

Dissection 465 - RFID Guidelines

Wellness&Gift 3



JOHN LEWIS

WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
Gift bag	JLPS05	33mm x 18mm
Box	JLPS05	33mm x 18mm
On bottle	I64	
On product	I64	
	On metal - skinny	
Open app box	JLPS05	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Gift bag - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Box - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

On bottle - Application Guidance

164



Tag type - 164
Images are for guidance of tag application only

On product - Application Guidance

I64

On metal - skinny



Tag type - I64 or On metal - skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Open app box- Application Guidance

JLPS05



Tag type - JLPS05

Images are for guidance of tag application only

Brand Examples

- [Aromatherapy Associates](#)
- [ESPA](#)
- [Margaret Dabbs](#)
- [NEOM](#)
- [Overlum](#)
- [This Works](#)