

Dissection 471 - RFID Guidelines

Skin Bath&Body3



JOHN LEWIS

WAITROSE

RFID Tag Types

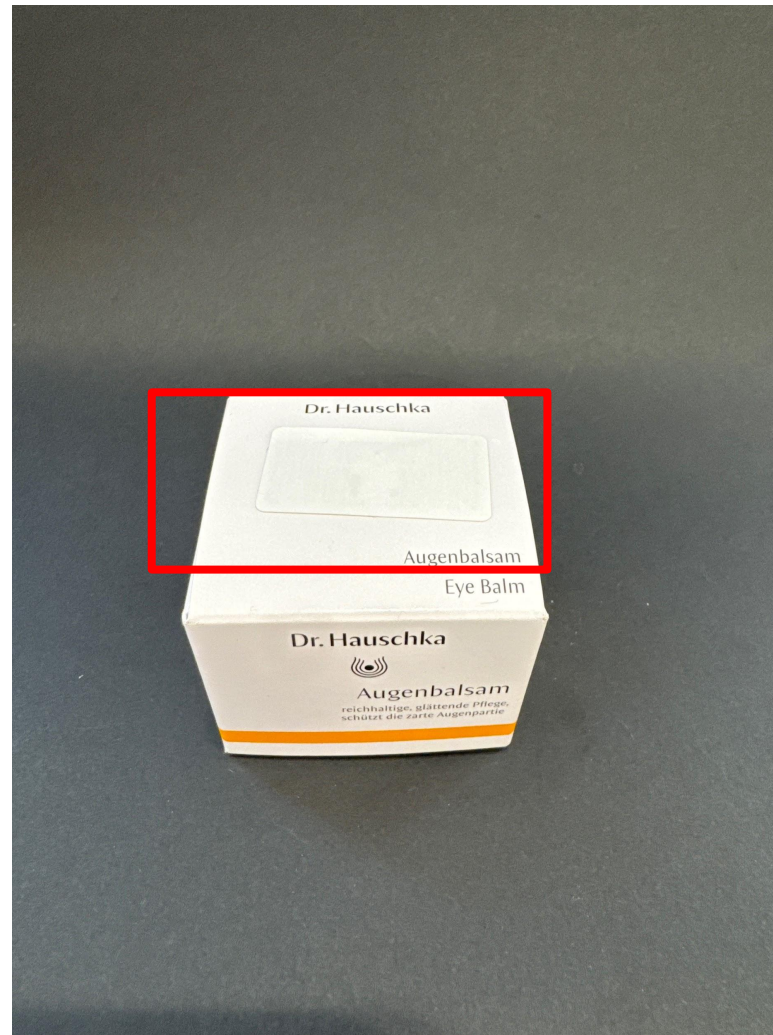
Packaging Type	RFID Tag Type	RFID Tag Dimensions
Box	On metal - skinny	
	JLPS05	33mm x 18mm
	I64	
On product	I64	
	On metal - skinny	
Paper wrap	JLPS05	33mm x 18mm

Guidance

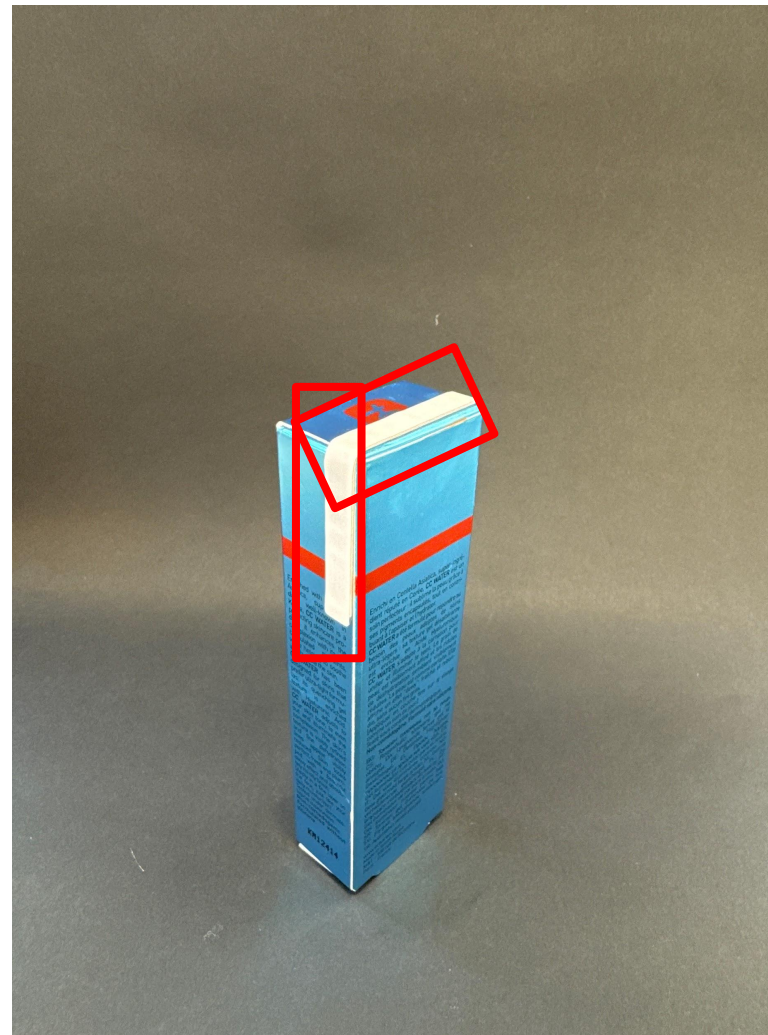
- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Box - Application Guidance

JLPS05



On metal - skinny



I64



Tag type - JLPS05, On metal - skinny or I64

Images are for guidance of tag application only

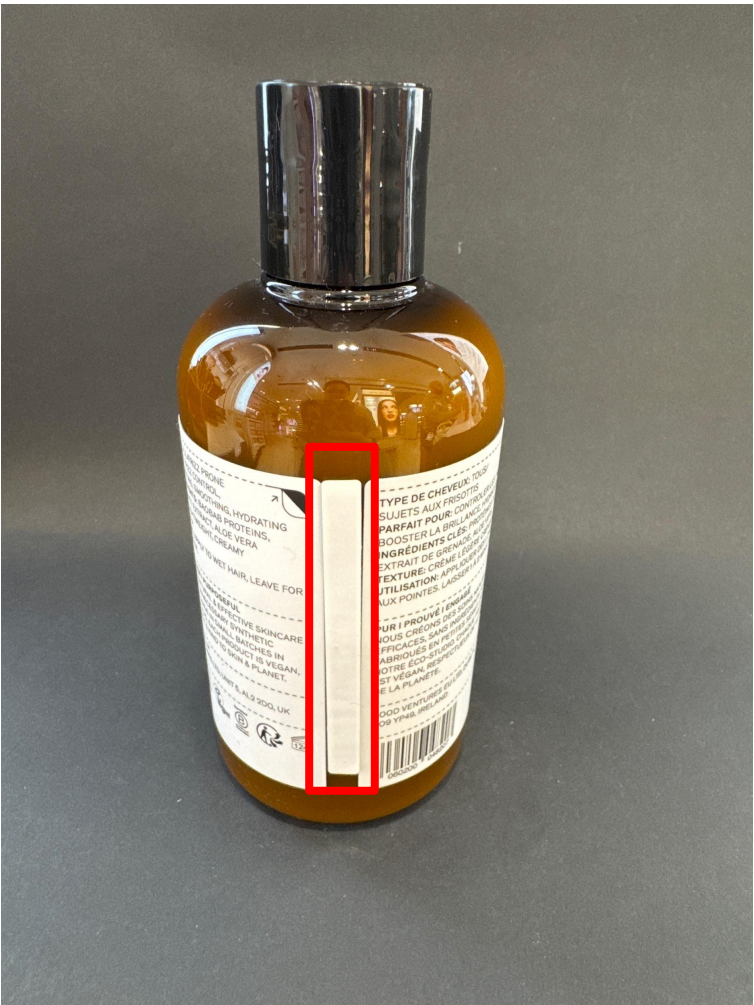
Choice of tag type is for supplier to decide dependant on packaging format

On product - Application Guidance

I64



On metal - skinny



Tag type - I64 or On metal - skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Paper wrap - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Brand Examples

- [Dr Hauschka](#)
- [Erborian](#)
- [Evolve Organic Beauty](#)
- [Fresh](#)
- [Medik8](#)
- [Murad](#)
- [Neal's Yard Remedies](#)