

Dissection 459 - RFID Guidelines

Skin Counters 2



JOHN LEWIS

WAITROSE

RFID Tag Types

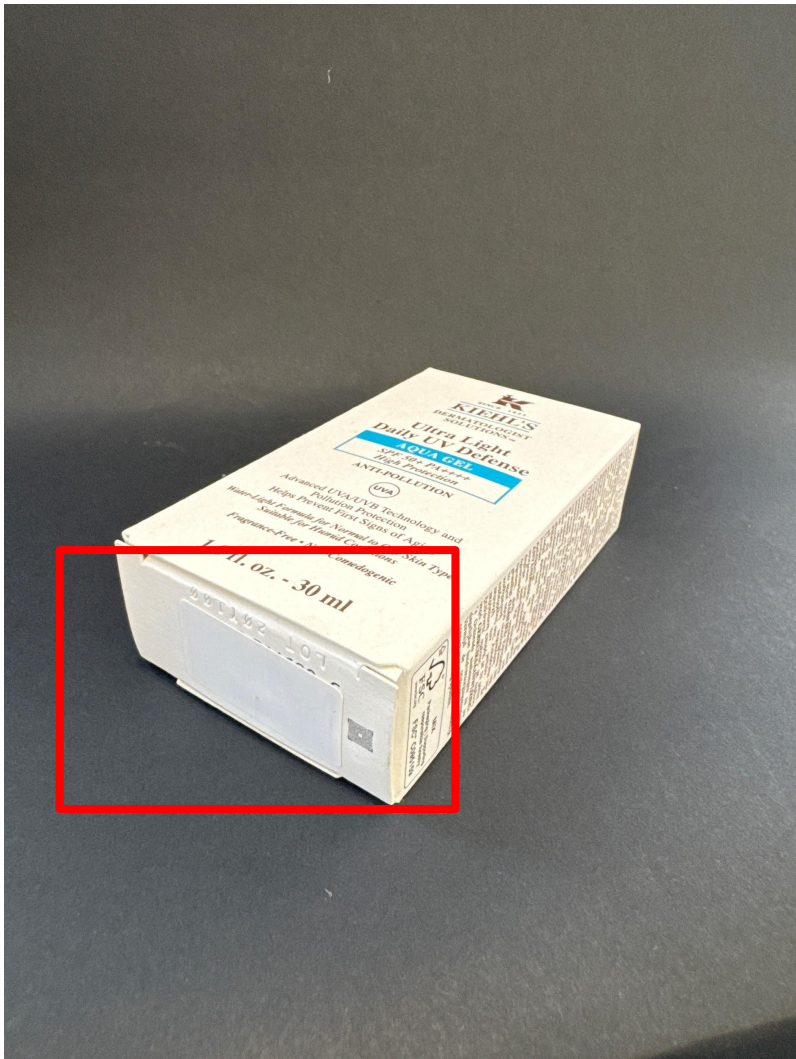
Packaging Type	RFID Tag Type	RFID Tag Dimensions
Box	JLPS05	33mm x 18mm
Metal tin	On metal - skinny	
On product	On metal - skinny	
	I64	
Swing tag	JLPS05	33mm x 18mm
Wrap band	JLPS05	33mm x 18mm
Paper wrap	JLPS05	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Box - Application Guidance

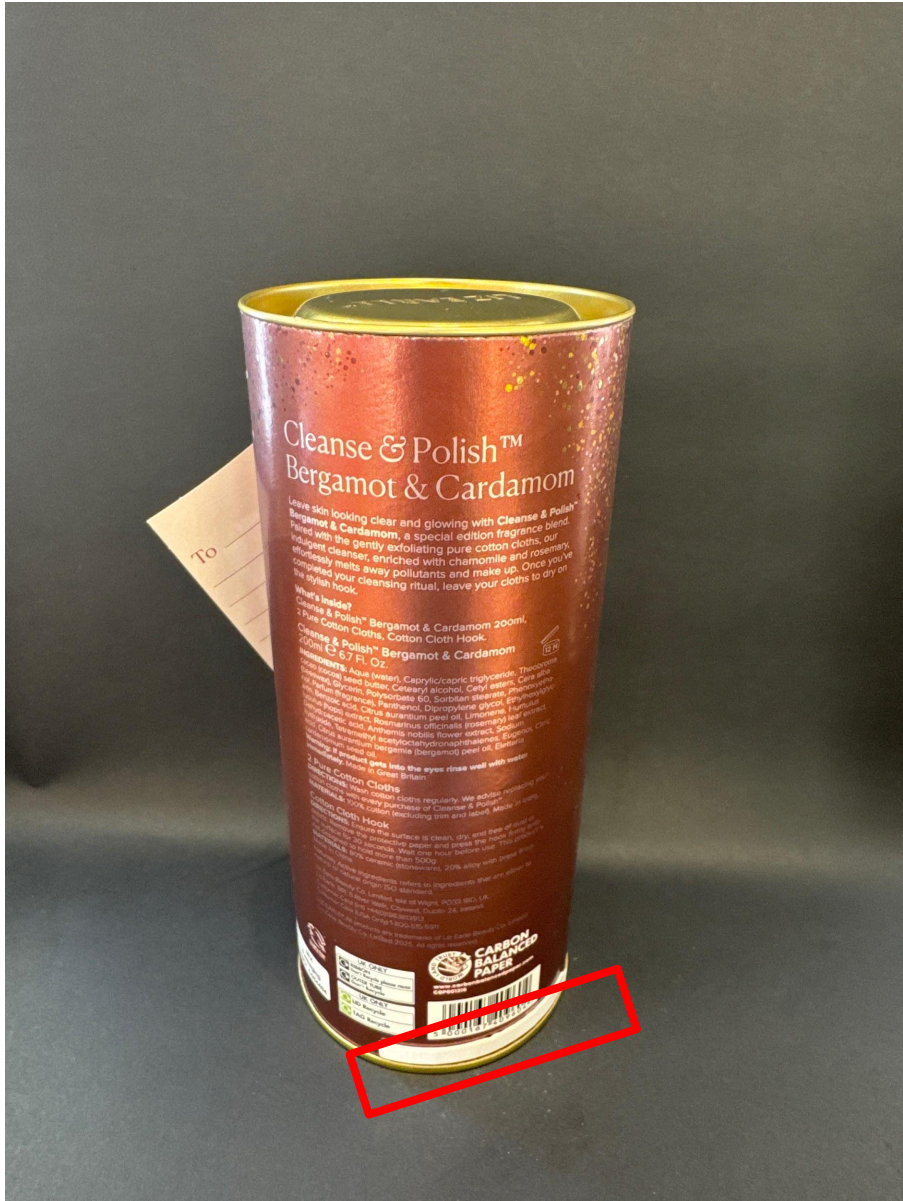
JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Metal tin - Application Guidance

On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

On product - Application Guidance

I64

On metal - skinny



Tag type - On metal - skinny, I64
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

Swing tag - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Wrap band - Application Guidance

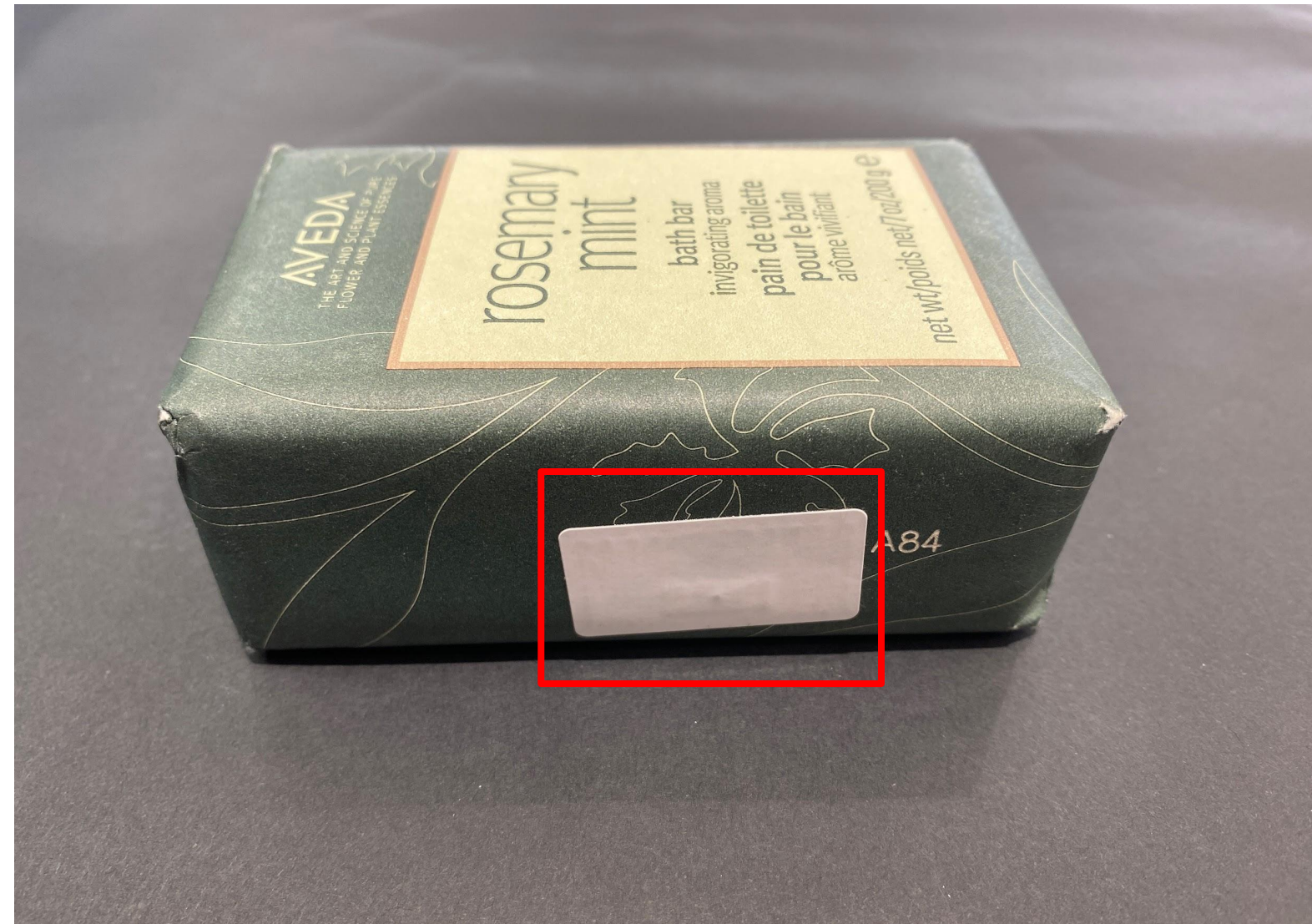
JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Paper wrap - Application Guidance

JLPS05



Tag type - JLPS05

Images are for guidance of tag application only

Brand Examples

- [Aveda](#)
- [Kiehl's](#)
- [Liz Earle](#)