

Dissection 469 - RFID Guidelines

Fragrance 3



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WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
Box	On Metal - Skinny	
Polywrap	On Metal - Skinny	
	JLPS05	33mm x 18mm
Wrap band	On Metal - Skinny	
Shrinkwrap	JLPS05	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Box - Application Guidance

On Metal - Skinny



Tag type - On Metal - Skinny
Images are for guidance of tag application only

Polywrap - Application Guidance

On metal - skinny

JLPS05



Tag type - On metal - skinny or JLPS05

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Wrap band - Application Guidance

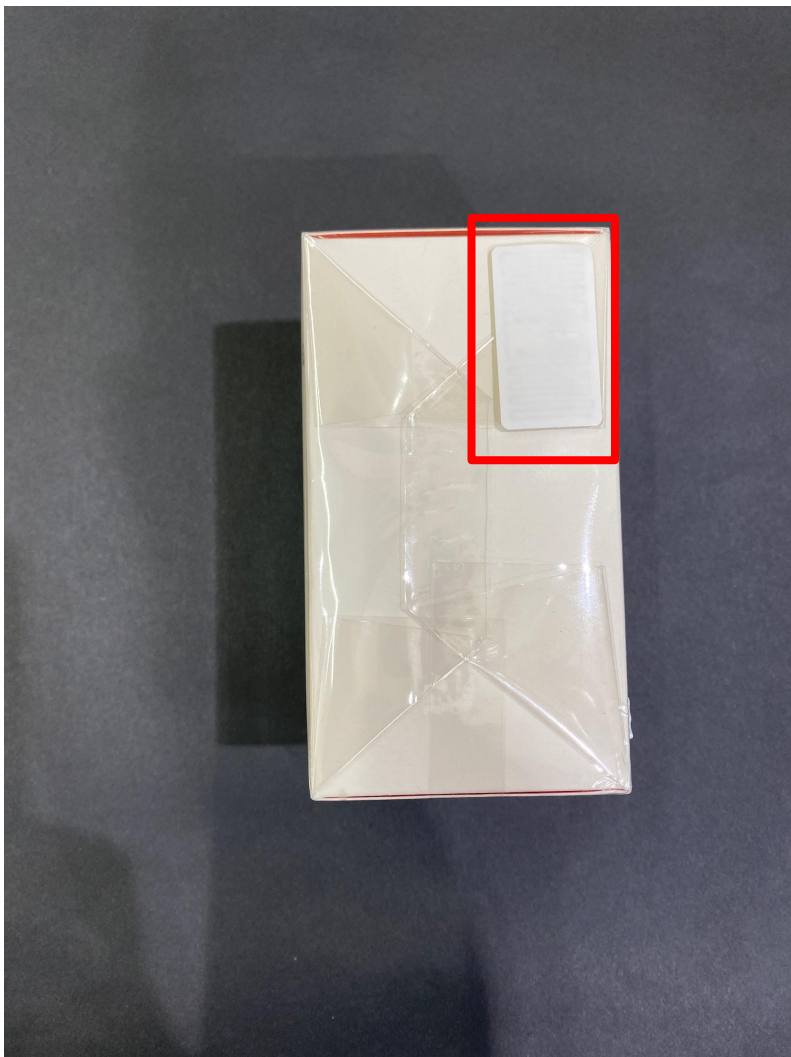
On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

Shrinkwrap - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Brand Examples

- Burberry
- BVLGARI
- Calvin Klein
- Chloé
- Dolce & Gabbana
- Gucci
- HUGO BOSS
- Issey Miyake
- Maison Crivelli
- Marc Jacobs
- Tiffany & Co