

RFID Guidelines

Rituals



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WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
On product	On metal - skinny	
	I64	
Box	On metal - skinny	
	I64	



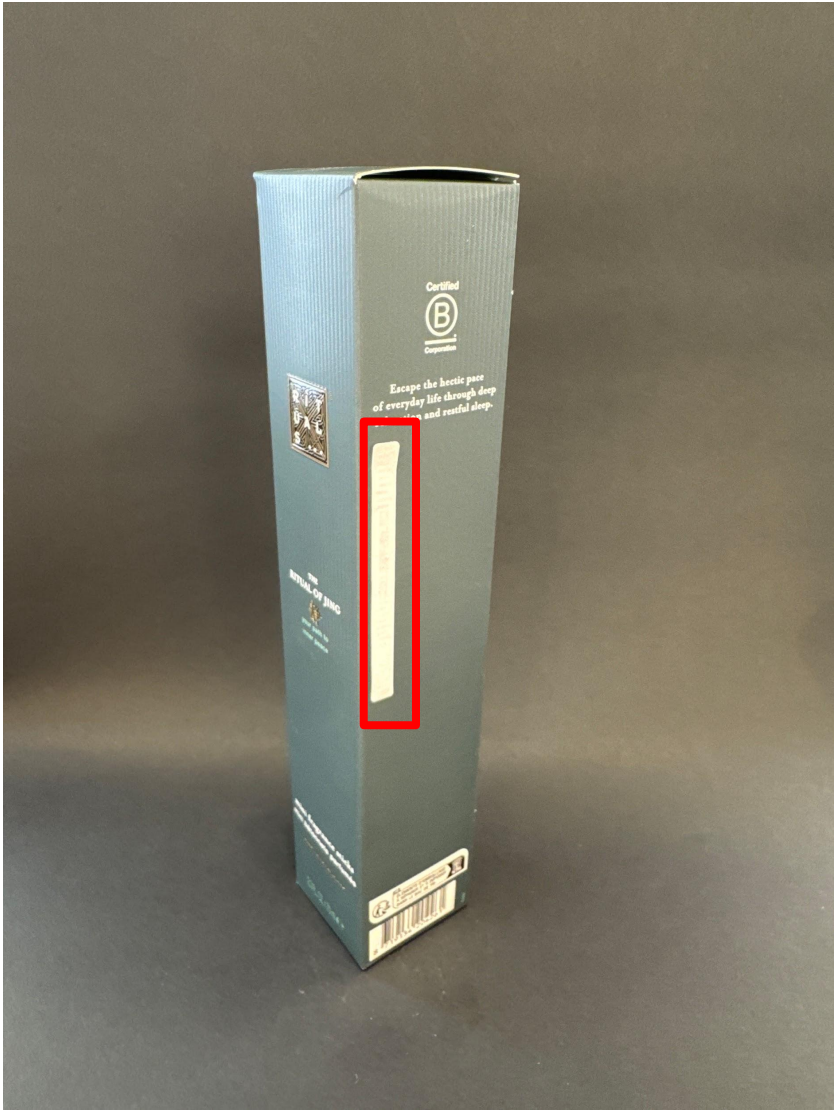
Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Application Guidance

On metal - skinny

I64



Tag type - I64 or On metal - skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

