Wrap Band	JLPS014	44mm x 19mm
Activity Mat or Baby Gym	John Lewis	Header Card	JLPS014	44mm x 19mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Backing Card - Application Guidance

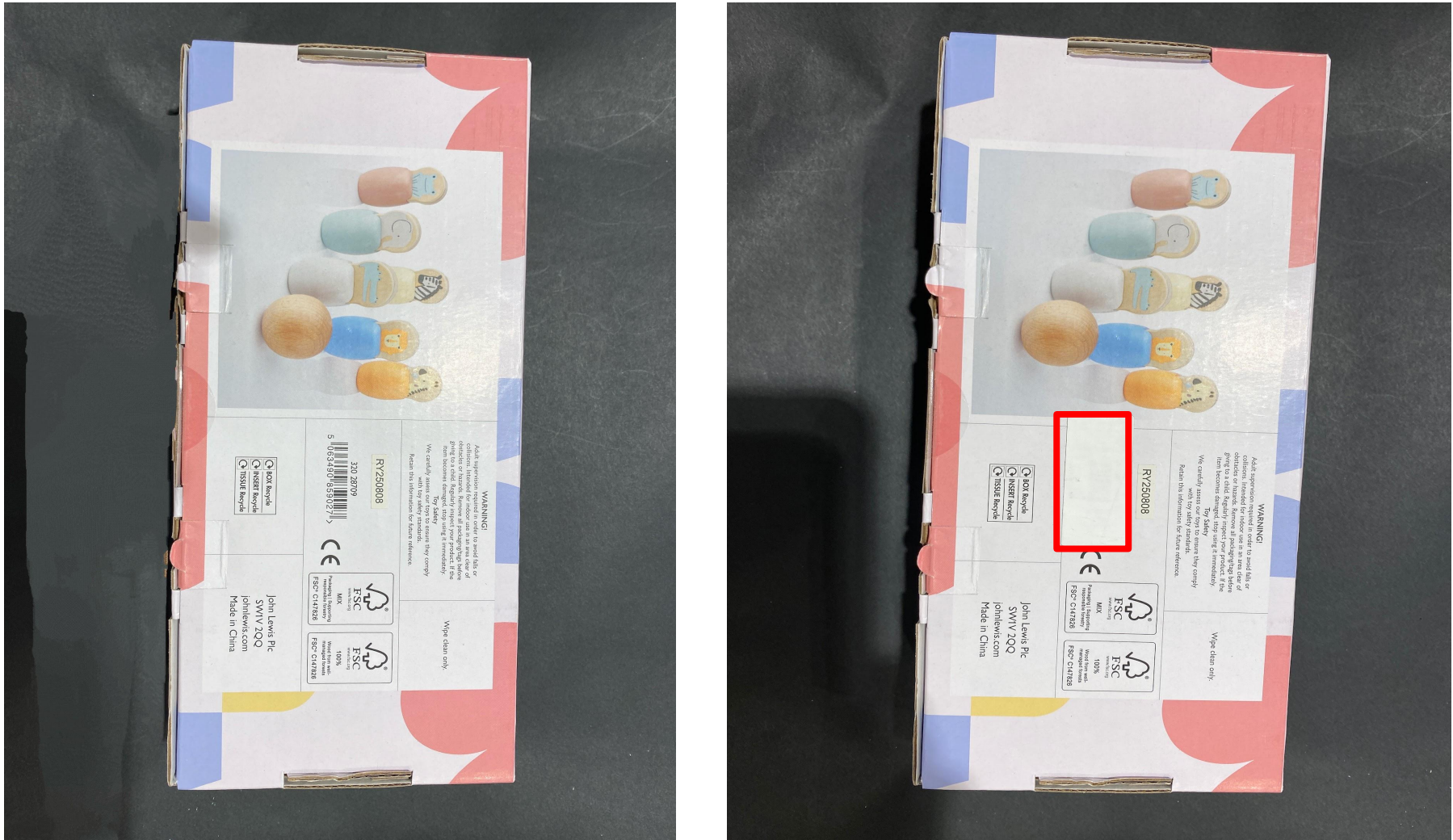
JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Closed Box - Application Guidance

JLPS014



Tag type - JLPS014
Images are for guidance of tag application only

Swing Ticket - Application Guidance

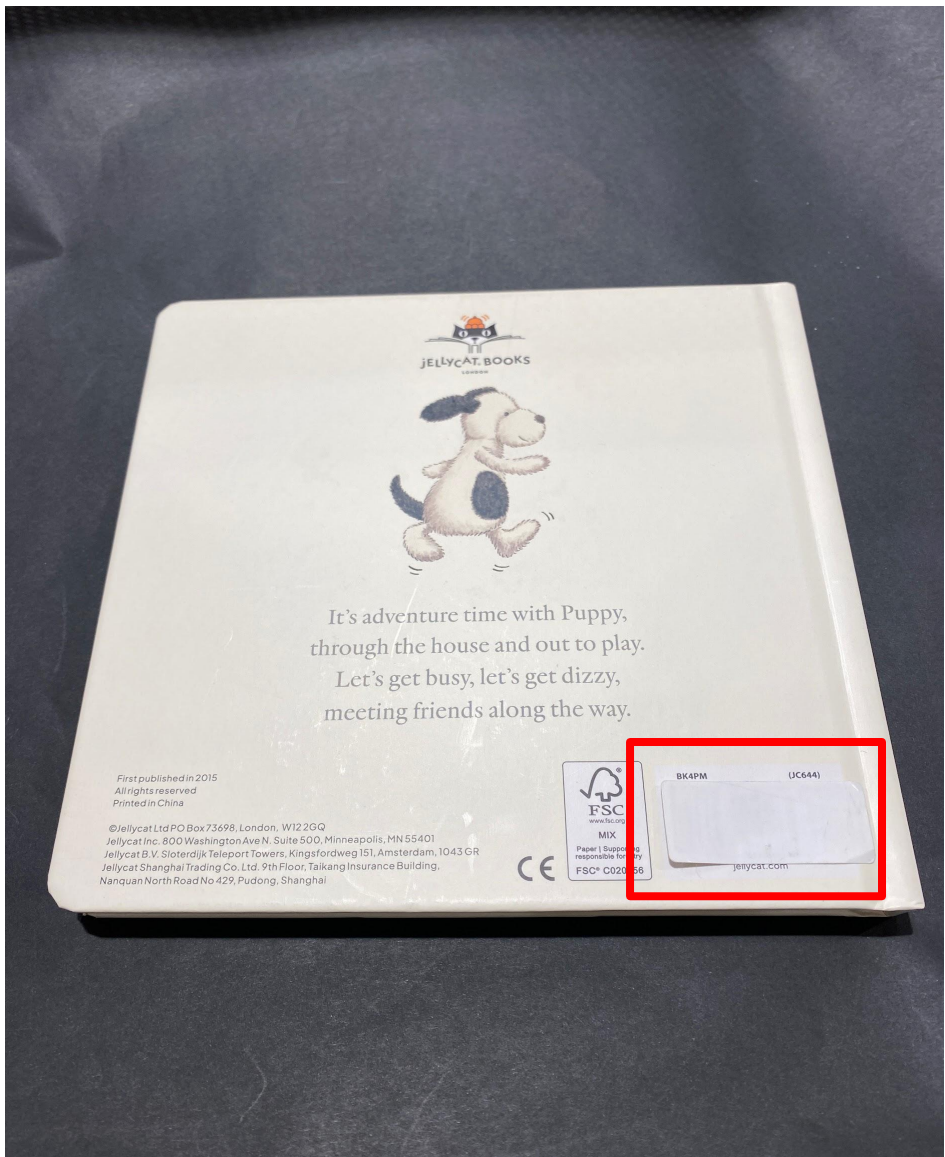
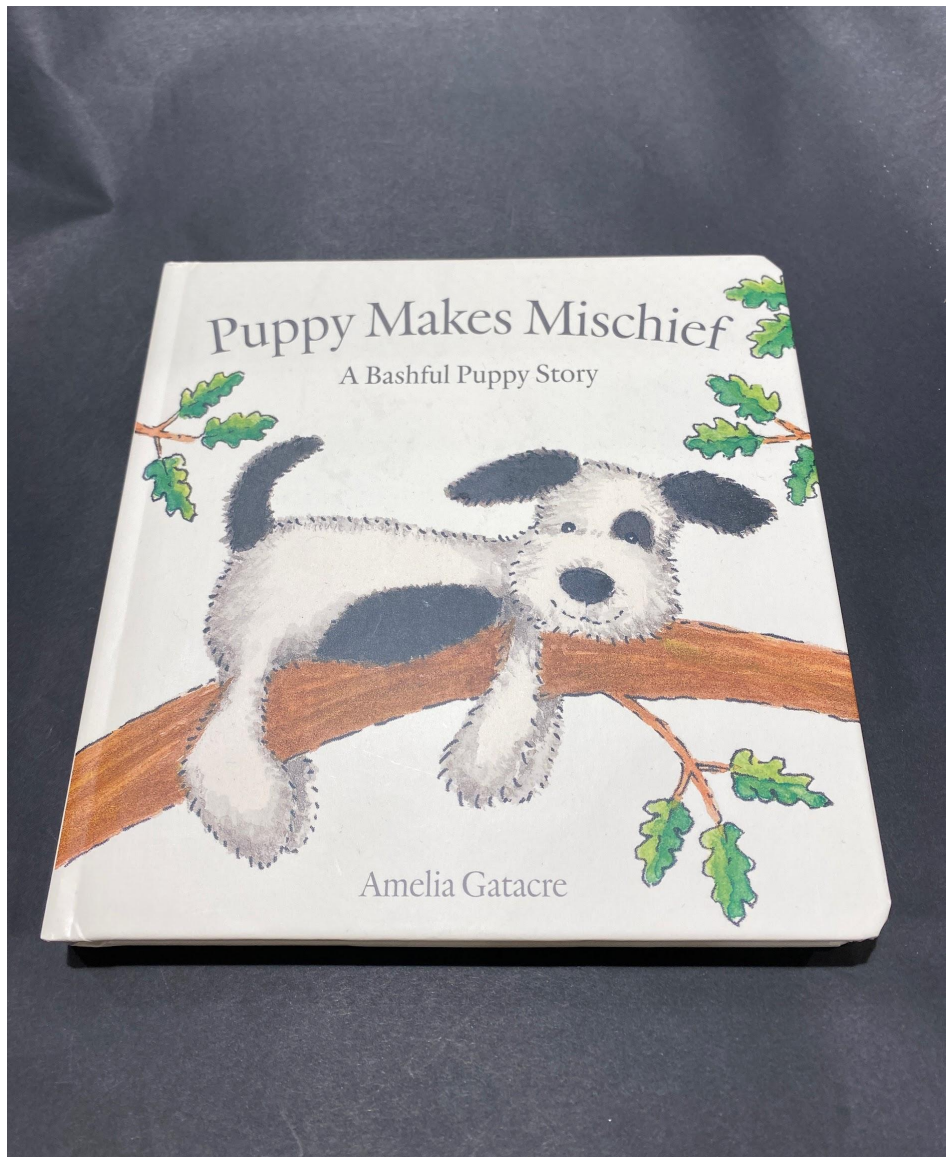
JLPS013



Tag type - JLPS013
Images are for guidance of tag application only

Sticker - Application Guidance

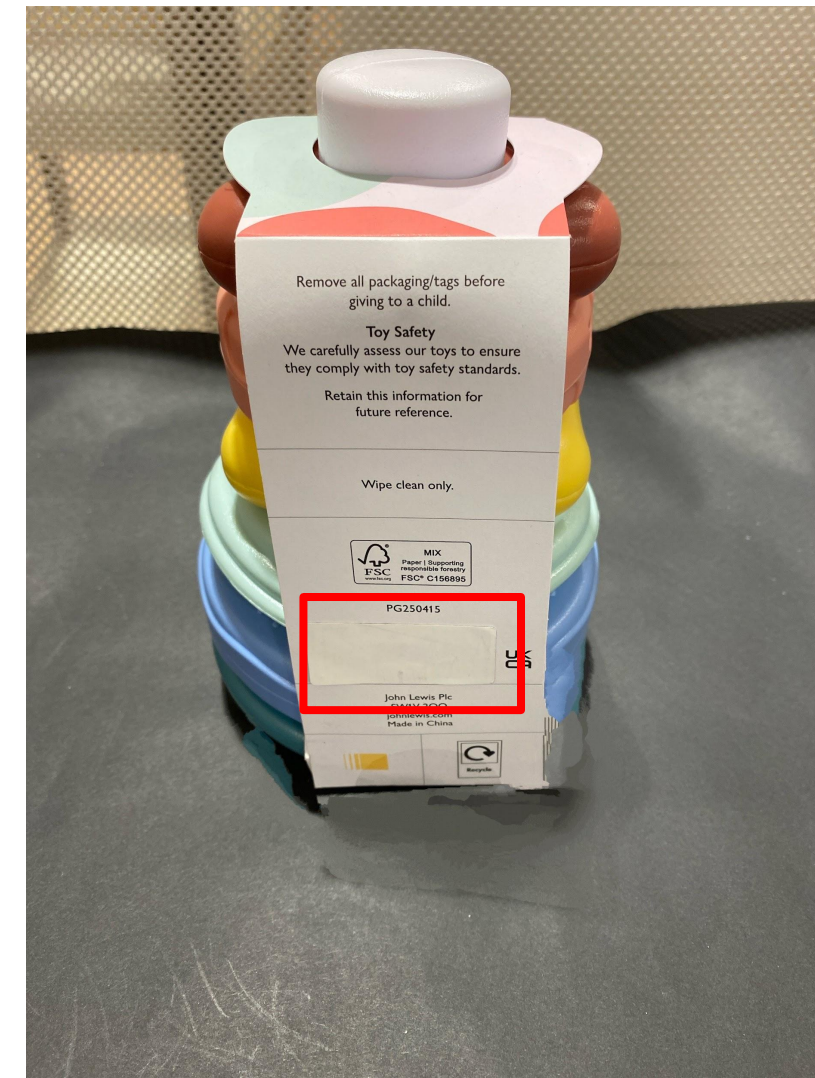
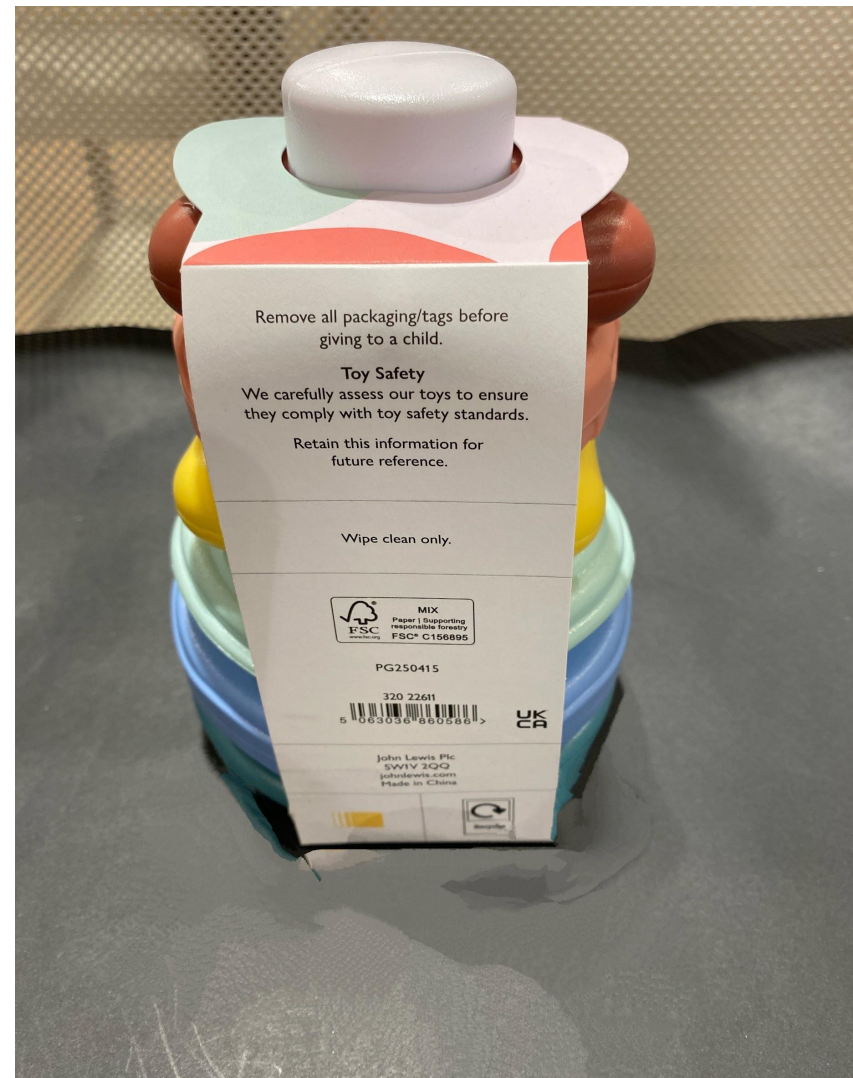
JLPS014



Tag type - JLPS013
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Wrap Band - Application Guidance

JLPS014



Tag type - JLPS014
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Header Card - Application Guidance

JLPS014



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