

Dissection 454 - RFID Guidelines

Wellness & Gift



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WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
Box	JLPS05	33mm x 18mm
	I64	
	On metal - skinny	
On bottle	On metal - skinny	
On product	On metal - skinny	
	I64	
	JLPS05	33mm x 18mm
Sealed sleeve	JLPS05	33mm x 18mm
Wrap band	JLPS05	33mm x 18mm

Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Box - Application Guidance

I64



JLPS05



On metal - skinny



Tag type - JLPS05, I64 or On metal - skinny
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

On bottle - Application Guidance

On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

On product - Application Guidance

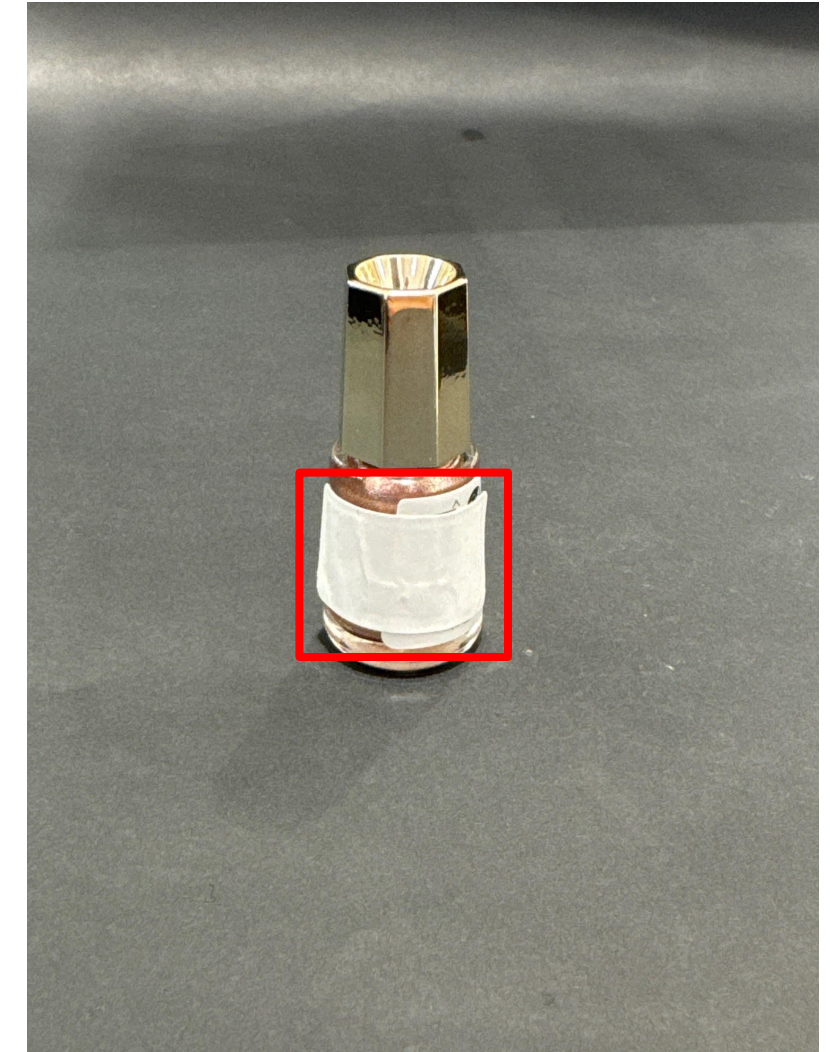
I64



On metal - skinny



JLPS05



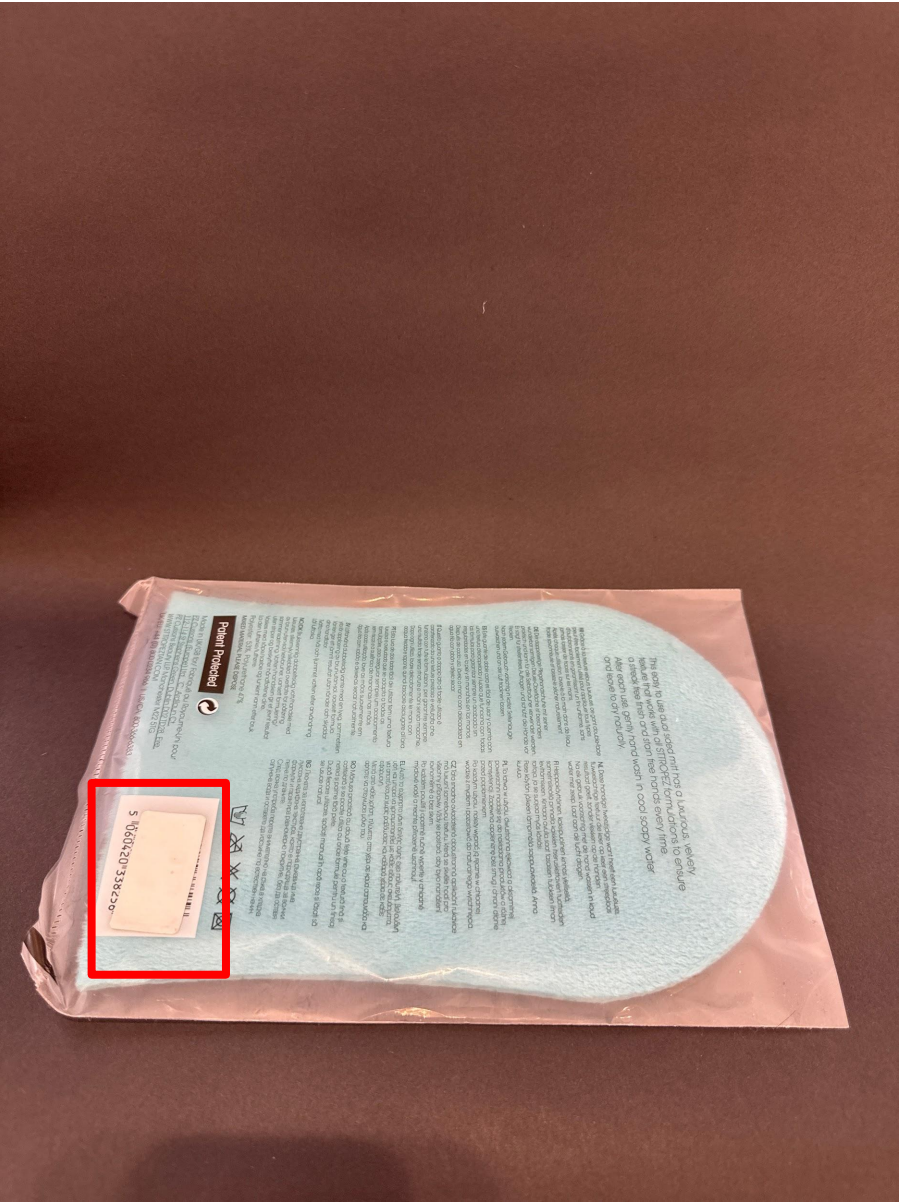
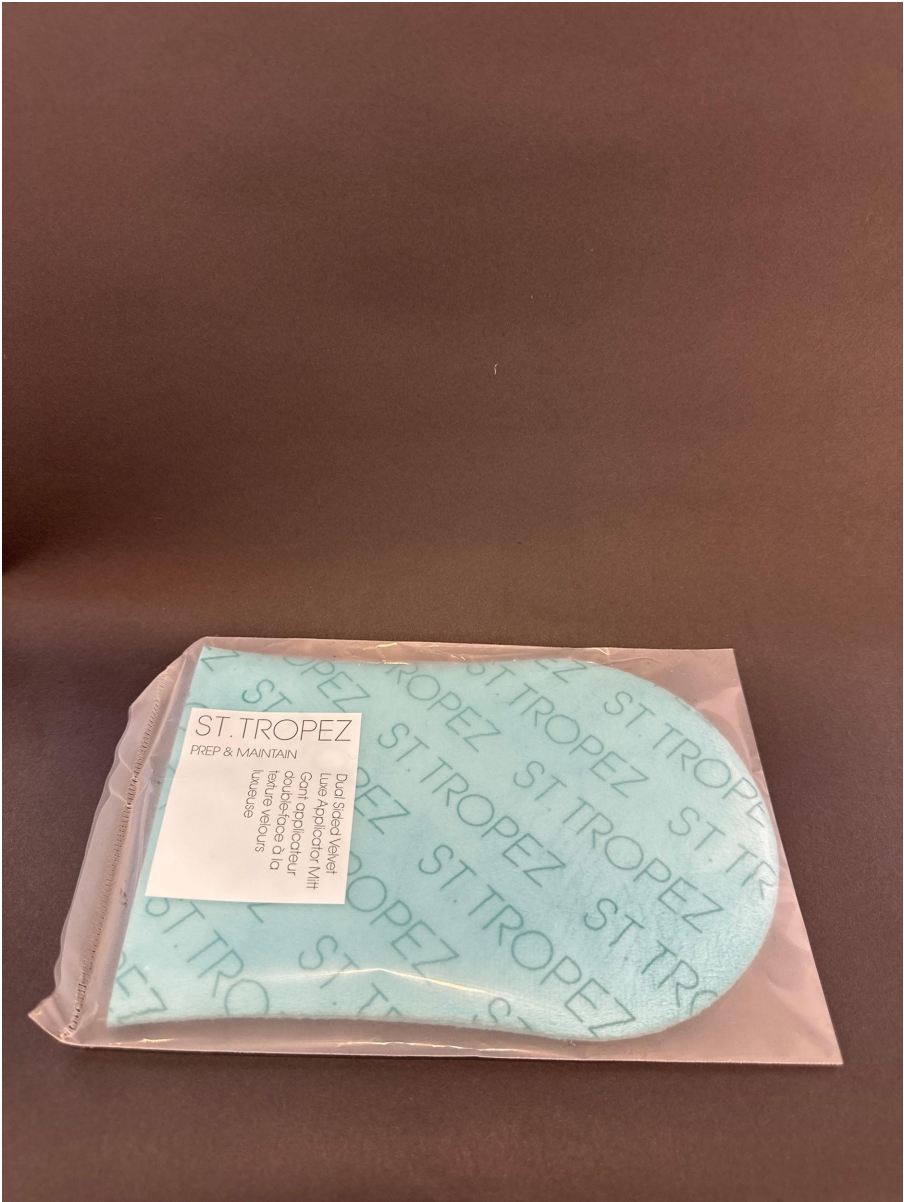
Tag type - On metal - skinny, I64 or JLPS05

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Sealed sleeve - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Wrap band - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Brand Examples

- [Arkive](#)
- [Bali Body](#)
- [Briogeo](#)
- [Bumble and bumble](#)
- [Coco & Eve](#)
- [Hello Sunday](#)
- [Larry King](#)
- [Living Proof](#)
- [Mavala](#)
- [Moroccanoil](#)
- [Nioxin](#)
- [Olaplex](#)
- [OPI](#)
- [OUAI](#)
- [Percy & Reed](#)
- [Philip Kingsley](#)
- [St. Tropez](#)
- [Ultrasun](#)
- [Virtue](#)
- [Wella Professionals](#)