

RFID Guidelines

Hello Sunday



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WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
On product	I64	
Box	I64	



Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Application Guidance

I64



Tag type - I64

Images are for guidance of tag application only