

Dissection 452 - RFID Guidelines

Skin Bath&Body2



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WAITROSE

RFID Tag Types

Packaging Type	RFID Tag Type	RFID Tag Dimensions
Gift bag	JLPS05	33mm x 18mm
Box	JLPS05	33mm x 18mm
	I64	
	On metal - skinny	
Metal tin	On metal - skinny	
On product	I64	
	On metal - skinny	
Open app box	JLPS05	33mm x 18mm
Paper wrap	JLPS05	33mm x 18mm
Polywrap	I64	
Pouch	On metal - skinny	
Swing tag	JLPS05	33mm x 18mm
Wrap band	JLPS05	33mm x 18mm



Guidance

- 'On metal' tags are used for products containing metal elements as it interferes with the RFID tag. This includes foiling on the packaging or the item containing any metal elements itself including glitter, metallic thread or beauty products with certain ingredients.
- Please use the image guidance for guidance on how and where to attach your RFID tag to your packaging / product.
- PEAN labels are the type where the price is included on the label.

Gift bag - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Box - Application Guidance

JLPS05



I64



On metal - skinny



Tag type - JLPS05, I64 or On metal - skinny

Images are for guidance of tag application only

Choice of tag type is for supplier to decide dependant on packaging format

Metal tin - Application Guidance

On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

On product - Application Guidance

On Metal - Skinny



I64



Tag type - On Metal - Skinny or I64
Images are for guidance of tag application only
Choice of tag type is for supplier to decide dependant on packaging format

On product - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Paper wrap - Application Guidance

JLPS05



Tag type - JLPS05

Images are for guidance of tag application only

Polywrap - Application Guidance

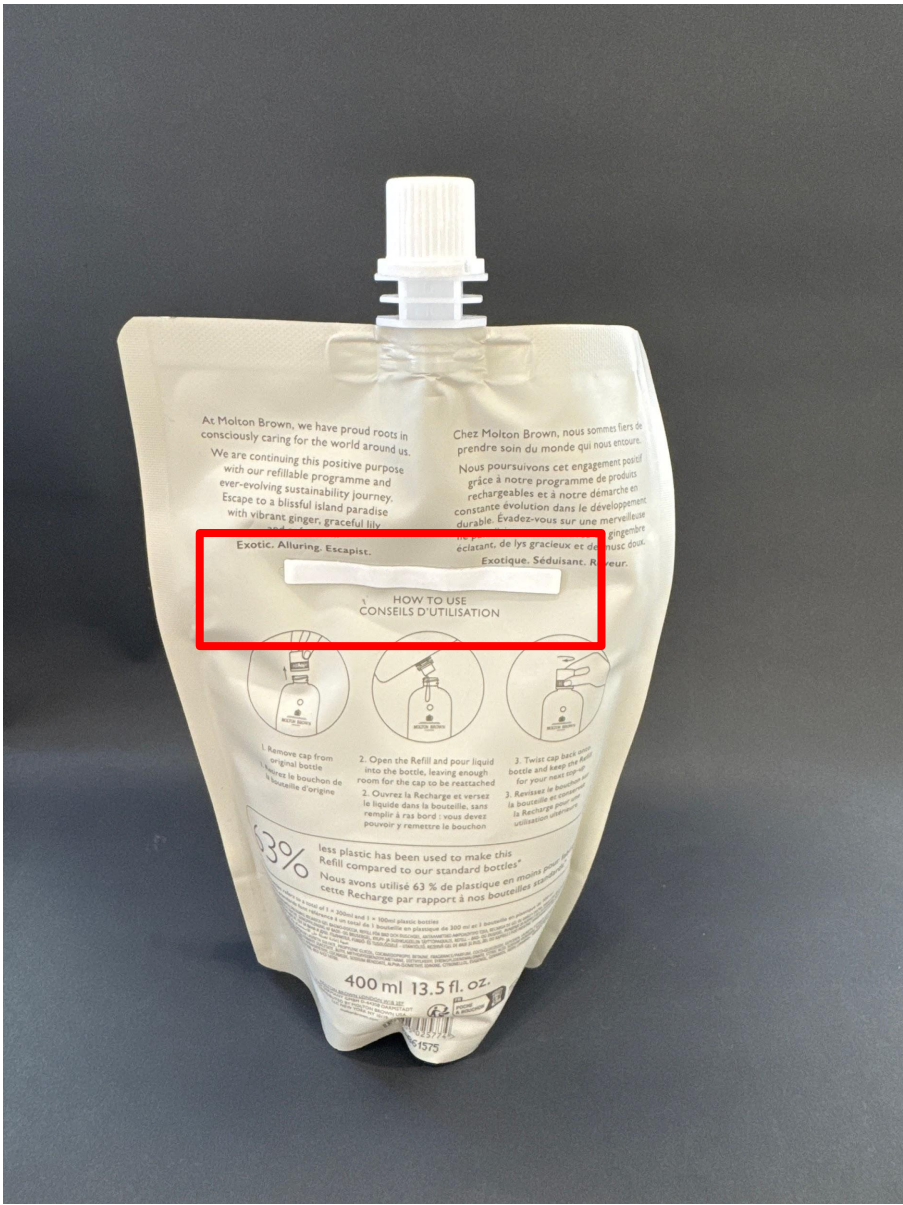
164



Tag type - 164
Images are for guidance of tag application only

Pouch - Application Guidance

On metal - skinny



Tag type - On metal - skinny
Images are for guidance of tag application only

Swing tag - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Wrap band - Application Guidance

JLPS05



Tag type - JLPS05
Images are for guidance of tag application only

Brand Examples

- Cowshed
- L'occitane
- Molton Brown
- Rituals
- Sol de Janeiro