

Dissection 460 - RFID Guidelines

Skin Counters



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WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
Card tube	I 64	
Box	I 64	
	On metal - skinny	
	JLPS05	33mm x 18mm
On product	I 64	
	On metal - skinny	
Open app box	JLPS05	33mm x 18mm
Polywrap	On metal - skinny	
	I 64	

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Card tube - Application Guidance

164



Tag type - 164

Images are for guidance of tag application only

Box - Application Guidance

I64



On metal - skinny



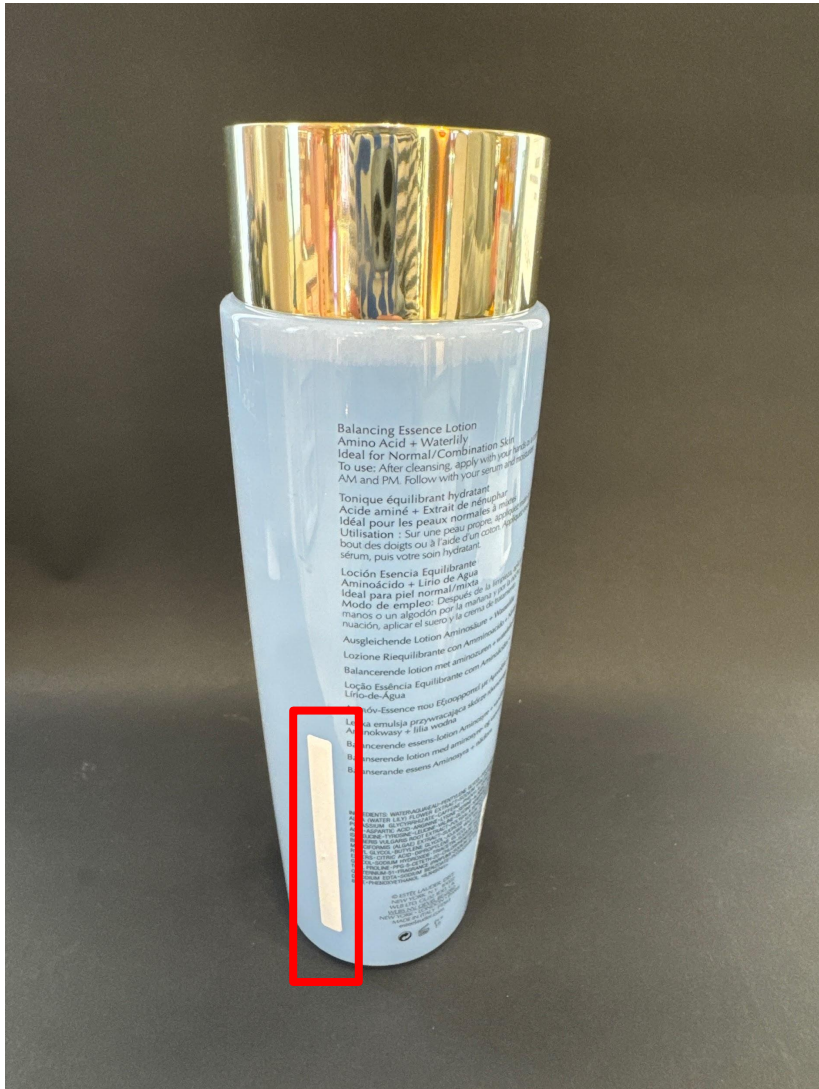
JLPS05



Tag type - On metal - skinny, I64 or On metal - skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

On product - Application Guidance

I64



On metal - skinny



Tag type - On metal - skinny or I64
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Open app box - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Polywrap - Application Guidance

I64



On metal - skinny



Tag type - On metal - skinny or I64

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Brand Examples

- [Clinique](#)
- [Elemis](#)
- [Elizabeth Arden](#)
- [Estee Lauder](#)
- [Lancome](#)